School of Journalism and Communication 新聞與傳播學院 傳

An International Conference Celebrating
the 45th Anniversary of School of Journalism and Communication
The Chinese University of Hong Kong

THE INTERNET TURNING 40
The Never-ending Novelty of New Media Research?

▶ Date
17–19 June 2010

▶ Venue
NAH415, Humanities Building,
New Asia College

▶ Enquiry
(852)2609 7701 Miss Li Na Hung

▶ Website http://www.com.cuhk.edu.hk/conference/2010

Sponsored by:

The Internet Turning 40: the Never-ending Novelty of New Media Research?

Organized by
School of Journalism and Communication, The Chinese University of Hong Kong

Date: 17-19 June 2010
Place: Rm415, Humanities Building, New Asia College, CUHK
Co-Conveners: Prof. Louis LEUNG, Prof. Jack L. QIU
Committee: Prof. Donna S.C. CHU, Prof. Francis L.F LEE, Prof. Clement Y.K. SO

Overview

We organize this conference to celebrate the 45th anniversary of the School and revisit new media research development. This conference is a 2.5-day event that consists of 7 sessions and a roundtable discussion on "Teaching New Media: Ideas, Approaches and Reflections". It aims to address the following questions:

* What are the impacts of the Internet upon political, economic, and psychological processes?
* How is communication technology shaped under social, cultural, and organizational constraints?
* How the development of theories, methods, and pedagogical tools account for the new transformations of the Internet age, both worldwide and in the Asia-Pacific?

Time Allocation

Presentation: 20 minutes each
Discussion: 10 minutes for all panelists
Q&A: 10 minutes

9:15 – 10:15 **Opening Ceremony**

Co-Chair Prof. Louis LEUNG
Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK

Prof. Jack L. QIU
Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK

Officiating Prof. Paul S.N. LEE
Guest *Dean, Faculty of Social Science, The Chinese University of Hong Kong, HK*

Group Photo at New Asia Pavilion

10:15 – 12:00 **Session 1: Review of Theories and Methods of Internet Studies in the Past 40 Years**

Chair Prof. Jack L. QIU
Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK

Presenters **Theoretical Approaches to Studying the Internet in Communication-related Social Science Articles, 2000-2009**
Prof. Ronald E. RICE
Arthur N. Rupe Chair, Social Effects of Mass Communication, Department of Communication; Co-Director, Carsey-Wolf Center for Film, Television, and New Media, University of California, Santa Barbara, USA

What's the Use of the Public Sphere in the Age of the Internet?
Prof. Frank WEBSTER
Head, Department of Sociology, City University, London, UK

The Probability Archive: from Essence to Uncertainty in the Growth of Knowledge
Prof. John HARTLEY
Distinguished Professor, Queensland University of Technology, Australia

Mapping the Development of Internet Research: Results from the ISI Web of Science Database
Prof. Clement Y.K. SO
Professor and Director, School of Journalism and Communication, The Chinese University of Hong Kong, HK

Panelists discussion and Q&A Session

12:00 - 2:00 Lunch at Franklin Staff Canteen

2:00 – 3:40   **Session 2: Social and Psychological Impact of the Internet**

          Chair   Prof. Anthony Y.H. FUNG
Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK

          Presenters   **A Networked Self: Identity Performance and Sociability on Social Network Sites**
Prof. Zizi A. PAPACHARISSI
Head and Professor, Department of Communication, University of Illinois-Chicago, USA

          Online Social Network Sites and the Concept of Social Capital
Prof. Charles STEINFIELD
Professor and Chair, Department of Telecommmunication, Information Studies, and Media, Michigan State University, USA

          The Influence of Third-person Effects on Support for Restrictions of Internet Pornography among College Students in Shanghai and Hong Kong
Prof. Ven-hwei LO
Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK
Prof. Ran WEI
Professor, School of Journalism and Mass Communications, University of South Carolina, Columbia, South Carolina, USA
Prof. Clement Y.K. SO
Professor and Director, School of Journalism and Communication, The Chinese University of Hong Kong, HK
Prof. Guoliang ZHANG
Professor, School of Media and Design, Shanghai Jiao Tong University, China

          Loneliness, Social Support, and Adolescents' Preference for Online Social Interaction: The Mediating Effects of Online Social Identity Gratifications
Prof. Louis LEUNG
Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK
Prof. Paul S.N. LEE
Dean, Faculty of Social Science, The Chinese University of Hong Kong, HK

          Panelists discussion and Q&A Session

3:40 – 4:00 Coffee Break

4:00 – 5:30   **Session 3: Economic Impact**

          Chair   Prof. Christine Y.H. HUANG
Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK

Presenters **From TV to Online to Mobile Phones: A National Study of US College Students' Multiplatform Video Use and Satisfaction**
Prof. Louisa HA
Professor and Chair, Department of Telecommunications, School of Media and Communication, Bowling Green State University, USA

Integrating of Telecom, Internet, Radio, Film and Television: Create New Services in Chinese-style "Media & Telecom" Industry
Prof. Sheng-min HUANG
Director, School of Advertising , Communication University of China, China

Who Would Miss Getting News Online and Why (Not)?
Examining Users' Emotional Attachment to Online News, an Inferior Good
Prof. Iris CHYI
Assistant Professor, School of Journalism, University of Texas at Austin, USA

Panelists discussion and Q&A Session

Day 2 – Friday, 18 June 2010
MORNING

9:30 – 11:00 **Session 4: Journalism and Politics**

Chair Prof. Ngok MA
Associate Professor, Department of Government and Public Administration, The Chinese University of Hong Kong, HK

Presenters **The Fifth Estate of the Internet Realm**
Prof. William H. DUTTON
Director, Oxford Internet Institute; Professor, Internet Studies, University of Oxford, UK

Tracing the History of Journalism on the Internet
Prof. Stuart ALLAN
Professor of Journalism, the Media School, Bournemouth University, UK

The Changing Digital Marketplace: Online News Media, Generation Y and Future News in a Web 2.0 Age
Dr. Alice Y.L. LEE
Associate Professor, Department of Journalism, School of Communication, Hong Kong Baptist University, HK

Panelists discussion and Q&A Session

11:00 – 11:30 Coffee Break

11:30 – 1:00   Session 5: Power, Governance and Resistance

        Chair   Prof. Eric K.W. MA
Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK

        Presenters **Surveillance Technologies and Social Transformation: Emerging Challenges of Socio-technical Change**
Prof. David LYON
Professor, Queen's Research Chair, Queen's University, Canada

        Power in the Slipstream: Blurring the Geo-Spatial and the Virtual
Prof. Sharon L. STROVER
Professor and Department Chair, Department of Radio-Television-Film, College of Communications, University of of Texas at Austin, USA

        Recession and Progression? Notes on Media, Labor, and Youth from East Asia
Prof. Jack L. QIU
Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK
Prof. Yeran KIM
Associate Professor, the School of Communications, Kwangwoon University, Seoul, South Korea

        Panelists discussion and Q&A Session

1:00 – 2:30 Lunch at UC Staff Canteen

AFTERNOON

2:30 – 4:30   Session 6: Social Movement and Public Opinion

        Chair   Prof. Helen M. GRACE
Associate Professor, Department of Cultural and Religious Studies, The Chinese University of Hong Kong, HK

        Presenters **"Come and Get Me": A Radical Response to Hegemonic Authoritarian Rule**
Prof. Cherian GEORGE
Associate Professor, Division of Journalism and Publishing, Wee Kim Wee School of Communication & Information, Nanyang Technological University, Singapore

        Internet Transmission, Group Discussion, and Belief:
An Experiment of QQ Communication of Rumors
Prof. Yu-qiong ZHOU
Associate Professor, College of Mass Communication, Shenzhen University, China

        An Analysis of Chinese Netizen Rights: Predicament and Promise - Taking the "Anti-Green Dam" Movement as an Example
Prof. Yong HU

Associate Professor, School of Journalism and Communication, Peking University, China

Internet and Public Opinion toward Social Movements: Persuasion, Support Activation, and Opinion Radicalization
Prof. Francis L.F. LEE
Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK

Panelists discussion and Q&A Session

Day 3 – Saturday, 19 June 2010
MORNING

9:30 – 11:00   <u>Session 7: Emerging Online Services</u>

Chair   Prof. Mike YAO
Assistant Professor, Department of Media and Communication, City University of Hong Kong, HK

Presenters **The Internet in Flux: Twitter and the Interpretive Flexibility of Microblogging**
Prof. Jose van DIJCK
Dean of Faculty of Humanities, University of Amsterdam, Netherlands

Exploring the Pro-Am Interface between Production and Produsage
Prof. Axel BRUNS
Associate Professor, ARC Centre of Excellence for Creative Industries and Innovation, Queensland University of Technology, Australia

Tool, Toy, Telephone, Territory, Trade, or Treasure of Information: Taiwanese Students' Attitudes toward the Internet
Prof. Chien CHOU
Professor, Institute of Education, National Chiao Tung University, Taiwan

Fanatical Labor and Serious Leisure in the Internet Age: A Case of Fansubbing in China
Prof. Donna S.C. CHU
Assistant Professor, School of Journalism and Communication, The Chinese University of Hong Kong, HK

Panelists discussion and Q&A Session
11:10 – 11:30 Coffee Break

11:30 – 1:00 **Roundtable: Teaching New Media (tentative)**

Co-chairs Prof. Joseph M. CHAN
Professor of Journalism and Communication, School of Journalism and Communication, The Chinese University of Hong Kong, HK

Panelists Prof. Jose van DIJCK
Dean of Faculty of Humanities, University of Amsterdam, Netherlands

Prof. William H. DUTTON
Director, Oxford Internet Institute; Professor, Internet Studies, University of Oxford, UK

Prof. Cherian GEORGE
Associate Professor, Division of Journalism and Publishing, Wee Kim Wee School of Communication & Information, Nanyang Technological University, Singapore

Prof. John HARTLEY
Distinguished Professor, Queensland University of Technology, Australia

Prof. Ronald E. RICE
Arthur N. Rupe Chair, Social Effects of Mass Communication, Department of Communication; Co-Director, Carsey-Wolf Center for Film, Television, and New Media, University of California, Santa Barbara, USA

Prof. Clement Y.K. SO
Professor and Director, School of Journalism and Communication, The Chinese University of Hong Kong, HK

Prof. Charles STEINFIELD
Professor and Chair, Department of Telecommmunication, Information Studies, and Media, Michigan State University, USA

Prof. Sharon L. STROVER
Professor and Department Chair, Department of Radio-Television-Film, College of Communications, University of of Texas at Austin, USA

Prof. Frank WEBSTER
Head, Department of Sociology, City University London, UK

1:00 – 2:30 Lunch at CC Staff Canteen

2:30 – 8:30 Post-conference Activities