

# **The Influence of Third-person Effects on Support for Restriction of Internet Pornography among College Students in Shanghai and Hong Kong**

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This study examines the effect of Internet pornography on college students from a third-person effect perspective. Two parallel surveys of college students in Shanghai and Hong Kong show that the Hong Kong respondents perceived Internet pornography to have a greater harmful effect on themselves and others than did Shanghai respondents. Both perceived effect on self and perceived effect on others were significantly and positively related to support for restrictions of Internet pornography. Finally, the results of the study indicate that the magnitude of perceptual discrepancy was not a significant predictor of support for media restriction, which may help explain the mixed results regarding the relationship between the third-person perception and behavioral outcomes in previous studies.