CURRICULUM VITAE

Anthony Y.H. Fung

PERSONAL DATA

Anthony Ying-Him FUNG Co-Director of Institute of Asia Pacific Studies Director, Global Studies Program Professor, School of Journalism and Communication 2/F Humanities Building Shatin, NT HONG KONG Telephone no.: +852 3943 7691 Fax no.: +852 2603 5007 E-mail: anthonyfung@cuhk.edu.hk Webpage: http://www.com.cuhk.edu.hk/zh-TW/people-m/teaching-staff/fung-anthony-y-h

EDUCATION

- Ph.D. in Communication, 1994-1998, University of Minnesota, Minneapolis MN (Ph.D. Minor in Political Science)
- Master of Arts in Journalism and Mass Communication, 1992-1994, University of Minnesota, Minneapolis MN
- Bachelor of Social Science in Journalism and Communication, 1st class honor 1988-1992, The Chinese University of Hong Kong (Minor in: French studies)

ACADEMIC APPOINTMENT

- Professor (A2), School of Journalism and Communication, The Chinese University of Hong Kong, August 2015-present
- Professor (A1), School of Journalism and Communication, The Chinese University of Hong Kong, August 2010-July 2015

- Professor, Thousand Talents Scheme, Beijing Normal University, School of Arts and Media, November 2015-October 2020
- Pearl River Scholar Chair Professor, School of Journalism and Communication, Jinan University and Guangdong Education Bureau, November 2013-October 2017
- Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong, August 2004-2010
- Assistant Professor, School of Journalism and Communication, The Chinese University of Hong Kong, August 2001- August 2004
- Assistant Professor, Department of English and Communication, City University of Hong Kong, August 1998- August 2001

ADMINISTRATIVE APPOINTMENT

- Co-Director, Hong Kong Institute of Asia Pacific Studies, August 1, 2017 present
- Director, Global Studies Program, Faculty of Social Science, August 1, 2017 present
- Director, School of Journalism and Communication, The Chinese University of Hong Kong, August 1, 2011- July 31, 2017
- Deputy Director, School of Journalism and Communication, The Chinese University of Hong Kong, August 1, 2010- July 31, 2011
- Head of Graduate Division, School of Journalism and Communication, The Chinese University of Hong Kong, August 1, 2007- July 31, 2011

MAIN RESEARCH INTERESTS

 Creative/ Cultural industries and Cultural Policy, with areas covering all digital content, online/ mobile games, comics/animation, online novel, TV entertainment and films with emphasis on Asian models and comparative analysis

- Popular Culture, Youth Culture and Cultural Studies focusing on issues such as cultural politics, gender, youth identities and online communities
- Global Media and Communication with a particular focus on Chinese and Asian media

LIST OF RESEARCH OUTPUTS AND CREATIVE WORKS

Publication Summary

Refereed Publications 6 English academic books, 4 English edited academic books, 4 Chinese edited academic books (16 in total) 73 Journal Papers and 68 book chapters (141 in total) 3 journal special issue editorship 6 book reviews

Non-refereed Publications

4 academic books, 4 edited academic books, 5 monographs, 5 Journal Papers, 26 articles in professional publications and 10 book chapters

5 Creative Works

Refereed Publications

Academic Books

Scott Lash and Anthony Fung. *Cultural Logistics*. Theory, Culture and Society Series. Thousand Oaks, CA: Sage.

Anthony Fung and Alice Chik (eds). (forthcoming) *Made in Hong Kong.* Global Popular Music Series. London: Routledge.

Anthony Fung (2018) *Cultural Policy and East Asian Rivalry: The Hong Kong Gaming Industry.* Lanham, MD: Rowman & Littlefield.

Jeroen de Kloet and Anthony Fung (2017) 차이나 유스 컬러 (Youth Cultures in

China). 서울: 시그마북스 (Seoul) (in Korean). (translated edition)

- Anthony Fung and Wen Zhou (2017) *Cultural Creative Industries Studies: A New Frontier.* Beijing: China Wenlian Publication. 馮應謙、周雯編 (2017)文化創 意產業研究新視野。北京:中國文聯出版社。
- Anthony Fung (2016) (ed.) *Global Game Industries and Cultural Policy.* London: Palgrave Macmillan.
- Jack Qiu, Yu Huang and Anthony Fung (2016) (ed.) *Interviews with Communication Master.* Hong Kong: Chinese University Press (in Chinese). 邱林川、黄煜、馮 應謙編(2016) *《傳播學大師訪談錄》*。香港:香港中文大學出版社。
- Jeroen de Kloet and Anthony Fung (2016) *Youth Cultures in China*. New York: Polity Press.
- Anthony Fung (2013) (ed.) *Asian Popular Culture: the Global (Dis)continuity.* New York: Routledge.
- Anthony Fung and Christine Huang (2012) (ed.) *Imagining Chinese Communication Studies.* Hong Kong: Institute of Asia Pacific Studies (in Chinese). 馮應謙、黃懿 慧編(2012) *《華人傳播想像》*。香港:香港亞太研究所。
- Joseph Chan, Anthony Fung and Chun Hung Ng (2009) *Policies for a Sustainable Development of the Film Industry*. Hong Kong: The Chinese University Press.
- Anthony Fung (2008) *Global Capital, Local Culture: Transnational Media in China*. New York: Peter Lang.
- Louis Leung, Anthony Fung, Paul S.N. Lee (2008) (eds.) *Embedding into our lives: New Opportunities and Challenges of the Internet.* Hong Kong: The Chinese University Press.
- Michael Keane, Anthony Fung, and Albert Moran (2007) *New Television Globalization and East Asian Cultural Imaginations*. Hong Kong: Hong Kong University Press. Cultural Studies Series.
- Anthony Fung, Tingjun Wu, Paul Lee and Clement So (eds.) (2007) *The Development and Opportunity of Global Chinese Media*. Shanghai: Fudan

University Press (in Chinese). 馮應謙、吳廷俊、李少南及蘇鑰機編 (2007)《全 球化華文媒體的發展和機遇》,上海復旦大學出版社。

Refereed Journal Papers

- Anthony Fung (forthcoming in 2019) Dislocation and Relocation of Inter-Asian Popular Music. *Popular Music* (Journal listed in A&HI).
- Chi Kit, Chan and Anthony Fung (2018) Disarticulation between Civic Values and Nationalism: Mapping Chinese State Nationalism in Post-handover Hong Kong. *China Perspectives 3*: 41-50.
- Anthony Fung, Pak Tong Cheuk, Daoxin, L, Fangwei Zhao and Xing Zhou (2018) Hong Kong Films in the New Era. *Film Criticism* 2:1-5. 馮應謙,卓偕棠,李道新,趙衛防,周星(2018)時代新語境下的香港電影。*電影評介* 2:1-5(核心期刊)。
- Ni Ding, Wei Zhou and Anthony Fung* (2018) Emotional Effect of Cinematic VR compared with Traditional Film. *Telematics and Informatics*. <u>https://doi.org/10.1016/j.tele.2018.04.003.</u> * *denotes corresponding author* (Journal listed in SSCI)
- Anthony Fung (2017) On the Curriculum Development of Journalism and Communication in the Digital Age. [論數字化時代新聞與傳播學課程發展] Global Media Journal 4(4): 53-60.
- Anthony Fung and Chi Kit Chan (2017) Hong Kong Youth's Cultural Identity 2006-2016. *Youth Studies 20(2)*: 27-35. 馮應謙,陳智傑(2017)香港年青人 的身份認同 2006-2016。*青年研究學報* 20(2): 27-35。
- Anthony Fung and Chi Kit Chan (2017) Post-handover Identity: Contested Cultural Bonding between China and Hong Kong. *Chinese Journal of Communication*: 1-18 (Journal listed in SSCI).
- Qiaolei Jiang and Anthony Fung (2017) Games with a Continuum: Globalization, Regionalization, and the Nation-State in the Development of China's Online Game Industry. *Games and Culture* 1-24 (Journal listed in SSCI).

Kim Dong Shin and Anthony Fung (2017) Temptation of Control in the Globalizing Creative Industries. *Global Media and China* 2(1): 3-7.

Anthony Fung and Boris Pun (2017) Discourse and Identity in the Hong Kong Comic Magazine *Teddy Boy. Global Media and China* 1(4): 424-434.

- Anthony Fung (2016) Trajectories of Asian Pop Music Studies: Theories and Methods. *Global Media Journal* 3(2): 84-92. 亞洲流行音樂的研究路徑、理論和方法。《全球傳媒學刊》 第3卷 第2期: 84-92.
- Xiaoxiao Zhang and Anthony Fung (2016) Global Format and Local Knowledge: an Ethnographic Studies of Television Production Communities. *International Journalism* 7: 138-149. 张潇潇、冯应谦 (2016) 全球模式与地方性知识: 电视生产社群的民族志阐释《国际新闻界》第7期 138-149 (Journal listed in CSSCI).
- Anthony Fung (2016) Strategizing for Creative Industries in China: Contradictions and Tension in Nation Branding. *International Journal of Communication 10:* 3004-3021 (Journal listed in SSCI).
- Anthon Fung (2016) Xu Jiashi and Journalism and Communication Education. *Communication and Society* 36: 3-4.徐佳士教授與新聞傳播教育。《*傳播與社* 會》 36: 3-4 (Journal listed in TSSCI).
- Anthony Fung (2016) Comparative Cultural Economy and Game Industries in Asia. *Media International Australia 159 (1):* 43-52 (Journal listed in SSCI).
- Anthony Fung (2014) The iTunization of Pop: Mobile Music and Youth Social Networks. *Perfect Beat*: 23-43.
- Xiaoxiao Zhang and Anthony Fung (2014) TV Formatting of the Chinese Ugly Betty: An Ethnographic Observation of the Production Community. *Television & New Media* 15(6): 507-522 (Journal listed in SSCI).
- Lin Zhang and Anthony Fung (2014) Working as playing? consumer labor and the guild of online gaming in China. *New Media and Society* 16(1): 38-54 (Journal listed in SSCI).

Anthony Fung and John Erni (2013) Cultural Clusters and Cultural Industries in China. *Inter-Asia Cultural Studies* 14(4): 644-656 (Journal listed in SSCI).

- Anthony Fung and Keysook Choe (2013) Affect in TV Drama: A Comparison between the Korean and Chinese version of *Meteor Shower*. *Journal of Korean Studies 161*: 363-399. (in Korean) (Journal listed in KCI; Korean equivalence of SSCI)
- Anthony Fung (2013) Youth and Online Game in Hong Kong. Journal of Youth Studies 16(1): 43-55 (in Chinese). 馮應謙 (2013) 香港青少年與網絡遊戲。 《青年研究學報》,第16卷第1期,頁43-55。
- Anthony Fung (2013) Deliberating fandom and new wave of Chinese pop: a case study of Chris Li. *Popular Music 32*: 79-89 (Journal listed in A&HI).
- Zhang Lin and Anthony Fung (2013) The Myth of 'Shanzhai' Culture and the Paradox of Digital Democracy in China, *Inter-Asia Cultural Studies* 14(3): 401-416 (Journal listed in SSCI).
- Anthony Fung (2012) *Pleasant Goat and Grey Wolf*: Social Media, Market and the State-Animated Modernity in China. *International Journal of Cultural and Creative Industries* 1(1): 54-64.
- Anthony Fung (2012) Interview with Toby Miller, Television Studies: Trajectories of Development. *Communication and Society* (in Chinese) 19: 1-26. 馮應謙 (2012) 電視研究的前沿思索。《傳播與社會》,第 19 期,頁 1-26。(Journal listed in TSSCI).
- Anthony Fung (2012) Television Studies in Post-TV Era. *Communication and Society* (in Chinese) 19: 27-30. 馮應謙 (2012) 後電視年代的電視研究。《傳 播與社會》,第 19 期,頁 27-30。(Journal listed in TSSCI).
- Anthony Fung and Xiaoxiao Zhang (2012) The signification of Modern Imagination in China: A textual study of *Meteor Shower. Communication and Society* (in Chinese) 19: 59-76. 馮應謙、張瀟瀟 (2012) 現代幻想在中國之符號踐行: 「流星花園」模式的文化解析。*《傳播與社會》*,第 19 期,頁 59-76。(Journal listed in TSSCI).

- Anthony Fung (2011) The Study of Social Contradiction through KTV Consumption. *Environment and Arts Journal 8*: 75-91 (in Chinese). 馮應謙 (2011) 從 KTV 消費覬覦中國的社會矛盾。《環境與藝術學刊》第8卷, 75-91頁。
- Zhang, Xiao Xiao and Anthony Fung (2011) Market, Politics and Media Competition in China: Competing Media Discourses in TV Industries. *The Journal of Oriental Society of Australia 42*: 133-154.
- Anthony Fung and Xiao Xiao Zhang (2011) The Chinese *Ugly Betty*: TV cloning and Local Modernity. *International Journal of Cultural Studies* 14(3) 265-276 (Journal listed in SSCI).
- Anthony Fung (2010) Consuming Karaoke in China: Modernities and Social Contradictions. *Chinese Sociology and Anthropology 42(2)*: 39-55 (Journal listed in SSCI).
- Erni, John and Anthony Fung (2010) Clear Love: Dislocated Intimacies among Youth. *Emotion, Space and Society* 3: 21-27.
- Anthony Fung (2010) Harmonizing the Global Recession in China. *Popular Communication* 8(3): 169-174.
- Joseph Chan and Anthony Fung (2010) Structural Hybridization in Film and Television Production in Hong Kong. *Visual Anthropology* 24(1/2): 77-89 (Journal Listed in SSCI during the publishing period)
- Anthony Fung (2009) Rocking gender values: Sammi Cheng's Androgynous Persona. *International Journal of Chinese Culture and Management* 2(3): 235-247.
- Anthony Fung (2009) Faye and the Fandom of a Chinese Diva. *Popular Communication* 7(2): 252-266.
- Anthony Fung (2009) Fandom, Youth and Consumption in China. *European Journal of Cultural Studies* 12(3): 285-303 (Journal listed in SSCI).

- Anthony Fung and Micky Lee (2009) Localizing a Global Amusement Park: Hong Kong Disneyland. *Continuum: Journal of Media and Cultural Studies 23(2)*: 197-208 (Journal listed in SSCI).
- Anthony Fung and Joseph Chan (2009) Interview with Lawrence Grossberg. Localization of Cultural Studies. *Communication and Society 11* (in Chinese). 馮 應謙、陳韜文 (2009) 文化研究之落地生根。*《傳播與社會》* (Journal listed in TSSCI).
- Anthony Fung and Joseph Chan (2009): Interview with Lawrence Grossberg. What is the Direction of Cultural Studies. *Communication and Society 10* (in Chinese). 馮應謙、陳韜文 (2009) 文化研究往哪裏去?*《傳播與社會》* (Journal listed in TSSCI).
- Anthony Fung (2008) Global Cultural Industries: A Comparative Perspective. *Chinese Cultural Industries Forum* 8: 265-270 (in Chinese). 馮應謙 (2008) 全 球文化工業:比較角度探討。《中國文化產業評論》第 8 期,頁 265-270。 (Journal listed in CSSCI)
- Anthony Fung (2008) Western Style, Chinese Pop: Jay Chou's Rap and Hip-Hop in China. *Asian Music 39(1)* Winter/Spring: 69-90 (Journal listed in A&HCI).
- Anthony Fung (2008) Fandom of Jay Chou, *Hwanghae Review 61*: 117-141 (in Korean).
- Anthony Fung (2007) The Emerging (National) Popular Music Culture in China. *Inter-Asian Cultural Studies* 8(3): 425-437 (Journal listed in SSCI).
- Anthony Fung (2007) Intra-Asian Cultural Flow: Cultural Homologies in Hong Kong and Japanese Television Soap Operas. *Journal of Broadcasting and Electronic Media* 51(2): 265-286 (Journal listed in SSCI).
- Anthony Fung (2007) Political Economy of Hong Kong Media: Producing a Hegemonic Voice. *Asian Journal of Communication 17(2)*: 159-171 (Journal listed in SSCI).

- Eric Ma and Anthony Fung (2007) Negotiating Local and National Identifications: Hong Kong Identity Surveys 1996-2006. *Asian Journal of Communication 17(2)*: 172-185 (Journal listed in SSCI).
- Anthony Fung (2006) 'Think Globally, Act Locally': MTV's Rendezvous with China, *Global Media and Communication 2*: 22-88.
- Tuen-yu Lau, Anthony Fung and Michael Ji (2005) E-government in China: Keeping up with the Joneses? *Journal of E-government* 2(4): 15-38.
- Anthony Fung (2005) Music and Youth Culture: From Leisure Consumption to Intervention. *Journal of Youth Studies* 8(1): 12-20 (in Chinese). 馮應謙 (2005) 流行音樂與青少年:從消費到校本介入。*《青年研究學報》*,第8卷第1 期,頁12-20。
- Feng, Guangchao and Anthony Fung (2005) The Survival and Debates of Public Television in the World. *China Media Report (Zhongguo Chuanmei Baogao)* 4(1): pp. 63-73 (in Chinese). 馮廣超、馮應謙 (2005)世界公共電視的生存及 其爭議。《中國傳媒報告》,第4卷第1期,頁63-73。(Journal listed in CSSCI)
- Anthony Fung (2005) Hong Kong as the Asian and Chinese Distributor of Pokemon. International Journal of Comic Art 7(1): 432-448.
- Anthony Fung (2004) Postcolonial Hong Kong Identity: Hybridising the Local and the National, *Social Identities* 10(3): 399-414 (listed in CSA Sociological Abstract).
- Anthony Fung (2003) Cram Schooling in Hong Kong: The Privatization of Education. *Asian Anthropology* 2: 179-195.
- Fang Wan, Ronald Faber, and Anthony Fung (2003) Perceived Impact of Thin Female Models in Advertising: A Cross-Cultural Examination of Third Person Perception and its Impact on Behaviors, Asia Pacific Journal of Marketing and Logistics 15(1/2): 51-73.
- Anthony Fung (2002) Women's Magazines: Construction of Identities and Cultural Consumption in Hong Kong, *Consumption, Markets and Culture*, 5(4): pp. 321-336.

- Anthony Fung and Michael Curtin (2002) The Anomalies of Being Faye (Wong): Gender Politics in Chinese Popular Music, *International Journal of Cultural Studies*. 5(3): 263-290 (Journal listed in SSCI).
- Anthony Fung (2002) One City, Two Systems: Democracy in an Electronic Chat room in Hong Kong. *Javnost: the Public* 9(2): 77-94 (Journal listed in SSCI during the publishing period).
- Anthony Fung (2002) Identity Politics, Resistance and New Media Technologies: A Foucauldian Approach to the Study of Hknet, *New Media and Society 4(2)*: 185-204 (Journal listed in SSCI).
- Jennifer Ostini and Anthony Fung (2002), Beyond the Four Theories of the Press: A New Model of National Media Systems, *Mass Communication and Society 5(1)*: 41-56 (Journal listed in SSCI).
- Tsan-Kuo Chang with Pat Berg, Anthony Fung, Kent Kedl, Catherine Luther and Janet Szuba (2001) Comparing Nations in Mass Communication Research, 1970-97: A Critical Assessment of How We Know What We Know. Gazette 63(5): 415-434.
- Anthony Fung (2001) The role of Asian consumer culture in Hong Kong's postcolonial identity formation, *Imperium Journal: An International Journal on Media and Postcolonial Studies*. Vol 2, Autumn (Luton, UK: University of Luton) (http://apocalypse.luton.ac.uk/imperium/index.html).
- Anthony Fung (2001) What Makes the Local? A Brief Consideration of the Rejuvenation of Hong Kong Identity, *Cultural Studies* 15(3/4): 591-601 (Journal listed in SSCI).
- Anthony Fung and Kent Kedl (2000/2001) Representative Publics, Political Discourses and the Internet: A Case Study of a Degenerated Public Sphere in a Chinese Online Community, *World Communication* 29(4): 69-84.
- Anthony Fung and Eric Ma (2000) Formal vs. Informal Use of Television and Sex Role Stereotyping in Hong Kong, *Sex Roles*, 42 (1/2): 57-81 (Journal listed in SSCI).

Anthony Fung (2000) Educating New Communicator: Problems and Issues in New Media Education in Hong Kong, *Asia Pacific Media Educator* 8: 70-81.

- Anthony Fung (2000) Feminist Philosophy and the Cultural Representation in the Asian Context, *Gazette*, Sage Publication, 62(2): 153-165 (Journal listed in SSCI).
- Anthony Fung (2000) Guangzhou People Reading Hong Kong Television, Mass Communication Research 61: 259-275 (in Chinese) 馮應謙 (2000) 廣州人閱 讀香港電視——解構階級意識。*《新聞學研究》*第 61 期,頁 259-275。(Journal listed in TSSCI).
- Anthony Fung (1998) The Dynamic of Public Opinion, Political Parties and Media in Transitional Hong Kong, *Asian Survey*. May: 474-93 (Journal listed in SSCI).
- Anthony Fung (1996) Politics of Media Economics and Economy of Media Politics: An Overview, *Journal of Communication Inquiry* 20(1): 99-113 (Journal listed in SSCI).
- Anthony Fung (1995) Parties, Media and Public Opinion: A Study of Media's Legitimation of Party Politics in Hong Kong, *Asian Journal of Communication* 5(2): 18-46 (Journal listed in SSCI).
- Anthony Fung and Chin-Chuan Lee (1994) Hong Kong's Changing Media Ownership: Uncertainty and Dilemma. *Gazette* 53: 127-133 (Journal listed in SSCI).

Series Editor (Journal)

- Michael Keane and Anthony Fung (2018) Digital Platforms: Exerting China's New Cultural Power in the Asia-Pacific. *Media Industries Journal 5(1)*: <u>http://dx.doi.org/10.3998/mij.15031809.0005.103</u>
- Kim Dong Shin and Anthony Fung (2017) (ed.) special issue editor, PolicingCreative Industries: Perspectives and Cases. Global Media and China 2(1):1-108.

Anthony Fung (2008b) (ed.) special issue editor, International Cultural Industry. *Chinese Cultural Industries Forum* 8: 263-349 (Journal listed in Chinese SSCI). 馮應謙 (2008) 國際文化產業觀照。《中國文化產業評論》第 8 期,頁 263-349。

Refereed book chapters

- Anthony Fung and Yiyi Yin (forthcoming) New Productive Culture: Shanzhai or Second Degree of Creation? In Jeroen de Kloet (ed.), *You Must Create. Rethinking the Creativity Discourse in China.*
- Anthony Fung (2018) China-Japan Crossover Comics: Localization, Re-localization and Export. In Michael Keane, Brian Yeices and Terry Flew (eds.), Willing Collaborators: Foreign Partners in Chinese Media. Lanham, MD: Rowman & Littlefield, pp. 109-121.

Anthony Fung (2017) 매개의 관점에서 본 1970-2010 년대 칸토팝 Cantopop

의 약사 略史 in 신현준 이기웅 (eds.) 변방의 사운드 . Seoul: 채륜. (A

Brief History of Cantopop from 1970 to 2010: A Mediation Perspective).

- Zhang, Qian and Anthony Fung (2017) Fan Economy and Consumption: Fandom of Korean Music Band in China. In Tae-Jin Yoon and Dal Yong Jin (eds.), The Korean Wave: Evolution Fandom and Transnationality. Lexington Book, pp. 129-143.
- Scott Lash and Anthony Fung (2017) Cognitive Capitalism and Creative Industry. In Warren Neidch (eds.) *The Psychopathlogies of Cognitive Capitalism:* Part three. Archive Books, pp. 85-111.
- Anthony Fung and Gary Tang (2017) Youth and Social Change. In Fanny Cheung and Stephen Chiu (eds.), *The Twenty Years of HKSAR*. 青年與社會轉變。張妙 清和趙永佳編。香港特區二十年。香港:香港中文大學亞太研究所,第 487-499 頁。
- Yiyi Yin and Anthony Fung (2017) Youth Online Cultural Participation and Bilibili: An Alternative Form of Democracy in China? In Rocci Luppicini and Rachel

Baarda eds. *Digital Media Integration for Participatory Democracy*. Hershey, PA: IGI Global. Pp. 130-152.

- Anthony Fung and Boris Pun (2017) From Pioneering Amateur to Tamed
 Co-operator: Tamed Desires and Untamed Resistance in the Cosplay Scene in
 China. In Alexis Pluos and S Austin Lee (eds.), *Transnational Contexts of Culture, Gender, Class and Colonialism in Play.* London: Palgrave Macmillan, pp. 81-95.
- Cheung, Ka Fai and Anthony Fung (2016) Globalizing the Chinese Online Game
 Industry: Form Incubation and Hybridization to Structural Expansion in the Past
 Two Decades. In Anthony Fung (ed.), *Global Game Industries and Cultural Policy*. London: Palgrave Macmillan, pp. 71-90.
- Anthony Fung (2016) Creative Industry and Cultural Policy in Asia Reconsidered. In Anthony Fung (ed.), *Global Game Industries and Cultural Policy*. London: Palgrave Macmillan, pp. 15-31.
- Anthony Fung, Ho Koo (2015) A Study of Opportunities for Hong Kong and China Game Industry Collaboration. In Wei Ding, Anthony Fung, CH Chiu (eds.), *Guangdong, Hong Kong, Macau and Taiwan Cultural Creative Industry Blue Book 2014: A Focus on Digital Industry*. Beijing: China Academy of Social Science Press. 馮應謙、何故 (即將出版) 香港遊戲產業與大陸合作機遇探 討,丁未、馮應謙、邱琪瑄編寫,*《粤港澳臺文化創意產業藍皮書 2014—— 聚焦數字產業》*。北京:中國社會科學出版社出版。
- Anthony Fung (2016) The Impact of the Rise of Mobile Games on the Creativity and Structure of the Games Industry in China. In Dal Yong Jin (ed.), Mobile Gaming in Asia: Politics, Culture and Emerging Technologies. New York: Springer, pp.91-103.
- Anthony Fung (2017) Bordercrossing, Local Modification, and Transnational Transaction of TV Dramas in East Asia, In Koichi Iwabuchi, Eva Tsai, Chris Berry. (eds.), *Routledge Handbook of East Asian Pop Culture.* London: Routledge, pp 94-101.
- Anthony Fung and Vicky Ho (2016) Cultural Policy, Chinese National Identity and Globalization. In Terry Flew, Petros Iosifidis and Jeanette Steemers (eds.),

Global Media and National Policies: The Return of the State. New York: Palgrave Macmillan, pp. 106-121.

- Anthony Fung and Vicky Ho (2016) Animation Industry in China: Managed Creativity or State Discourse. In Michael Keane (ed.), *Handbook of Cultural and Creative Industries in China*. Chelteham Glos, UK: Edward Edgar Publishing, pp. 276-292.
- Anthony Fung (2016) Redefining Creative Labor: East Asian Comparisons. In Michael Curtin and Kevin Sanson (eds.) *Precarious Creativity.* Berkeley, CA: University of California Press, pp. 200-214.
- Anthony Fung and Sara Liao (2015) China. In Mark Wolf ed. *Video Games Around the Wolf.* Boston. MA: MIT Press, pp 119-135.
- Anthony Fung (2015) Media Competition, Ownership and Political Transition. In Paul Lee (eds.), *New Perspectives on Hong Kong Media* (Second Edition). Hong Kong: Chinese University Press, pp. 25-51 (in Chinese). 馮應謙 (2015)〈媒體競 爭、擁有權及政治過渡〉,《香港傳媒新世紀》第二版,李少南編,中大 出版社,頁 25-51。
- Anthony Fung (2013) Reports on the Online Game Industry Market in Hong Kong and Macau, Blue Book of Media Competitiveness - *Report on International Competitiveness of Chinese Media* (2013), Social Science Academic Press, pp. 123-138 (in Chinese). 馮應謙 (2013) 香港及澳門網絡遊戲產業市場調查報 告。《傳媒競爭力藍皮書:中國傳媒國際競爭力研究報告(2013)》。社 會科學文獻出版社,頁 123-138。
- Anthony Fung (2015) Gamers, State and Online Games. In Gary D. Rawnsley and Ming-Yeh Rawnsley (eds.), *The Routledge Handbook of Chinese Media*. New York: Routledge, pp 330-340.
- Anthony Fung (2015) Asian Television. In Krin Gabbard (ed.), *Oxford Bibliographies in Cinema and Media Studies.* New York: Oxford University Press. http://www.oxfordbibliographies.com/

- Anthony Fung (2015) The Globalization of TV Format. Chapter 9 In Kate Oakley and Justin O' Conner (eds.), *Routledge Companion to the Cultural Industries*. London: Routledge.
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- Anthony Fung (2017) New Perspective on Youth Policy: Society and Political Tolerance, Symposium on Civil Servants and Youth Policy, Hong Kong Institute for Politics and Governance, January 6.
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- Anthony Fung (2016) China-Japan Crossover Comics: Localization, Re-localization and Export. Pre-conference, the 65th International Communication Convention, Tokyo, June 8.
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 International Communication Association Preconference: Global
 Communication and National Policies: The Return of the State? The
 International Communication Convention Preconference, London, June 16.
- Anthony Fung (2013) Popular Culture as Cultural Industries: Contradictions and Dilemma in China. The 63rd International Communication Convention, London, June 17-21.
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- Anthony Fung (2012) *Pleasant Goat and Grey Wolf*: Social Media, Market and the State-Animated Modernity in China. Workshop on Social Media and Cross-border Cultural Transmissions: Technologies, Policies, Industries, the Asia Research Institute, 21-22 June.
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- Anthony Fung (2005) The Emerging (National) Popular Music Culture in China, The Inter-Asia Cultural Studies Conference: Emerging subjectivities, Cultures and Movements, Seoul, Korea, July 22-24.

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 2005: The 9th International Interdisciplinary Congress on Women, Seoul, Korea, June 19-24.
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- Anthony Fung and John Erni (2002) Socio-Political Imaginaries in Hong Kong's Youth Culture, Penal chair and presenter on Inventing socio-political Imaginations across Chinese Communities, the CCA session at the 52nd Annual International Communication Convention, Soeul, South Korea, July.
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- Anthony Fung and Jennifer Ostini (2000) Beyond the Four Theories of the Press: A New Model of National Media Systems, Mass Communication Division, Annual Conference of the International Communication Association, Acapulco, Mexico, June 1-5.
- Anthony Fung (2000) The role of Asian consumer culture in Hong Kong's postcolonial identity formation, Workshop on Intra-Asia Cultural Traffic, University of Western Sydney, Australia, February 23-27.
- Anthony Fung (2000) Changing images and practices of gender and sexuality in East and Southeast Asia, Difference and Identity, 3rd International Crossroads in Culture Studies Conference, Birmingham, UK, June 21-25.
- Anthony Fung and He Zhou (1999) Idolization in South China, The Third International Symposium on Intercultural Studies, Shenzhen University, China, November 21-24.
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- Anthony Fung (1997) Political Parties, Elections and Media Frames: Party and Media Dynamics in Late-Transitional Hong Kong, the International Communication Association Annual Conference, Montreal, May.

- Tien-tsung Lee, Anthony Fung and Faith Hwang (1996) Majority Opinion, Media Coverage and Ideological "Center:" the Center-Seeking Mechanism in Electoral Politics, the Midwest Association for Public Opinion Research Annual Conference, Chicago, Illinois, November.
- Anthony Fung and Chin-Chuan Lee (1996) The Dynamic of Political Economy: Hong Kong's Media in Transition, Theory and Methodology Division, the American Education for Journalism and Mass Communication (AEJMC) Annual Conference, Anaheim, California, August.
- Chang, Tsan-Kuo Pat Berg, Anthony Fung, Kent D. Kedl, Catherine A. Luther and Janet Szuba (1996) Assessing Comparative Mass Communication Research, 1970-1994: A Sociology of Knowledge Approach, Theory and Methodology Division, the AEJMC Annual Conference, Anaheim, California, August.
- Anthony Fung and Tien-tsung Lee (1996) Framing the Ideological 'Center' in Elections: A Study of three Senatorial and Gubernatorial Campaigns, Political Communication Division, the Annual Conference of the International Communication Association (ICA), Chicago, Illinois, May.
- Anthony Fung (1996) Mass Media and Development of Political Parties in Hong Kong, East Asian Studies Conference, Twin Cities, University of Minnesota, March.
- Tien-tsung Lee and Anthony Fung (1995) Measuring the Ideological Center in Press Coverage of Election Campaigns, Communication Theory and Methodology Division, the AEJMC Annual Conference, Washington DC, USA, August.
- Tien-tsung Lee and Anthony Fung (1995) Was the 1994 Election a Right-Wing
 Victory? An Analysis of Press Coverage of Nine Campaigns, Mass
 Communication ad Society Division, the AEJMC Annual Conference,
 Washington DC, USA, August.
- Anthony Fung and Kent Kedl (1995) The Degeneration of the Public Sphere: A Case Study of a Chinese Internet Newsgroup, Chinese Communication

Association Session, the AEJMC Annual Conference, Washington DC, USA, August.

- Anthony Fung (1995) Foucault, Racial Resistance and New Communication Technologies," Minorities and Communication Division, the AEJMC Annual Conference, Washington DC, USA, August.
- Anthony Fung and Tien-tsung Lee (1995) The Center-Seeking Mechanism in Press
 Coverage: A study of Six Gubernatorial and Senatorial Election Campaigns in
 1990?" Political Communication Division, the Annual Conference of the ICA,
 Albuquerque, New Mexico, USA, May, Top Three Student Paper.
- Anthony Fung (1995) China's Control of Public Opinion in Transitional Hong Kong from 1984 to 1994: An Extension of British Colonial Rule, East Asian Studies Conference, Twin Cities, University of Minnesota, USA, April.
- Anthony Fung (1995) The Change of Ideologies of Political Magazines in Transitional Hong Kong between the Mid-1960s and the 1990s, Journalism Midwest History, University of Missouri, Columbia, USA, March.

Non-Refereed Publications

Non-refereed Academic Books

- Louis Ho, Anthony Fung, Yiu Fai Chow and John Erni (2015) *Male Professor: A Transparent Look.* 何建宗、馮應謙、周耀輝與 John Erni (陳錦榮) (2015) 《透視男教授》。香港:三聯出版。
- Anthony Fung and Si Shum (2012) *Melodic Memories: The Historical Development* of Music Industry in Hong Kong. Hong Kong: Subculture Press (in Chinese). 馮 應謙、沈思 (2012) 《悠揚·憶記:香港音樂工業發展史》香港:次文化。
- Anthony Fung (2009) (ed.) *Riding a Melodic Tide: The Development of Cantopop in Hong Kong.* Hong Kong: Subculture Press (in Chinese). 馮應謙編 (2009) *《歌 潮·汐韻:香港粵語流行曲的發展》*香港:次文化。

Anthony Fung (2004) *Hong Kong Popular Music Culture: A Cultural Studies Reader*. Hong Kong: Wheatear (in Chinese). 馮應謙 (2004) *《香港流行音樂文化—— 文化研究讀本》*香港:麥穗出版。

Anthony Fung and Micky Lee (eds.) (2002) *Cultural Feelings 2: Passion, Sentiment, Obsessions and others,* Hong Kong: Wheatear Publishing Company, (in Chinese). 馮應謙、李沛然編 (2012) 《文化感覺2》香港:麥穗出版。

Anthony Fung and Tse Ngo Shuang (2001) *Music Sensitive Areas* (in Chinese), Hong Kong: Wheatear Publication. 馮應謙、謝傲霜 (2001) 《音樂敏感地帶》 香港:麥穗出版。

Anthony Fung and Chan Ho Mun (eds.) (2001) *SAR, Public Policy, Ethics,* Hong Kong: Wheatear Publishing Company. 馮應謙、陳浩文編 (2001) *《特區・政 策・論理》*香港:麥穗出版。

Anthony Fung and Micky Lee (eds.) (2000) *Cultural Feelings: In the Voices of Their Own*, Hong Kong: Enterprise Company, (in Chinese). 馮應謙、李沛然編 (2000) *《文化感覺》*,香港:振然出版。

Monograph

Anthony Fung, Ching Man Lam and Sally Lo (2012) *Hong Kong Women Leader: Situation and Challenges 2012.* Hong Kong: HKIAPS Press.馮應謙、林靜雯、盧 家詠 編 (2012)《「香港女性領袖:現況與挑戰」2012 年兩性角色工作坊》。 香港: 香港中文大學、香港亞太研究所及性別研究中心。

Anthony Fung (2012) *Gender Violence and The Media in Hong Kong.* Hong Kong: Hong Kong Institute of Asia-Pacific Studies.

Anthony Fung (2011) Game-Mania. *Bulletin 2011*. Society of Comparative Literature , AAHKUSU, Session 2010-2011, pp 33-36.

Micky Lee and Anthony Fung (2006, July) *Media Ideologies of Gender in Hong Kong*, Occasional Paper No. 172. Hong Kong: Hong Kong Institute of Asia-Pacific Studies. Anthony Fung and Sally Lo (eds.) (2012) *Media and Gender Violence. Annual Gender Roles Workshop 2011.* Hong Kong: Hong Kong Institute of Asia-Pacific Studies (in Chinese). 馮應謙、盧家詠編 (2012) 性別與媒體暴力: 2011 年兩 性角色工作坊。香港:中文大學香港亞太研究所性別研究中心

Non-refereed Journal Papers

Anthony Fung (2017) Indie Music, Music Festivals, and the Performance Economy in China. Asia Dialogue: The online magazine of the University of Nottingham Asia Research Institute.

http://theasiadialogue.com/2017/07/27/indie-music-music-festivals-and-the-performance-economy-in-china/

- Anthony Fung (2007) Discourse in Hong Kong. *Asia Culture Review 6 (November):* 92-95 (in Korean).
- Anthony Fung (2007) Men, Advertising and Media. *Reflection 104 (May)*: 5-9 (in Chinese).
- John Erni and Anthony Fung (2003) Dislocated Intimacies: A Social Relational Perspective on Youth, Sex and the Popular Media, *Perspective 15(1)* (Spring): 30-51.
- Anthony Fung (2003) Love-friendship relationship: Youth, Sex and Popular Culture, *Reflection 87 (November)*: 10-14 (in Chinese).

Articles in Professional Journal

Anthony Fung (2017) Familientraditon versus Egoshooter 面對家庭與傳統的中國電玩射手"我"一族. Konfuzius June: 13-17.

Anthony Fung (2016, August) The Failure of Digital Broadcasting Policy. *Media Digest* 馮應謙 (2016 年 8 月) 《欠乏可行發展藍圖的數碼廣播政策註定失敗》. 《傳媒透視》

- Anthony Fung and Boris Pun (2015, September) Reading Habit of Hong Kong Comics. 馮應謙,潘樂輝 (2015 年 9 月) 港漫研究系列一:香港漫畫閱讀 習慣《Ani-Wave》351期
- Anthony Fung and Boris Pun (2015, September) Politics of Hong Kong Comics. 馮 應謙,潘樂輝 (2015 年 9 月) 港漫研究系列二:港漫中的政治《Ani-Wave》 352期
- Anthony Fung and Boris Pun (2015, October) Definition of Hong Kong Comics. 馮 應謙,潘樂輝 (2015 年 10 月) 港漫研究系列三:香港漫畫定義《Ani-Wave》 353期
- Anthony Fung and Boris Pun (2015, October, November) Comic Lovers and Perception about Hong Kong Comics. 馮應謙,潘樂輝 (2015 年 10,11 月) 港漫研究系列四(上、下):漫畫愛好者對港漫的點評《Ani-Wave》354, 355 期
- Anthony Fung and Boris Pun (2015, November) Hong Kong Comic and Moral Panic. 馮應謙,潘樂輝 (2015 年 11 月) 港漫研究系列五:港漫及社會道德恐慌 《Ani-Wave》356 期
- Anthony Fung, Boris Pun, Charlotte Yu (2015, December) Comics Going North and Readers' Criticism. 馮應謙,潘樂輝,余珈澄 (2015 年12月, 2016 年 1月) 港 漫研究系列六(上、下):北上發展論述及讀者評價《Ani-Wave》358, 362期
- Anthony Fung and Boris Pun (2015, February) The Online Hong Kong Comics 馮應 謙,潘樂輝 (2016 年 2 月) 港漫研究系列七:港漫的網絡化《Ani-Wave》 363 期
- Anthony Fung (2015) Hong Kong Comic and Creative Industry. 「港漫」與創意工業。*Media Digest,* July (in Chinese).
- Anthony Fung (2013) The Chinese are coming: the soft power of online games
 "made-in-China." Asian Creative Transformation.
 http://www.creativetransformations.asia/2013/03/the-chinese-are-coming-th
 e-soft-power-of-online-games-made-in-china/.

Anthony Fung (2011) Game-Mania. Bulletin 2011. Society of Comparative Literature , AAHKUSU, Session 2010-2011: 33-36.

- Joseph Chan, Anthony Fung and Chun Hung Ng (2008) Policy Recommendations for Enhancing the Sustainable Development of Hong Kong's Film Industry. *Media Digest*, October: 5-7 (in Chinese).
- Ben Fong and Anthony Fung (2007) When Doctors Meet the Journalists. *The Royal Australasian College of Medical Administrators*, March: 6-7.
- Joseph Chan, Anthony Fung and Chun Hung Ng (2007) What is the Direction of Hong Kong's Film Policy? *Media Digest*, February: 8-11 (in Chinese).
- Anthony Fung (2006) Public Interest and Interest of the Public. *Media Digest*, April: 4-5, (in Chinese).
- Anthony Fung (2004) The Opportunity brought in by the separation of production from channels in Chinese Broadcasting, *Media Digest*, January: 5-6 (in Chinese).
- Anthony Fung (2002) Localization of Transnational Music Corporations in China. *Media Digest*, September, 2-3 (in Chinese).
- Anthony Fung (2001) The Challenge of TV formats. *Media Digest,* August: 2-3 (in Chinese).
- Anthony Fung (2000) Idols and Popular Culture in South China. *Media Digest*, April (in Chinese).
- Anthony Fung (2000) A Double-sided evaluation on "Yellow River." *Dance Journal, HK*, Vol 2(1), January/February.
- Anthony Fung (2000) The Merger of Times Warner and AOL: A public policy perspective. *Media Digest*, February (in Chinese).
- Anthony Fung (1999) Representative Publics, Politics and Chinese Discourses in a degenerated Public Sphere on the Internet, *Perspective*, Spring, 88-118.

- Anthony Fung and Ho Mun Chan (1999) Managing Health Communication, *Media Digest*, August (in Chinese).
- Anthony Fung and Tobey Chan (1998 Women, Identity, Consumption and Small Media in Hong Kong. *Media Digest*, December (in Chinese).
- Anthony Fung (1998) Local popular Culture: the Same Old Stuff? *Media Digest*, March, 2-3 (in Chinese).
- Anthony Fung (1997) Economy of Hong Kong Newspapers. *Media Digest*, March (in Chinese).

Non-refereed Book Chapters

- **馮應謙 (2007)** #we_have_iPhone #do_we_need_eGod? 王家輝編, 新・網中 人-網絡與牧養。香港:崇基學院神學院。
- Anthony Fung (2007) What If 97 Ideal Chief Executive? In Roundtable (ed.) *97 Ideals of Chief Executive*, Hong Kong: CUP, pp. 125-127 (in Chinese).
- Anthony Fung (2006) Popular Music and Youth Identification. In Social Science Faculty CUHK (ed.), *Wu Jie Liang Pin*, Hong Kong: CUP, pp. 110-123 (in Chinese).
- Anthony Fung and Wuyi Zhang (2005) Global Mentality, Local Strategies: China meets MTV. In Bo Shan and Yibin Shi (ed.,) *Crosscultural Communication: A New Perspective.* Wuhan: Wuhan University Press, pp. 343-349 (in Chinese).
- Anthony Fung (2005) If there is no cram schooling. In Roundtable (eds.) *The 108 Ifs*, Hong Kong: CUP, pp. 374-376 (in Chinese).
- Anthony Fung (2004) The Hong Kong Coverage of the Sino-American Conflict: Was there a balanced Reporting? In Fang Hanqi (ed.) *Xinwen Cunqiu: Global Chinese Media and Chinese Culture Communication Research.* Nanzhou: Nanzhou University Press, pp. 345-350 (In Chinese).

- Anthony Fung (2004) The Links between the Internet Life and Real Life: a study on Chinese online community? In Chen Peiai (ed.) *Xinwen Cunqiu: Global Chinese Media and Chinese Culture Communication Research*, Xiamen: Xiamen University Press, pp. 294-298 (in Chinese).
- Anthony Fung (2001) The Gender Values in Television World and in Reality. in K.P. Yu (ed.) *Values and Society*, pp. 210-227 (in Chinese).
- Chan Ho Mun, Julia Tao and Anthony Fung (2001) Public Opinion and Moral Controversies on the Legalization of Surrogating Mothering in Hong Kong?" *Core Problems of Bioethics in the 21st Century,* in H.F. Ni (ed.) Beijing, China: Higher Education Press (in Chinese).
- Anthony Fung (1998) Feminism, Cultural Industry and Market Values, in H.M. Chan (ed.) *Values and Society*, pp. 397-414 (in Chinese).

Invited Conference/ Proceedings

- Anthony Fung (2018) Comments on Youth Innovation Studies. Greater Bay Area Youth Innovation and Culture Symposium. Southern Technology University, Shunzhen. 青年創新研究評論。粵港澳大灣區青年創新文化研討會。南方 科技大學人文科學中心、蘇州大學新媒介與青年文化研究中心主辦。深圳。 July 26-28.
- Anthony Fung (2018) Chinese Cinema from a Global Angle. New Era, New View, New Characteristics: China Movies Forum after Forty Years of Reform. 從全 球角度看中國電影。新時代 新景觀 新徵程」改革開放四十年中國電影主 題論壇。北京大學生電影節主辦。北京。April 15.
- Anthony Fung (2017) Changes of Hong Kong Chinese Cinema in the 20th Anniversary of of Hong Kong's Handover. 回歸 20 年香港華語電影的變化。 香港电影的新语境 新探索 新格局—纪念香港回归二十周年学术研讨会。 北京师范大学亚洲与华语电影研究中心和北京师范大学艺术与传媒学院 影视传媒系主辦。北京。December 16-17.
- Anthony Fung (2016) New productive culture: Shanzhai or second degree of creation?, You Must Create? Boredom, Shanzhai and Digitalization in the

Time of Creative China, University of Amsterdam and Hong Kong Baptist University April 7-9, 2016.

- Anthony Fung and Boris Pun (2016). Producing in Hong Kong, Consumed in China: Cultural Identities and Comic Production, International Communication Association 2016, Fukuoka, Japan, June 9-13, 2016.
- Anthony Fung (2016) English as Teaching Medium in the School of Journalism and Communication, School of Journalism and Communication, South China Normal University, Shanghai, April 16, 2016.
- Anthony Fung (2015) Historical Development of Cantopop in 1970s-2010s: from mediation to non-mediation. Reimagining Asian Popular Music: Sharing Legacies and Creating Commons, Asian Culture Complex, Gwangju, Korea, December 4-5.
- Anthony Fung (2015) China Co-producing with Hong Kong: is Hong Kong Really Needed? Culture+ A China-Australia Dialogue, Curtin University, Perth, November 30-December 1.
- Anthony Fung (2015) Alternative Models of Survival: Collaborating and yet Non-collaborating: the Cases in Asian Game Industries. Media Production in an Age of Globalization, School of Journalism and Communication, Zhejiang University, October 13.
- Anthony Fung (2015) Future Directions for Communication Studies in China & the U.S. Global Communication Research in the 21st Century" sponsored by the Annenberg School for Communication (ASC) of the University of Pennsylvania, Penn-Wharton China Center, Beijing, June 14.
- Anthony Fung (2015) Chinese Movie Industries: Development and Policy 中國電 影產業發展和政策 International Symposium on Cultural and Creative Industry Conferences: The Eighth Esthetics Art and Cultural Creative Industry Conference, Hua-Nan University, Taiwan, June 6.
- Anthony Fung (2014) Cultural Policy in China: A Critical Reflection on State-driven Cultural Policy. Cultural Industries and Cultural Flows in East Asia: The

Emergence of an Asian Regional Culture. The Center for the Study of the Creative Economy, Doshisha University Kyoto, July 9-10.

- Anthony Fung (2014) Redefining Creative Labor: A Comparative Framework. Precarious Creativity: Global Media, Local Labor, A Mellicamp Global Studies Conference by the Carsey-Wolf Center's Media Industries Project, April 24-25.
- Anthony Fung (2014) 中國文化政策的評析. The International Conference on Creative Industries and Cultural Economics. Graduate Institute of Creative Industries, Shih Chien University, March 19-21.
- Anthony Fung (2014) The First Taiwan-Hong Kong Civil Society and Transformation of Culture and Arts.第一屆「台港公民社會與文化藝術變遷」, 南華大學藝術學院, Taipei, January 1.
- Anthony Fung (2013) China's Game Industry and Market. Creative Economy Workshop: Globalization and Emergence of New Cultural Worlds. The Center for the Study of the Creative Economy, Doshisha University Kyoto, December 15-16.
- Anthony Fung (2013) Presentation on Chinese Journal of Communication in "Dialogues with Editors", The 6th Conference of Contemporary Chinese Discourse Studies, Hong Kong Polytechnic University, December 1-3.
- Anthony Fung (2013) Development and Model of China's Cultural Innovation Clusters 中國的文化創意產業集群的發展和模式, 第七屆跨文化傳播國際 學術會議, Wuhan University, November 15-17.
- Anthony Fung (2013) China's Cultural Clusters 中國的文化創意產業集群. 2013文 化科技創新論壇, Shenzhen, China, November 24.
- Anthony Fung (2013) Asia (Not) as the Method. How to Write Inter-Asia Pop Studies Collectively: the Difficulties of Collaborative Research, Institute of East Asian Studies, Sungkonghoe University, Seoul, South Korea, April 26-27.
- Anthony Fung (2013) Is Cantopop Dead? Or it Exists in other New Form? (香港流 行音樂已死? 還是有新的生存形態?) The Future of Cantonese Culture in Hong Kong (香港廣東文化的未來), Department of Humanities and Creative

Writings, History Department and Geography Department, Hong Kong Baptist University, Hong Kong, Jan 1-3.

- Anthony Fung (2013) Online Game and Chinese National Identities. Cultural Policies in East Asia: Present and Future. Graduate School of Public Policy and Industry, Sookmyung Women's University, Seoul, 5 January.
- Anthony Fung (2012) Brand Building needed for Communication School in New Media Era, International Communication and Arts Director's Forum Shanghai Jiaotong University, December 15.
- Anthony Fung (2012) Publishing for Asian Pop Music Studies. The 3rd Interasia Pop Music Studies Conference, Taiwan National Normal University, Taipei, 12-15 July.
- Anthony Fung (2012) Creative Industries in China: Contradictions and Globalization. Creative Industries in East and Southeast Asia, Japan Foundation and Birkbeck College, London, July 29-30.
- Anthony Fung (2012) Brand Building of Programs: A Case in School of Journalism and Communication, International conference: The future of College Education: Challenges and Responses in Business and Communication Education, Hallym University, Chuncheon, Korea, May 10.
- Anthony Fung (2012) TV Industries in China: Commercialization and Contradiction, International Symposium: "Critical Approaches to Media and Cultural Industries in East Asia: Beyond Creative Industries and Content Business," Waseda University, Japan, April 13, 2012.
- Anthony Fung (2012) Problematizing Cultural Industries in China. Cultural Economies and Cultural Cities in Asia. The First International Cultural Studies Conference, Seoul, February 10.
- Anthony Fung (2011) The Emerging Neo-Chinese Pop. The Current Issues of Inter-Asia Popular Music Studies, Sungkonghoe University Seoul, April 30-May 1, 2011

- Anthony Fung (2011) Virtual Power and Cultural Globalization: A Case Study of China's Online Game Industries. Intra-Region Popular Cultural Flows: Towards an Asian Identity. New Zealand Asia Institute, The University of Auckland and Centre for Security Studies, Institute of International Relations, National Chengchi University, Taiwan, April 17-19.
- Anthony Fung (2010) New Mobile Music and New Social Network, Main International Symposium, The Japanese Association for the Study of Popular Music, Tokyo, Japan, November 27-28.
- Anthony Fung (2010) The Emerging Neo-Chinese Pop: A Case Study of Chris Li. Lock'N'Loll is Here to Stay: Stereotyping, Domesticating and Inventing Popular Musics in/of Asia. University of Heidelberg, Germany, August 5-7.
- Anthony Fung (2009) Hong Kong as a Regional Hub of Popular Culture: Trajectories and Selected Histories, Tokyo Geijutsu Daigaku, Japan, December 18-19.
- Anthony Fung (2009) East Asian Popular Culture Discourse and Regional interaction: the case of Popular Music industry. Performing Contemporary East Asia: Culture Industries, National Borders, and the Imagining of a Region, Tokyo Geijutsu Daigaku, Japan, March, 18-20.
- Anthony Fung (2008) Borrowed Form and Local Culture: the Surviving Hong Kong Television Culture. City, Society, Culture. The Third Social Science Forum organized by Chinese University of Hong Kong, Nanjing University, Central University of Taiwan, Hong Kong, November 22-23.
- Anthony Fung, Sunny Lam and Eric Ma (2008) Cultural Identification in Post Beijing Olympics. Hong Kong Society and Culture Symposium. Chinese University, November 1.
- Anthony Fung (2007) The Cultural Policy of the PRC. Asian Cultural Policy Symposium 2007, Korea, Seoul, October 25-27.
- Anthony Fung (2007) Fandom, Youth and Consumption in China, Conference on Youth and Imaginative Labor: East Asia and Beyond, Temple University, Tokyo, Japan, July 21-22.

- Anthony Fung (2007) Television in the Post-Broadcast Era: the role of old and new media in the formation of national communities. Federation Fellow Scoping Symposium, University of Queensland, Brisbane, Australia, July 3.
- Matthew Chew and Anthony Fung (2007) Virtual Property Problems in China: 'Gamer Rights' Violation, 'Corporate Real-Money Trade, ' and 'Subordinated Virtual-World Governance'. Paper Presented in International Conference on Information Technology and Social Responsibility. School of Journalism and Communication, The Chinese University of Hong Kong, The MIT International Committee on Critical Policy Studies of China, Massachusetts Institute of Technology and Creative Commons China Mainland, Renmin University of China, Hong Kong, December 17-18.
- Anthony Fung (2007) On Foreign Cultural Industries in China, Hong Kong-Korea Communication Conference: Culture, Media and Technology in New era Program, Hong Kong Baptist University, Hong Kong, April 27-28.
- Anthony Fung (2007) Is Piracy killing the Chinese Pop Music? Workshop on Asian Pop Music in Transition: New Economy, New Subjectivities and Inter-Asian Perspective, National University of Singapore, Singapore, March 3-4.
- Anthony Fung and Joseph Chan (2006) Toward a global Blockbuster: The political economy of nationalism of Hero, International Film Workshop on Hero: Anatomy of a Chinese Blockbuster, The University of Nottingham, Ningbo, China, April 13-15.
- Anthony Fung (2005) SARS and Media: The Global Logic and Cultural Logic of Hong Kong, Media Transformation in a Changing World: International Conference, Wuhan, China, November 17-20.
- Anthony Fung (2005) Jay Chou Rapping Chinese Culture. Hong Kong Society and Culture Forum, Chinese University, November 5.
- Anthony Fung (2005) Hong Kong Online Singer, The First China Online singer contest forum, cn21.com, 008 Culture Communication and File Record, Guangzhou, China, August 16.

- Anthony Fung (2005) The Emerging (National) Popular Music Culture in China, International Conference on Asian Popular Music: Translocal and A-National Politics in Asian Pop Music, Seoul, Korea, July 21.
- Anthony Fung (2005) Marketing a pop artist in China: The case study of Jay Chow,
 International Conference on Culture Industry and Cultural Capital:
 Transnational Media Consumption and the Korean Wave in East Asia, Hallym
 University, Seoul, Korea, February 28.
- Anthony Fung (2004) Online Game, Cyberculture and Community:
 Deterritorization and Crystallization of Community Space. paper presented in the Internet Communication in Intelligent Societies. School of Journalism and Communication, Chinese University, Hong Kong, July 9-10.
- Anthony Fung and Zhang Wuyi (2004) Global Capital, Local Culture: China's Rendezvous with MTV. The International Conference on Intercultural Communication organized by Journalism and Communication School of Wuhan University and Michel Montaigne Boureaux 3 University, France, Wuhan University, China, June 2-8.
- John Erni and Anthony Fung (2004) Transnational Text, Local Readings: Critical Problematics Regarding *Harry Potter* in the Non-English Speaking World, Crossroads in Cultural Studies Conference 2004, University of Illinois, Urbana-Champagin, USA, June 25-28.
- Anthony Fung (2004) Cram school teachers and youth, Symposium on youth popular culture: Desires and Life aspiration, Youth Studies Net, City University, January 7.
- Plenary Speech, Anthony Fung (2003) Locating and Dislocating Youth Culture in Hong Kong, International Conference on Working with Youth in a Rapidly Changing World, Baptist University, November 28-29.
- Anthony Fung (2003) Cultural Heroes in Hong Kong and Kelly Chan's fans cultures, Hong Kong Culture and Society Conference, School of Journalism and Communication, CUHK, November 1.
- Anthony Fung (2003) Bridging Cyberlife and Real Life: A Study of Online Communities in Hong Kong, Critical Cyberculture Studies: Current Terrains,

Future Directions, sponsored by Ford Foundation, Resource Center for Cyberculture Studies, University of Washington, Washington, Seattle, USA, May 9-11.

- Anthony Fung (2002) Between Sensationalism and Democracy: Media Ethics and Governance in Hong Kong, International Conference on Governance in Asia, City University of Hong Kong, December 2-5.
- Anthony Fung (2002) Chinese people Learning Hong Kong Bodies, Global Chinese Development Conference, The Chinese University of Hong Kong, Academic Exchange Centre, June 27-28.
- Anthony Fung (2001) One City, Two Systems: Democracy in an E-Chat room in Hong Kong? Euricom Colloquium: Electronic Network and Democracy, Piran, Slovenia, September 15-20.
- Anthony Fung (2001) Constructing Translocal popular icon of Chineseness:
 Popular Culture in State-Market Relationship, Paper presented in the Chinese
 Communication Conference, School of Journalism and Mass Communication,
 University of Minnesota, USA, May 26-27.
- Anthony Fung (2001) Writing the new media histories: Metanarratives, capitalism and deconstruction, The International Conference on Media Culture Development in the Digital Era: A Critical View, Communication Arts Institute, Taipei, Taiwan, March 28-30.
- Anthony Fung (2000) Pokemon Phenomenon in Hong Kong, Pokemon Conference, University of Hawaii, Honolulu, Hawaii, November 20-22.
- Anthony Fung (2000) Japan in the Hong Kong Dramas, Hong Kong in Japanese Dramas, Cultural Studies Conference 2000, National Chiao Tung University, Taiwan, December 16-17.
- Anthony Fung (2000) The Postcolonial Hong Kong Identity: Hybridizing the local and the National, International Conference on Chinese Audiences across Time and Space, organized by Mass Media and Public Opinion in Greater China Project, Hong Kong, April 1-2.

- Anthony Fung (2000) Critical Ideology, Local Resistance and Incomplete Globalization: Guangzhou people decoding Hong Kong television soap operas, the Second International Conference on Chinese Cinema, Year 2000 and Beyond: History, Technology and Future of Transnational Chinese Film and Television, Hong Kong Baptist University, April 19-21.
- Anthony Fung (1999) Indigenizing Japanese Values: A study of the ideological homologues in Hong Kong and Japanese Soap Operas, Japan in Hong Kong/Hong Kong in Japan: Systems of Production, Circulation and Consumption of Culture, University of Hong Kong, December 10-12.
- Anthony Fung (1999) Re-nationalism, Decolonization and the Rejuvenation of Local Identity in Hong Kong, Hong Kong Culture at the Century Cross-roads, Hong Kong Polytechnic University, General Education Centre, October 8-9.
- Anthony Fung and Michael Curtin (1999) Images and Values of Femininity in Hong Kong's Popular Culture: Gender identities in Cultural Contradictions and Representation, Symposium on Images of Femininity in East Asia, City University of Hong Kong and Indiana University, September 17-18.
- Anthony Fung (1999) Guangzhou Audience Reading Hong Kong Television:
 Ideology and Class Consciousness, Conference on Development of
 Communication Arts and Popular Culture in Hong Kong and Greater China,
 Communication Arts Institute, Taiwan, June 3-4.
- Chan Ho-mun and Anthony Fung (1999) Managing medical Information: The Moral Dilemmas in Postmodern Societies, International Conference on Bioethics, Individual, Community and Society: Bioethics in the Third Millennium, City University of Hong Kong, May 25-28.
- Anthony Fung (1998) Globalization, Nationalism and the Hybridized Hong Kong's Cultural Identity, International Symposium on Problem on Globalization and the Identity of Chinese Culture, Philosophy Department, Fudan University, Shanghai, China, June 30- July 2.
- Julia Tao and Anthony Fung (1998) Reconciling Autonomy and Connectedness in Bioethics, Conference on Bioethics, Graduate Institute of Philosophy, National Central University and South China Management College, Taiwan, June 16-19.

- He Zhou and Anthony Fung (1998) From Self-Perception to Reciprocal Reception Across Communities: Third Person Effect and Coorientation of Hong Kong's and Macau's Political Transition, Conference on Journalism and Social Change in Asia, Hong Kong Baptist University, June 1.
- Anthony Fung and Zhou He (1998) Mainstreaming or Diversifying: Hong Kong Media after the Hong Kong 1997 Handover, Issues and Images: New Communication Research in Asia, City University of Hong Kong, April 2-4.

Book Reviews

Book Reviews in Refereed Journal

- Anthony Fung (2012) Book Review. Leisure and Power in Urban China: Everyday Life in Chinese City. *China Information 26(November):* 394-395.
- Anthony Fung (2011) Book Review. *Documenting the Beijing Olympics*, edited by D. P. Martinez. *New Media and Television*. 12(6): 573-574.
- Anthony Fung (2010) Book Review. Internationalizing Media Studies, written by Daya Thussu. *Mass Communication Research 103(1)* (in Chinese)
- Anthony Fung (2006) Book Review. *China and the Internet,* written by C. Huges and G. Wacker, (eds) *China Perspectives 64* (March-April): 70-71.

Book Reviews in non-Refereed Journal

- Anthony Fung (2008) Book Review, *Advanced News Writing*, written by Ka Fat Pang, *Media Digest*, July: 18 (in Chinese).
- Anthony Fung (1998) *Search Strategies in Mass Communication*, the 3rd edition, written by Kathleen Hanseen, *Media Digest*, April (in Chinese).

Creative Works

Curator, Mui Chong Ki's Rhythm of Shipwreck, April 20-May 2, Chung Chi College, CUHK

Hong Kong Letters, Radio 2, Radio Television Hong Kong 香港家書,香港電台二台, 2016年4月2日

- Organizer, Exhibition on Cantopop History and Development entitled Riding a Melodic Tide: The Development of Cantopop in Hong Kong. Hong Kong Cultural Heritage Museum and School of Journalism and Communication, CUHK, 2007-2008.
- Wood Etching Exhibits, City Life and Spirituality. Paintings from Ng's Art School 2004, Aquascutum, Podium Level Two, IFC Mall, Central, August 1-5, 2004.
- Wood Etching Exhibits, Etching and Painting Joint Exhibition, Chan Chun Ha Hostel, United College, March 24-31, 2006.

KNOWLEDGE TRANSFER ACTIVITIES

Knowledge Transfer Fund

- Co- Investigator, Quality Education Fund (SS15879) Magic Carpet: Re-envisioning Community Space in To Kwa Wan, (HK\$522,110) December 1, 2015- June 30, 2017
- Co- Investigator, Knowledge Transfer Project Fund (KPF14ICF13) Magic Carpet: Re-envisioning Community Space in Tin Shui Wai, (HK\$325,000) 2014-2015
- Co- Investigator, Knowledge Transfer Project Fund (KPF13ICF16) Magic Carpet: Re-envisioning Community Space in Sai Ying Pun, (HK\$400,000) 2013-2014

Activities and Project

Consultant, Diamond Project: Beat Drug Funds Project, organized by Hong Kong Wireless Technology Industry Association, Hong Kong Productivity Council, CUHK, Lutheran, Youth Outreach (with 80,000 allocated to CUHK), March 2011-Februrary 2013.

- Consultant, Research on *Broadcasting Language Standard*, Television and Entertainment Licensing Authority (TELA), Hong Kong Special Administrative Region, January-March 2008.
- Consultant, Research on Public Attitudes Towards the Television Announcements in the Public Interest Series on *Our Home, Our Country TV Series*, Working group in national education, Home Affairs Bureau, Hong Kong Special Administrative Region, 2007 (with 60,000 allocated to CUHK).

RESEARCH GRANTS

Competitive Grants

As Principal Investigator

- Principal Investigator, One Belt One Road Project, Youth Studies Centre, Hong Kong Institute of Asia Pacific Studies, External Grant from Oxfam (Hong Kong), (HK\$339,583.28), August 2018-July 31, 2019.
- Principal Investigator, Key Grant of the National Social Science Foundation of China: Arts category. 國家社科基金重大項目 Digital Media Arts Innovation Studies in China, (RMB600,000), 31 July 2018-30 June 2023
- Principal Investigator, General Research Grant (GRF14600618), Reading online fiction in China: cultural consumption, production and identity formation of youth culture, (HK\$377,492) 1 January 2019-28-February 2021
- Principal Investigator, Public Policy Grant (2017.A4.040.17D; PPR6904644), Tracking the Future: The Perception of Future and Aspirations of Hong Kong Youth, (HK\$345,000) 1 January 2017-30 June 2019
- Principal Investigator, General Research Grant (GRF14617716), Reading Border-crossing Japanese Comics/Anime in China: Cultural Consumption, Fandom, and Imagination, (HK\$368,000) 1 March 2017-28 February 2019

- Principal Investigator, Youth Studies Research: A Baseline Study in Hong Kong, Faculty Strategic Research Development Fund during the period 2016-01-01 to 2019-12-31 for the sum of HKD 1,500,00.00
- Principal Investigator, A Study on Hong Kong Youth's Perceptions of the Mainland (SS14661) sponsored by Central Policy Unit, HKSAR Government during the period 2015-01-02 to 2017-12-31 for the sum of HKD 659,492.00
- Principal Investigator, General Research Grant (CU414029), Produced in China,
 Consumed in Hong Kong: The Study of Transforming Hong Kong Cultural
 Identities and Comic Production, (HK\$317,340) 1 January 2015- 31 December
 2016
- Principal Investigator, Strategic Public Policy Research Grant (4001-SPPR-09),
 Mapping the Hong Kong Game Industries: Cultural Policy, Creative Cluster and the Asian Market. (HK\$ 3.5 million), June 30, 2010- June 29, 2014 (co-investigators: Jeroen de Kloet, University of Amsterdam, Michael Keane and John Banks, Queensland University of Technology, Mirko Ernkvist, Göteborg University, Peichi Chung, National University of Singapore, Matthew Chew, Baptist University of HK and John Erni, Lingnan University)
- Principal Investigator, DIAMOND-DIAlogue x Mobile x No Drugs: A Beat-drugs Mobile Mentor Project (ED10782), (HK\$150,000), Hong Kong Productivity Council, March 1, 2011-Feb 28, 2013
- Principal Investigator, Social Media Communications Training (SS14665), (HK\$300,000), Correctional Services Department, HKSAR, March 10, 2015-March 31, 2015
- Principal Investigator, General Research Grant, Global Capital, Local Culture, the Production, Consumption and Distribution of Popular Music In Greater China (CU03274), (HK\$664,900) Sept 30, 2003-June 30, 2006 (co-investigator: Eric Ma, CUHK)
- Principal Investigator, General Research Grant (formerly named as CERG Grant),
 (SS99461) Popular culture consumption and youth identities in Hong Kong:
 trajectories and transitions, (HK\$452,000) Nov 1, 1999-Oct 31, 2002

(co-investigators: Lawrence Grossberg, University of North Carolina and John Erni, City University of HK)

Principal Investigator, United College Publication Fund, Publication of Melodic Memories: The Historical Development of Music Industry in Hong Kong, (HK\$30,000) 2010.

As Partner Investigator

Partner Investigator, Digital China: from Cultural Presence to Innovative Nation, Australian Research Council Discovery Project Fundings (DP140101643) (with Michael Keane, Curtin University, Susan Leong, Curtin University, Jing Zhao, New South Wales University, Yecies Brian, Wollongang University, Yuanou Jin, Renmin University, Yahong Li, Hong Kong University) (AUS\$249,000) 1-1-2017-31-12-2019.

https://rms.arc.gov.au/RMS/Report/Download/Report/1b0c8b2e-7bb0-4f2d-8 f52-ad207cfbb41d/73

Partner Investigator, Willing collaborators: Negotiating Change in East Asian Media Production, Australian Research Council Discovery Project Fundings (DP140101643) (with Michael Keane, Queensland University of Technology, Terry Few, Queensland University of Technology, Yecies Brian, Wollongang University, Michael Curtin, University of California, Santa Barbara) (AUS\$285,000) 1-1-2014- 31-12-2017.

As Co-Investigator

- Co- Investigator, Public Policy Research Grant (PPR), For a Sustainable
 Development of the Hong Kong Movie Industry: An Evaluation of the Film
 Council and the China Market as Policy Options, (HK\$351,439) Sept 30,
 2006-Feb 28, 2007 (all investigators in this project are active in both fieldwork and writing and we coauthored a book)
- Co- Investigator, Hong Kong Values and Belief: a Mixed-method Longitudinal Study (SS10365) sponsored by South China Programme, CUHK, (HK\$ 888,000.00) 2011-04-01 to 2017-03-31.

- Co- Investigator, General Research Grant (formerly named as CERG Grant), Mapping transborder visuality: advertising, life-style magazines, and the formation of a consumer life-style in urban China, (HK\$539,616) 2005-2007 (Fung is responsible for part of the fieldwork in Beijing)
- Co- Investigator, General Research Grant (formerly named as CERG Grant), Transnational Text, Local Reading: A Reception Study of *Harry Potter* and the Formation of Middle-Class Culture in Urban China, (HK\$516,600) 2003-2005 (Both the PI and co-I shared the amount of fieldwork in Shanghai)
- Co-investigator, General Research Grant (formerly named as CERG Grant), Media Representations and Gender Politics: Mapping Transborder Marriage in Hong Kong and China, (HK\$666,000) 2005-2006 (Fung is responsible for part of the fieldwork in China)
- Co-investigator, Direct Grant, CUHK Research Committee, Hong Kong Identity Survey (2002), (HK\$50,000), Feb 1, 2002, July 31, 2002
- Consultant, *Big Journal*: The Production of a Student Journal, December 2001, (HK\$30,000) an annual competitive grant for publication, Art Development Council, HKSAR.
- Co-Investigator, Baseline Survey on Equal Opportunity (Gender) in Hong Kong, Equal Opportunity Council, (HK\$722,000), October 15, 1996- May 31, 1997.

COMPTETIVE GRANTS for Visiting Purposes

- Anthony Fung (2015) Outbound Visiting Grant, Oxford Internet Institute University, UK, August.
- Anthony Fung (2012) Outbound Visiting Grant, Graduate School of International Studies, Waseda University, Japan, April.

RESEARCH CONTRACTS

- Report for Central Policy Unit, A Study on Youth's Perception of the Mainland, Hong Kong Institute of Asia-Pacific Studies, February 2016.
- Independent Report, Hong Kong Gamer Study Report 2011 for the Hong Kong Game Industry Association, April 2012 (research expenses are absorbed by the SPPR grant and the support from Hong Kong Game Industry Association).
- Independent Report, Hong Kong Internet and Game Use Report 2011 for the Hong Kong Game Industry Association, April 2012.
- Independent Report, Hong Kong and Macau Online Game Industry Report 2010 for the Hong Kong Game Industry Association, April 2011.
- Principal investigators on Gender and Media, Anthony Fung and Eric Ma (1997) Gender Stereotypes and Media, *A Baseline Survey of Equal Opportunities on the Basis of Gender*. Hong Kong; Equal Opportunities Committee, 1996-1997.

AWARDS AND HONORS

Exemplary Teaching Award 2009, Faculty of Social Science.

VISITING AND GUEST PROFESSORSHIP

- Visiting Professor, David Lam Centre, Simon Fraser University, Vancouver, Canada, July 18-24, 2016
- Visiting Research Fellow, National Center for Radio and Television Studies, Research Communication University of China, August 2010-present
- Guest Professor on Popular Culture, Peking University, Shenzhen Campus, Summer 2005.

EDITORSHIP

Associate Editor, International Journal of Cultural Studies, February 2016-present

- Editor in Chief, *Global Media and China* (Sage), 2018-present; Editorial Board Member, Winter 2016-2018
- Editorial Advisory Board Member, Open Cultural Studies, 2016-present
- Editorial Board Member, *Situations: Cultural Studies in the Asian Context,* Yonsei University, Winter 2013-present
- Editorial Board Member, Asian Communication Research, 2016-present
- Editorial Board Member, Journal of World Popular Music (Equinox Publishing), April 2013-present
- Editorial Board Member, *Media Industries Journal* (online journal found by CUHK, Santa Barbara, University of Nottingham, Georgia State University, and the University of Texas)
- Editorial Board Member, Editorial Board, International Communication (in Chinese) 《國際傳播界》August 2012 – present.
- Editorial Board Editor, *Chinese Journal of Communication*, Routledge, September 2012-present (Journal listed in SSCI).
- Editor, *Communication and Society* (in Chinese), School of Journalism and Communication CUHK and School of Communication, Hong Kong Baptist University, 2006-present (Journal listed in TSSCI).
- Editorial Board Member, Editorial Board, *Popular Communication: The International Journal of Media and Culture* (official journal of Popular Communication Division in International Communication Association), August 2009 – present.
- Editorial Board Member, Asian Cultural Studies: International and Dialogic Approaches series, Rowman & Littlefield International, 2014-present
- Member, Senior Editorial Collectives, Asia Perspectives (in Korean), May 2008.

PROFESSIONAL SOCIETIES

Founder and Executive Committee, Interasia Popular Music Studies since 2007.

Member, International Studies of Popular Music Association since 2009

Member, International Communication Association, since November 1995

Member, Chinese Communication Association (CCA) since 1994

Member, International Cultural Studies Association, since June 2003

Member, Association for Asian Studies since 2010

Invited researcher, Social Science Research Centre, Hong Kong College of Technology

Invited Member, Asian Cultural Policy Network, Korea Culture and Tourism Institute, 2006.

INVITED PRESENTATION/ LECTURES

Invited Academic Presentation

- Invited talk, Youth Culture in Hong Kong/ China: A Policy Perspective. Policy Research Programme at Hong Kong Institute of Asia Pacific Studies. February 2, 2017.
- Invited chair, 智媒业态升级,文娱产业格局重塑, When Media Meets A.I., Tencent Media Summit 2016, November 14, 2016
- Invited Lecture in Summer School, Cultural Studies: Rituals, Practices and Spaces, University of Wisconsin-Madison, Kunming, June 20-30, 2016.
- Invited talk, Indie Music in Hong Kong Nowadays, Communication University of China, April 8, 2016.
- Invited Lecture, Global Popular Culture and Cultural Studies, Beijing University Research Institute, Shenzhen, April 27, 2016.

- Invited Lecture, Hong Kong Indie Music Nowadays, Communication University of China, March 9, 2016
- Invited Lecture, Popular Culture, China University of Political Science and Law, Beijing, December 24, 2016.
- Invited Speech, Korean Popular Culture and the Implication for Local Culture Studies, China Youth Studies for Political Studies, November 10, 2015.
- Plenary Speech, The Dynamics of Political Economy: Hong Kong's Media in Transition, School of Journalism and Communication, Nanjing University, October 9, 2015.
- Invited Speech, Museum New Trends, Modern Animation Museum Concept Sharing Session, The 11th China International Comic and Animation Festival, Hangzhou, April 29, 2015
- Invited Lecture, Redefining Creative Labor, Jian University, Guangzhou, March 5, 2015.
- Invited Lecture, Popular Culture and Cultural Studies, Northwestern University for Nationalities, Lanzhou, November 26, 2014.
- Invited Seminar, Popular Culture and "Asia as Method", Hong Kong Baptist University, November 14, 2014.
- Invited Lecture, The Study of Kpop and Cultural Studies, Jian University, Guangzhou, November 6, 2014.
- Invited Lecture, The Studies of Popular Culture, Tsinghua University, Beijing, October 16, 2013.
- Invited Lecture, Hong Kong's Performing Arts and Cultural Ecology, Master Class, Cultural Journalism Campus, Arts Centre, March 22, 2014
- Invited Lecture, Strategic Academic Planning, Skolkovo Moscow School of Management, Moscow, Russia, February 13, 2014

- Invited Lecture, Development of Popular Culture, Jian University, Guangzhou, November 29, 2013.
- Invited Lecture, Popular Culture and Cultural Studies, Inner Mongolia Normal University, July 5, 2013
- Invited Lecture, Popular Culture and Cultural Studies. Annual Talk Series of the Centre for Cultural Industries, Shanxi Normal University, June 29, 2013
- Invited Lecture, Popular Culture and Society, Cheung Kong School of Journalism and Communication, Shantou University, May 25, 2013
- Invited Lecture, Problematizing Cultural Industries in China, School of Journalism and Communication, Shenzhen University, May 17, 2013
- Invited Lecture, Media globalization in china: from Capital Flow to Soft Power. Studying Media Systems: Anglo-Saxon, Lusophone and Asia Models, Spring School on the intersection of Political Economy of the Media and Journalism Studies 2nd Spring School, CECC-FCH-UCP, Lisbon, April 2-6, 2013.
- Invited Lecture for General Education, Gangnam Style and Beyond, Hang Seng Management College, March 7, 2013
- Invited Lecture, Affect in TV Drama: A Comparison between the Korean and Chinese version of *Meteor Shower*, Symposium on K, Yonsei University, South Korea, October 26, 2012.
- Public Lecture, Fashioning the Male Professor: Between Aesthetics and Politics, Department of Humanities and Creative Writing, Hong Kong Baptist University, October 8, 2012
- Main Speaker, Publishing Session, 3rd Inter-Asia Popular Music Studies Conference, which will be held at National Taiwan Normal University, July 13-15, 2012

- Invited Lecture, Online Games and Globalization, Min Kiu Secondary School, General Education School Talk Series, May 18, 2012. (講座,從網絡遊戲看全 球化,閩僑中學,通識教育 - 到校講座)
- Invited Speech, Market Research on the Online Game Industry in Macau and Hong Kong, Asian Online Game Summit, Hong Kong Game Industries Association, August 1, 2011.
- Public Lecture, News and New Communication Technology, 2011 China 3D
 Technology and Creation Expo, China Beijing International Cultural and
 Creative Industry Expo, Chanyang Museum of Urban Planning, November 8, 2011.
- Invited Lecture, Chinese Cultural Industries: Contradictions and Strategies, Macau Technology University, November 4, 2011. (中國的文化工業:矛盾和策略)
- Invited Lecture, Changing Media Strategies in the Internet Era, Shue Yan University, October 25, 2011. (網絡時代下的媒體轉變策略)
- Invited Lecture, Theorizing Fandom in China: Case Studies in Popular Culture, Nanjing University, October 12, 2011. (流行文化研究个案)
- Public Lecture, Internet: What is the Next Keyword? CEIBS-Chengwei Innovation China Summit 2011, June 26, 2011.
- Public Lecture, The Scope of Internet Violence and Gender Stereotypes, Annual Gender Roles Workshop 2011, The Chinese University of Hong Kong, May 14, 2011. (網絡暴力的範疇及性別意涵 2011 年兩性角色工作坊,中文大學香港 亞太研究所性別研究中心)
- Public Lecture, Rethinking Young Model Culture, Hong Kong Culture Forum: Series8, China Business Commercial Centre, Hong Kong Polytechnic University,October 10, 2009.
- Public Lecture, Control of Obscene and Indecent Article Ordinance: From a Media and Free Information Perspective. Symposium on Control and Freedom:
 Control of Obscene and Indecent Article Ordinance and A Christian Perspective. January 7, 2009.

- Invited Lecture for students in communication and education from New York University in Hong Kong, Globalizing China's Media Industry May 29, 2009.
- Invited Lecture for students in communication and education from New York University in Hong Kong, Piracy in China, May 20, 2008.
- Speaker, News Analysis Techniques, Media Camp, Caritas Youth and Community Service, October 13, 2007.
- Public Lecture, New Media and Communication, the Industry and Alumni Relations Committee of the School of Communication, Hong Kong Baptist University, March 12, 2007.
- Public Lecture, Colloquium on Work and Family, Seminar on Gender Equality: Advancement in Gender Equality: The Sweden and the Hong Kong Stories, Equal Opportunities Commission, January 19, 2007.
- Public Lecture, Media Education Talk, Television and Entertainment Licensing Authority (TELA), Hong Kong Special Administrative Region and eTVonline of RTHK, November 27, 2006.
- Invited Lecture for students in communication and education from New York University in Hong Kong, Entertainment Industries in China, May 17, 2006.
- Public Lecture, Press Freedom in Hong Kong. University of Leipzig, Germany, June 22, 2006.
- Public Lecture, The Study of Popular Culture. Peking University, China, December 5, 2005.
- Public Lecture, The Study of Popular Culture and Movies. Guangzhou Foreign Language and Trade University, November 21, 2005.
- Public Lecture, China's Popular Music: Perspectives and Methods. School of Music, Wuhan University, November 17, 2005.

Invited Lecture on Hong Kong Press Freedom and Press Sensationalism. International Affairs Office, Chinese University, July 11, 2005.

- Invited Lecture for students in communication and education from New York University in Hong Kong, How Transnational Media Industries Cope with China Market? May 20, 2005.
- Invited Speaker with Stephen Chan, General Manager with TVB, Is TV Dead? Leadership Development Program Talk on Media, Chinese University of Hong Kong, March 11, 2005.
- Invited Speaker, Youth Reading Magazine. Caritas Youth and Community Service and Hong Kong Civic Education Teacher's Association, October 16, 2004.
- Invited Lecture, Hong Kong Popular Culture. Top21 program of PS33, Hong Kong Christian Service Centre, October 9, 2004.

Invited Speaker, Culture of Sex Worker. Hong Kong Stewards, August 21, 2004.

- Public Lecture on Hong Kong Press Freedom. International Affairs Office, Chinese University, July 14, 2004.
- Public Lecture, Popular Music in Greater China. Seminar on Media in Contemporary China, Department of Sociology, Hong Kong University, April 20, 2004.
- Public Lecture, Foucault and Discipline Society. Hong Kong Philosophy Society and Hong Kong Public Library, Hong Kong Central Library, April 16, 2004.
- Public Lecture, Neslie's Cheung's Cultural Implication. Neslie Cheung Fans Clubs, Kowloon Bay Exhibition Centre, April 3, 2004.
- Public Lecture, Youth Culture. Hong Kong Youth Workshop 2004, Hong Kong Youth Institute, March 6, 2004.
- Public Lecture, Youth and Media Obscenity. Caritas Youth and Community Service and Hong Kong Civic Education Teacher's Association, Hong Kong, February 7, 2004.

- Invited Lecture, Idol Culture: Hong Kong Cultural Hero. Caritas Youth and Community Service, 2003 Leadership Training Program, August 8, 2003.
- Public Lecture, Public Culture and Identity. Hong Kong and Macau Association and GPA Department, Chinese University, Hong Kong, July 30, 2003.
- Public Lecture, Youth and Popular Culture. Leisure and Cultural Service Department, Hong Kong Central Library, July 20, 2003.
- Public Lecture, Youth and Politics. The Boys' and Girls' Club Association of Hong Kong, July 17, 2003.
- Invited Lecture, Symposium on Community Building, Autonomy and Media in during SARS period, Hong Kong Polytechnic University, Hong Kong Policy Watch, July 12, 2003.
- Invited Lecture, In search for Business Model for Transnational Culture Industries, Department of Communication, University of Washington, Seattle, WA, USA, May 6, 2003.
- Public Lecture, Symposium on Basic Law Chapter 23, Department of Journalism and Communication, Hong Kong Shue Yan College, November 18, 2002.
- Public Lecture, Political Public Relations: Front and Back Scene. General Education Unit, The University of Hong Kong, October 28, 2002.
- Public Lecture, Popular Culture, Music and Creativity. On and On Theatre Workshop, Shuang Wan Cultural Centre, Hong Kong, August 13, 2002.
- Public Lecture, Commenting LMF. Hong Kong Sound and Vision Festival 02, Hong Kong Arts Centre, August 11, 2002.
- Invited Lecture, Hong Kong Popular Culture and the Impact on Society, A Study of Two Cities 2002. General Education Committee, Hong Kong University and Renmin University, Beijing, Hong Kong University, July 25, 2002.

- Invited Lecture, Nationalism and Popular Culture. Hong Kong and Macau Association, and Government and Public Affairs Department, Chinese University, Hong Kong, July 3, 2002.
- Public Lecture, Hong Kong Cultural Space: a Metropolitan or marketplace? Popular Music. Hong Kong Philosophy Society, Hong Kong Central Public Library, April 12, 2002.

Invited Professional and Educational Training

- Invited talk and participants, S-Tech, No Limited Communication, 騰訊研究院 June 29, 2018
- Invited Talk, Journalism Education in Hong Kong, Sai Kung District Board, March 3, 2017.
- Invited Speech, Participatory Youth Culture, Cyber Youth Outreach Service, Hong Chinese University of Hong Kong, City University of Hong Kong, and Hong Kong Polytechnic University, February 4, 2016.
- Plenary Speech, Engaging Youth with PR, AGM, Hong Kong Public Relations Professional Association, May 31, 2016.
- Invited Speech, Museum New Trends, Modern Animation Museum Concept Sharing Session, The 11th China International Comic and Animation Festival, Hangzhou, April 29, 2015
- Trainer, Social Media and Branding, Operation Santa Claus/UBS NGO Leadership Programme, Department of Social Work, Chinese University, May 15. 2015
- Speaker, Social Media Workshop, Hong Kong Correctional Services Department, March 20, 26, 2015
- Public Talk, Youth Today, Hong Kong Diary Farm Company, October 31, 2014
- Speaker, Training on Short Video Production, Jockey Club Early Psychosis Project-Caritas, February 22, 2011

- Speaker, Training for subject teacher in Liberal Studies on Globalization and Chinese Media. Education and Manpower Bureau, Hong Kong Special Administrative Region, April 3, 2009.
- Speaker, Communication skills. Biliteracy Trilingualism Competition, November 29, 2008, 2017, 2018.
- Speaker, Communication Skill and Media Training. Auxiliary Medical Services (AMS), Hong Kong Special Administrative Region, September 20, 2008.
- Speaker, Training for subject teacher in Liberal Education on Public Interest and Interest of the Public. Education and Manpower Bureau, Hong Kong Special Administrative Region, May 11, 2007.
- Speaker, Workshop on Public Speaking Media Communication. Hong KongBi-polar Disorder Medical Association, Langham Hotel, Hong Kong, January 3, 2007.
- Speaker, Workshop on Media Reporting on Health Information. Youth Health Leadership Training Program, Chinese University Staff Union, Hong Kong, July 17, 2006.
- Speaker, Workshop on Managing Media Communication. Pharma Frontier Medical Communication Services, Sheraton Hotel, Hong Kong, July 8, 2006.
- Speaker, Workshop on Media Reporting on Health Information. Youth Health Leadership Training Program, organized by Hong Kong Federation of Education Workers, School of Chinese Medicine, CUHK and Association for the Promotion of Heath, Hong Kong, July 18, 2005.
- Speaker, Internet Youth Culture. Seminar on the Learning and Teaching of Integrated Humanities, Education and Manpower Bureau, Hong Kong Special Administrative Region, July 2, 2004.
- Trainer on behalf of the Gender Research Centre, CUHK, Gender-related Training Workshop for Information Services Department, Hong Kong Special Administrative Region, February 12, 2004.

Training for subject teacher, Mass Culture and Sense of Identity. Education and Manpower Bureau, Hong Kong Special Administrative Region, Hong Kong Cultural Centre, July 19, 2003.

KEYNOTE SPEECHES/ DISTINGUISHED LECTURES

- Keynote speaker, Performance Economy, Indie Music and Emerging DIY Music Culture in China, KISMIF 2018 Conference: Keep it Simple, Make it Fast: Gender, Differences, Identities and the DIY Cultures, Porto, Portugal, July 3-7, 2018
- Keynote speaker, Performance Economy and Cultural Intermediaries in China, the 13th Asian Media Forum, Communication University of China, Beijing, June 8, 2018
- Keynote speaker, Technologies of Everyday Life: Social Media and China, Post-Media Research Network, Tokyo, January 27-28, 2018
- Keynote Speaker, Changes of Hong Kong Chinese Cinema in the 20th Anniversary of Hong Kong's Handover. 主題發言,回歸 20 年香港華語電影的變化。香港电 影的新语境、新探索、新格局——纪念香港回归二十周年学术研讨会,北京 师范大学亚洲与华语电影研究中心. 北京师范大学艺术与传媒学院影视传 媒系,中国台港电影研究会香港电影委员会, December 16-17, 2017。
- Keynote Speaker, Research on Fashion Design and the City of Hong Kong. 時裝設計 和香港城市書寫。Internet + Fashion: City-Life-Happiness. The Third Fashion Conference International Forum. East China Normal University, October 29-30, 2016.
- Keynote speaker, How to effectively run international journals? 《全球媒体与中国》 英文期刊首发仪式暨大数据时代的机遇与挑战高峰论坛 Communication University of China, September 18, 2016
- Spotlight Presentation, Towards an Asian Popular Music Studies: Approaches, theories and methods. The 4th Interasia Popular Music Studies Conference. Chiang Mai University, Thailand, August 8-9, 2014.

- Opening Talk for Summer School, Critical Approach to Popular Culture, Jinan University and Guangdong Cultural Bureau, July 19, 2014
- Plenary Speech, Popular Culture and Society, University Anniversary Forum, Jinan University, December 13, 2012
- Plenary Speech, Questioning Cultural Clusters in China. Annual Talk Series of the Centre for Cultural Industries, Shanghai Jiaotong University, November 8, 2012
- Plenary Talk, Questioning Cultural Clusters in China, Global Media Research Center, Institute of Journalism and Communication, Chinese Academy of Social Science, November 8, 2011
- Plenary Speech, On Methodology of Popular Culture studies, Guangdong Province Postgraduate Forum, Shenzhen University, January 5-7, 2009.

CONFERENCE ORGANIZATION

- Convener, Annual Conference on Digital Media Studies (DMS'18): Digital Media Content: Text and Method, School of Arts and Communication, Beijing Normal University and Center for Digital Content & Creative Media, Beijing Normal University, October 13-14, 2018
- Chairperson, One Belt One Road and Greater Bay Area Economic Development Academic Conference, Hong Kong Institute of Asia-Pacific Studies, July 26, 2018.
- Convener, Career Development in the Mainland: Opportunities and Challenges for Hong Kong Young People, Hong Kong Institute of Asia-Pacific Studies, June 21, 2018
- Convener, Annual Conference on Digital Media Studies (DMS'17): Cyber Culture and Digital Humanities, School of Arts and Communication, Beijing Normal University and Center for Digital Content & Creative Media, Beijing Normal University, August 26-27, 2017

Convener, Annual Conference on Digital Media Studies (DMS'16): Perspectives and approaches of Creative/Culture Industries, Department of Digital Media, School of Arts and Communication, Beijing Normal University and Center for Digital Content & Creative Media, Beijing Normal University, August 25-26, 2016

- Organizing committee member, International Conference on Youth Studies and Public Policy, Youth Studies Program, HKIAPS and Department of Government and Public Administration, May 29, 2015
- Organizing committee member, Hong Kong Women Leaders, Annual Gender Roles Workshop 2011, Hong Kong Institute of Asia-Pacific Studies, May 19, 2012. (香港女性領袖, 2012 年兩性角色工作坊,中文大學香港亞太研究所 性別研究中心)
- Chairperson, Translating Knowledge into Solutions for Hong Kong, Knowledge Exchange Conference: Knowledge Transforming Society, December 5-6, 2011.
- Organizing committee member, Gender and Media Violence, Annual Gender Roles Workshop 2011, Hong Kong Institute of Asia-Pacific Studies, May 14, 2011. (性別與媒體暴力: 2011 年兩性角色工作坊中文大學,中文大學香港亞 太研究所性別研究中心)
- Convener, TV Drama in Changing Chinese Societies, School of Journalism and Communication, The Chinese University of Hong Kong, January 21-22, 2011. (「時代媒介」: 華人社會的電視劇文化)
- Member, Local Advisory Committee, Crossroads, Association for Cultural Studies, Hong Kong, June 17-21, 2010.
- Convener, The 2nd Interasia Popular Music Studies Conference, The Interasia Pop Music Group, The Chinese University of Hong Kong, June 22-23, 2010
- Convener, Conference on Imagining Chinese Communication Studies, School of Journalism and Communication, The Chinese University of Hong Kong, December 6-8, 2008.

- Member, Organizing Committee, Workshop on Transborder Chinese Movies, School of Journalism and Communication, The Chinese University of Hong Kong, January 19, 2008.
- Convener, The fourth International Conference on Global Chinese Media and Culture Civilization, celebrating the 40th Anniversary of the School of Journalism and Communication, The Chinese University of Hong Kong, September 2005.
- Member, Organizing Committee, Conference on Internet Communication in Intelligent Societies, School of Journalism and Communication, The Chinese University of Hong Kong, July 2003.
- Organizer, Hong Kong Conference on Society and Culture, The Chinese University of Hong Kong, September 2003.

SELECTED CONFERENCE PARTICIPATION

- Moderator, City Culture and Cultural Studies, 2015 Young Scholars' Forum in Chinese Studies, co-organized by Institute of Chinese Studies and the Chinese University of Hong Kong Chiang Ching Kuo Foundation Asia-Pacific Centre for Chinese Studies, May 9, 2015.
- Chair, Online Participation Cultures, WUN Understanding Global Digital Culture Conference, April 25-26, 2015.

PROFESSIONAL SOCIETY ACTIVITIES

- Independent Non-Executive Director, GameOne Investment Company Ltd, January 2016-2019
- Board of Director, Cultural Journalism Campus (an NGO exempt from tax under section 88), 2017- present/ Consultant, Cultural Journalism Campus, Arts in Heritage Research Limited and Goethe Institut, 2014-2016
- Honorary Consultant for Social Work Services Division, Caritas, Hong Kong, October 2017- September 2019

Consultant, Hong Kong Game industry Association. 2012-2017.

Consultant, Hong Kong Novelist Association, 2011-2015.

POSTGRADUATE STUDENTS

Graduated PhD students (Total: 10) Graduated MPhil students (Total: 20)

Current PhD Students (Total: 6)

INTERNAL SERVICE

Service to School of Journalism and Communication, CUHK

Director, August 2011 – July 2017.

Survey on Performance (on a six point scale)

| Year | Rating | Average | Median |
|-----------|--------------------|---------|--------|
| 2011-2012 | Overall management | 4.38 | 5.00 |
| | Overall Leadership | 4.38 | 4.50 |
| 2012-2013 | Overall management | 5.00 | 5.00 |
| | Overall Leadership | 4.91 | 5.00 |
| 2013-2014 | Overall management | 5.20 | 5.00 |
| | Overall Leadership | 5.00 | 5.00 |
| 2014-2015 | Overall management | 5.00 | 5.50 |
| | Overall Leadership | 5.13 | 5.50 |
| 2015-2016 | Overall management | 5.13 | 5.00 |
| | Overall Leadership | 5.00 | 5.00 |
| 2016-2017 | Overall management | 5.00 | 5.00 |
| | Overall Leadership | 4.67 | 5.00 |

Member, DAPC, August 2011-present.

Vice-Director, August 2010-July 2011.

Head, Graduate Division, 2007-July 2011.

(Member, Graduate Committee, 2005-2007, August 2011-)

Program Coordinator, MA in Global Communication, 2004-2007.

Member, Executive Committee, 2005-present.

Member, External Affairs Committee, 2007-July 2011. (Director, External Affairs Committee, 2003-2007)

Member, Undergraduate Curriculum Committee, August 2011-present.

Member, Curriculum Development Committee, 2008-present.

Member, Library Committee, 2008-present.

Admission and Examination Committee, 2009-present. (Admission Officer, December 2005-2007)

Academic Exchange Committee, 2008-present.

Publisher, Alumni Newsletter Channel, CUHK, September 2001 – September 2002.

Service to Faculty

Member, Faculty Academic Personnel Committee, August 2017- July 2019

Member, Executive Committee, August 2011- July 2017

Chair, Minor Sub-committee of Gender Studies Undergraduate Program,
2005-2014.
Head, Undergraduate Committee, 2014
(Member, Minor Sub-committee of Gender Studies Undergraduate Program,
2003-2014).

Co-Directors, Gender Studies Program, 2014-2016 Executive Committee, Gender Studies Program, 2005-2018 Acting Director, MA Programme, Gender Studies Program, August – December 2018. Panel member, Program Review, BSSc in Sociology, December 2017.

Panel member, Program Review, MSsc in Public Policy, September 2017.

Panel member, TPg Programme Review for MA in Global Political Economy, May 2015.

Chair, Publication Committee, Faculty of Social Science, 2005-2009.

Member, Admission Committee, Faculty of Social Science, 2006-2007.

Member, Task Force on Strategic Admission, Faculty of Social Science, 2010.

Member, Task Force of Taught Masters Programme Reviews, 2008-2010.

Panel member, TPg Programme Review for MA in Social Service Management, April 2012.

Panel member, Light Review -- Sociology Programme, February 2012.

Acting Director, Gender Studies Programme, July to December 2010.

Acting Programme Coordinator, MA in Gender Studies, July to December 2010.

Service to College

Judge, University Teaching Award, Chong Chi College, 2018.

Fellow, United College, August 2008- July 2013.

Warden of Pak Chuen Hall, United College, August 2009-July 2019.

Taskforce on Art and Culture, United College, 2009-2018.

Member, Disciplinary Committee, Chinese University, September 2006-September 2021.

Member, Publication Committee, United College, August 2009 – July 2018. Chair, Publication Committee, United College, August 2014 – July 2020.

Member, Committee on Student Affairs and Development, United College, August 2018- July 2019.

Member, Information Technology Development Committee, United College, September 2009- October 2021.

Member, Student Hostels Management Committee, September 2010 – October 2013.

Member, Student Exchange Programme Committee, May 2011 – May 2020.

Member, Student Affairs and Development Committee, August 2014 – July 2017.

Member, Committee on General Education, Chinese University, August 2009- July 2018.

Deputy Leader and Academic Consultant, Joint UC-Tsinghua University Budding Scholars, May 2009.

Coordinator (for the Department), United College, Chinese University, 2004-2007.

Editor, United We Advance, United College, 2007-present.

Supervisor, United College, General Education, Senior seminars GEU0411, supervision for 5 groups of students (20 students), 2001-2005, 2007-2008.

Judge for Multimedia Presentation Award, United College, 2004-2013.

Reviewer, Academic Creativity Awards 2005/2006, 2006/2007 Academic Creativity Awards Sub-Committee, Chong Chi College.

Service to University

Co-Director, Hong Kong Institute of Asia-Pacific Studies, 2017-present

Member, Advisory Committee on University Bulletin, August 2017-July 2019

Associate Director, Hong Kong Institute of Asia-Pacific Studies, 2013-2017

Speaker, "Gentle Men" Photo Exhibition cum Kick-off Ceremony, Committee Against Sexual Harassment, 2016

Director, Programmes for Youth Studies, Hong Kong Institute of Asia-Pacific Studies, 2014-present

Committee member, Committee Against Sexual Harassment, CUHK, 2016-present

Committee member, Gender Research Program, CUHK, September 2002 – present.

Member, Senate, 2011-present.

Member, Committee on University Visual Identity, 2015-

Member, Sub-committee on Engagement, Strategic Planning Committee, May 2015-

Category 2 member, Department of History, 2014-2016.

Category 2 member, Department of Psychology, 2011-2014.

Category 2 member, Department of Social Work, 2012-2016.

Interviewer for student admission in Shenzhen Campus, CUHK, 2014.

Speaker, Workshop on Student Recruitment –Sharing of Best Practice, OAFA, February 6, 2012.

Project Organizer, CUHK St. Paul's Co-Educational College Residential Programme, 2009.

Member, Hospitality Team for EAS, 2006.

EXTERNAL SERVICE

Academic Accreditation, Validation and Services for External Examiner

- External Reviewer, School of Languages and Modern Languages, Hong Kong University, 2017-2018.
- External Reviewer, Bachelor of Arts (Honours) Contemporary Media Cultures, HKUSPACE in collaboration with the University the Arts London (UAL), April 9, 2018.
- External Examiner for subjects in Public Relations and Advertising of the Bachelor of Arts (Hons) in Journalism and Mass Communication, Hong Kong Shue Yan University, September 2016-August 2020.
- Panel Chair, Learning Programme Accreditation at QF Level 4 of Higher Diploma for Social Media and Digital Marketing and Higher Diploma in Creative Design and Media, Hong Kong College of Technology, Hong Kong Council for Academic Accreditation and Vocational Qualifications, September 2017.
- Module Vetter, Media Production and Advertising, Bachelor of Journalism and Communication, Hang Seng Management College, July 2016.
- Member, Academic Consultation Panel (ACP), Department of Humanities and Creative Writing, Hong Kong Baptist University, April 10-21, 2016
- Panelist, Re-accreditation of Hang Seng School of Management for Bachelor of Journalism and Communication (Hons), Hong Kong Council for Academic Accreditation and Vocational Qualifications, January 2016.
- External Member, Five-year Programme Review for Master of Cultural Studies Programme at Lingnan University, May 2016
- Panelist, Accreditation of CIHE LPA for Bachelor of Science (Hons) in Digital Entertainment, Hong Kong Council for Academic Accreditation and Vocational Qualifications, March 2015.

External Reviewer, Review of List of Journals in Media and Films Studies and Cultural Studies for the Faculty of Arts at Hong Kong Baptist University, October 2014.

- Panelist, Accreditation of BA (Hons) Programme for Centennial College, Hong Kong College of Technology, Hong Kong Council for Academic Accreditation and Vocational Qualifications, May 2014.
- Panel Chair, Accreditation of the Higher Diploma in Television Producing and Broadcasting, Hong Kong College of Technology, Hong Kong Council for Academic Accreditation and Vocational Qualifications, April 2013.
- Panelist, Accreditation of Top-up Bachelor of Arts (Hons) Media Culture and Practice (in collaboration with the University of the West of England, Bristol) programme, HKU SPACE, February 1, 2012.
- Panelist, Validation of Associate Degree of Computer Studies and General Education at Chu Hai College of Higher Education, Hong Kong Council for Academic Accreditation, April 2010.
- Honorary External Reviewer, Advanced Diploma in Corporate Communication and Public Relations, Hong Kong Baptist University, January 20, 2010.
- Panelist, Program Review Exercise, Master of Arts in International Journalism Studies, Hong Kong Baptist University, April 16, 2009.
- Panelist, Master of Arts in Television Communication Management, Hong Kong Baptist University, February 5-6, 2009.
- Panelist, Accreditation of Top-up programme in Liberal and Cultural Studies co-organized by the Humanities Programme and the College of International Education of HKBU, December 2008.
- Panelist, Re-Validation of Degree of Journalism and Communication at Chu Hai College of Higher Education, and Validation of Associate Degree Program at Hong Kong Community College, Hong Kong Council for Academic Accreditation, March 2009.

- Panelist, Accreditation of Top-up degree program in Media and Culture, HKU SPACE, December 3, 2008.
- Panelist, Validation of Associate Degree of General Studies at Chu Hai College of Higher Education, Hong Kong Council for Academic Accreditation, March 27-28, 2006.
- Subject Specialist, Hong Kong Council for Accreditation of Academic and Vocational Qualifications for Journalism and Communication, October 2007-2015.
- External Examiner for the courses under the Creative and Culture Industries, The Open University of Hong Kong, July 2017-August 2022.
- External Examiner for the courses under the Communication Discipline, The Open University of Hong Kong, July 2014-August 2018.
- External Examiner of Professional Certificate in Broadcasting Programmed Hosting and Production, The Open University of Hong Kong, January 1, 2013-December 31, 2015.
- External Examiner of Radio Broadcast and Radio Drama Production Skills, The Open University of Hong Kong, September 1, 2012-December 31, 2015.
- External Examiner of Radio Host and Programme Production, The Open University of Hong Kong, April 23, 2007-December 31, 2015.
- External Examiner of Pre-Production of Radio Programmes and Production of Trailers, The Open University of Hong Kong, September 1, 2012-December 31, 2015.
- External Examiner of Presentation Skills, The Open University of Hong Kong, April 23, 2007-December 31, 2012.
- External Examiner of Introduction to Mass Studies and Introduction to Mass Communication, The Open University of Hong Kong, January 2006 – December 2007.
- Academic Advisory Board for Journalism and Communication, Shu Yan University, October 2005-2017.

Validation Member, BA Communication, Advertising & Public Relations in collaboration with Napier University, UK, Hong Kong University SPACE, 2008.

- External Assessor, Pre-Associate Degree, Associate Degrees and Higher Diploma in Corporate Communications and Management programmes, Hong Kong University SPACE, 2008-present.
- External Assessor, Culture and Media Program, Hong Kong University SPACE, 2005-2017.
- External Examiner of Fundamentals of Journalism, Translation for International Media, News Writing and Reporting, 2005-present.

Advisory Panelists, Arts Development Council for Artist, Wen, Yau, 2005.

Reviewers for Research/ Professorship

External Reviewer for Manchester University Press, June 2018

External Reviewer for Palgrave MacMillan Press, November 2016, January 2018

External Reviewer for Kentucky University Press, May 2016

External Reviewer for Rowman and Littlefield Publishing, April 2016 and March, June 2018

External Reviewer for Public Policy Research Fund, June 2016

External Reviewer for tenure position and promotion for Asian Studies, Simon Fraser University, April 2016

External Reviewer for tenure position and promotion for Department of Media and Cultural Studies, University of California, Riverside, November 2015

External Reviewer for Competitive Research Funding for the Local Self-financing Degree Sector under RGC, 2014-2016.

External Reviewer for Popular Communication Division of International Communication Association

International Reviewer for Danish Council for Independent Research, MOBLIEX, Copenhagen, Denmark, 2015.

External Reviewer for promotion for associate professorship, Department of Journalism, Shue Yan University, Hong Kong, 2015

External Reviewer of GRF for University Research Council, 2011-now

External Reviewer for Public Policy Funding Scheme, January and May 2015, January and October 2016

External Review for publisher in communication/ cultural studies for Rowan & Littlefield International, 2014

External Review for publisher in communication/ cultural studies for Polity Press, 2013

External Reviewer for promotion for professorship, Department of Communication, University of Illinois, Chicago, 2013

External Review for research project "Cultural Transductions Universals and Lacunae: An international Contra-flow study," General Office for Research at Universidad de La Sabana, Colombia, July 2013.

External Reviewer for Institute of East Asian Studies, Sungkonghoe University of Korea, 2013

External Reviewer for University of Macau Multi-Year Research Grant 2012.

External Reviewer for tenured position of Associate Professor, Department of Communication, Simon Fraser University, 2011.

External Examiner for the position of Reappointment of Assistant Professor at School of Communication, Nanyang Technology University, 2011.

External Examiner for the position of Associate Professor at Department of Communication, Macau University, 2009.

External Examiner for the position of Assistant/ Associate Professor at Department of Media and Communication at City University of Hong Kong, 2005, 2007.

External Examiner for the promotion of Assistant/ Associate Professor at School of Communication at Hong Kong Baptist University, 2007.

External Reviewer for General Research Fund and Public Policy Research Grant Proposals, University Grants Committee, 2007-2011.

External Reviewer, Review of Strategic Grant for City University of Hong Kong, December 2005.

Reviewer for Journals and International Conferences

Reviewer, Australian and New Zealand Journal of Art, April 2018

Reviewer, Cultural Science, April 2018

Reviewer, Journal of Broadcasting and Electronic Media, January 2018

Reviewer, Journal of World Popular Music, January 2018

Reviewer, 《新聞學研究》, October 2017

Reviewer, Global Media and China, November 2016

Reviewer, Asian Communication Research, April 2016

Reviewer, *International Journal of Cultural Studies*, September 2015 and January, 2016, 2017

Reviewer, European Journal of Cultural Studies, September 2015

Reviewer, Digital Asia, August 2015

Reviewer, International Journal of Communication, August 2015

Reviewer, The International Journal of Cultural and Creative Industries, January 2015

Reviewer, Public Culture, January 2015

Reviewer, Television and New Media, October and December 2014

Reviewer, New Global Studies, October 2014

Reviewer, Tourism Analysis, April, December 2013

Reviewer, New Media and Society, April 2013

Reviewer, Popular Music, March 2013

Reviewer, Information Society, November 2012

Reviewer, International Journal of Cultural Policy, November 2012

Reviewer, Global Media and Communication, September 2012

Reviewer, Position: Asia Critique, April 2012

Reviewer, Fuer Norient Artikel, February, 2012

Reviewer, Social Identities, January, 2012

Reviewer for book proposal for Polity Press, March 2011

Reviewer, Communication and Critical/Cultural Studies, July 2010

Reviewer, Social Politics, March 2010

Reviewer, Journal of Youth Studies, March 2010

Reviewer, The International Journal of Politics/Press, February 2010

Reviewer, *International Journal of Communication*, October 2009, July 2010 and June 2011, September 2011, November 2014

Reviewer, International Journal of Cultural Studies, October 2009 and July 2010

Reviewer, Journalism Studies, August 2009

Reviewer, European Journal of Communication, June 2009

Reviewer, Foresight, May 2009

Reviewer, International Journal of Cultural Policy, December 2008 and June 2009

Reviewer, China Quarterly, April 2008

Reviewer, Javnost, April 2008

Reviewer, Inter-Asia Cultural Studies, November 2007 and June 2008

Reviewer, Popular Communication, November 2007, July and November 2009

Reviewer, *Journal of Chinese Communication*, October 2007, October 2008 and October 2009

Reviewer, New Media and Television, September 2007, 2008, 2009 and 2010

Reviewer, Asian Journal of Communication, September 2006, 2008 and 2012

Reviewer, China Communication Forum Annual Conference, July 2006, 2007 and 2008

Reviewer, Entertext, July 2006

Reviewer, Electronic Journal of Communication, July 2006

Reviewer, Journal of Chinese Overseas, January 2006

Reviewer, Journal of Popular Music Studies, March 2006

Reviewer, Journal of Cultural Anthropology, December 2005

Reviewer for book publication for Rowman &Littlefield International, December 2014

Reviewer for book publication for National Chiao Tung University Press, November 2014

Reviewer for book publication for Routledge Publication, June 2005, 2008

Reviewer, International Journal of Media Management, March 2005

Reviewer, Journal of Intercultural Studies, April 2005

Reviewer, Asian Media Pacific Educator, May 2004

Reviewer, Communication, Critical/ Cultural Studies, March 2004

Reviewer, *Journalism Research* (Chinese), National Chengchi University, Taiwan, May, 2004

Reviewer, Communication Yearbook 2004, 2003

Reviewer, New Media and Society, 2003, 2004

Reviewer, Conference on Digital news, social change and globalization, Hong Kong Baptist University, December 2003

Reviewer, European ACR Conference, Dublin, Ireland, 2003

Reviewer, International Journal of Cultural Studies, Australia, 2002

Reviewer, The Internet Encyclopedia: Internet Diffusion, December, 2002

Reviewer, Sex Roles: a Journal of Research, New York, 2000 and 2001

Services for Government and Public Bodies

Member, Board of Advisors, Radio Television Hong Kong, HKSAR, September 2018-July 2019

Member, Strategic Advisory Committee on Slope Safety, Civil Engineering and Development Department, HKSAR, 2017-2018

Chair, Community Involvement Broadcasting Service, RTHK, 2017-2019.

Panel Member, Community Involvement Broadcasting Service, RTHK, 2012-2017.

Member, Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), 2017-2019.

Member, Research Sub-Community under Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), 2008-2013.

Member, Public Affairs Forum, Home Affairs Bureau, HKSAR, 2010-.

Member, Prevention Committee of Pneumoconiosis Compensation Fund Board, 2012-2018.

Member, Education and Publicity Subcommittee of Pneumoconiosis Compensation Fund Board, 2002-2011.

School Manager, Pui Shing Catholic Secondary School, 2009-2019.

Member, Hong Kong Diocesan Youth Commission, 2005-2011.

Member, Hong Kong Diocesan Board of Communication, September 2007- January 2019.

Consultant, Hong Kong Teacher Worker Association, 2005-2012.

Consultancies for NGOs and Companies

- Consultant, The Biliteracy Trailingualism Composition and Speech Competition, Hong Kong Teacher Worker Association, 2005-2019.
- Consultant, The Summer I.T. Training Camp, Hong Kong Teacher Worker Association, Department of Engineering, CUHK, 2008-2011.
- Consultant, Crosscultural Youth Exchange Radio Program, Hong Kong Education City Limited and Radio Television Hong Kong, 2006-2007.

Betrue (Home entertainment / multimedia designer) and etrue.com, 2000-2008.

Selected Media Work/ Services

Digital Broadcasting Corporation, Radio Presenter, November 2013-November 2014

Columnist, 潮·生活·文化 Master-insight.com, November 2014- present.

Presenter (DJ), CityFocus, Radio Television Hong Kong, Radio 2 and 5, 2005.

Presenter, *The Prism: Watching the World through News Today*, Radio Television Hong Kong, January 10-14, 2000 and November 27-29, 2000, August 13-17, 2001.

Columnist for a Catholic newspaper Kung Kao Po, 2004-2005.

Columnist for Commentary Page of Ming Pao, April - July 2003.

Columnist for a weekly newspaper column Policy Analysis and Ethics in *Hong Kong Economic Journal,* 1998-2002.

Reporter, Oriental Daily News, Hong Kong, April-August 1992

News Librarian/Researcher, Radio Television Hong Kong, July 1990- July 1993

Appointment in Industry

Non-Executive Independent Director, Gameone Holdings Limited, 2015-2018.

Services for other Professional Organizations

Chair, Task Force on Branding, International Communication Association, 2017-2019.

Judge, Youth Category, the 23th Independent Short Film and Video Awards, Hong Kong Art Centre, 2018

Judge, 2016 Tencent Media Award Final, 2016

Judge, Business Journalism Award, Hang Seng Management College, 2016, 2017

Judge, State Street Institutional Press Awards, Asia Pacific, 2013-2016; Chief Judge for Chinese category, State Street Institutional Press Award in 2014-2017.

Judge, Chinese University Journalism Award, CUHK, 2011-2017.

Judge, Apple Daily Creative Awards, Apple Daily, 2014-2015

Judge, Microfilm Competition, Jockey Club Early Psychosis Project- Caritas, November 2014.

Panel Judge, Russia in Your Eyes Photo Competition, Rusal and Strategic Financial Relations Limited, July 2012.

Judge, Hong Kong Student Top Ten News Election, Hok Yau Club, 2012, 2013 and 2014. (全港中學生十大新聞選舉)

Judge, The first Hong Kong Youth Student Book Competition, Hong Kong Youth Synergy, June, 2011.

Judge, Video Competition, Jockey Club Early Psychosis Project- Caritas, June 2011.

Judge, Primary School General Education Contest (Kwun Tong and Cheung Kwan O District), December, 2010.

Judge, Yahoo! Big Idea Chair Award 2009.

Judge, International Youth Video Festival, Breakthrough, 2007.

Judge, Hong Kong News Award, Newspaper Society of Hong Kong, 2007-2013.

Adjudicator, the 4th Inter-school Project-based Video Competition, Hong Kong Education City Limited, 2007.

- Judge, Research on Youth Reading Magazine. Caritas Youth and Community Service, and Hong Kong Civic Education Teacher's Association, December 2004 – January, 2005.
- Judge and Talk, Knowing Information Media Education Program. Hong Kong Space Museum, Hong Kong Caritas, Hong Kong Civil Education Teacher Association, January 26, 2003.
- Judge, Mandarin Festival Short Film Competition. Radio Television Hong Kong, October, 2003.
- Judge, Asia Pacific IT Press Awards. Hyperion and Hong Kong Journalists Association, April-August, 2002.

Guest of Honor

Guest of Honor, Speech Day, Our Lady's College, May 30, 2014

Guest of Honor, Speech Day, Wah Yan College Hong Kong, November 9, 2017