

**Lik Sam Chan, Ph.D.***(last updated: February 2021)***PERSONAL INFORMATION**

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Current position	Assistant professor Global Communication B.S.Sc. program coordinator
Office address	Room 201, Humanities Building School of Journalism and Communication The Chinese University of Hong Kong Shatin, N.T. Hong Kong
Telephone	(852) 3943-7709
Email	samchan@cuhk.edu.hk
ORCID	0000-0002-9153-2234
Personal website	liksamchan.com
Teaching and research interests	Digital media Feminist and queer theories Interpersonal relationships

**EDUCATION**

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2018	Ph.D. in Communication Graduate Certificate in Gender Studies	<b>University of Southern California</b>
2011	M.A. in Cultural Studies	<b>Goldsmiths, University of London</b>
2008	B.S.Sc. in Journalism and Communication Double Minors in Sociology and Business Administration	<b>The Chinese University of Hong Kong</b>

**ACADEMIC EMPLOYMENT HISTORY**

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Aug 2019-	Assistant professor, School of Journalism and Communication	<b>The Chinese University of Hong Kong</b>
Aug 2018-July 2019	George Gerbner Postdoctoral Fellow, Annenberg School	<b>University of Pennsylvania</b>

**AWARDS AND ACHIEVEMENTS**

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2019	Top Faculty Paper, Communication and Technology Division	<b>ICA</b>
2018	Honorable Mention in the Prize of Best Paper, Journalism Research and Education Section	<b>IAMCR</b>
2017	Top 4 Student Paper, Human Communication and Technology Division	<b>NCA</b>
2017	Outstanding Paper in Hong Kong Studies	<b>The Academy of Hong Kong Studies, Education University of Hong Kong</b>
2017	Top Poster Award, Health Communication Division	<b>ICA</b>

**BOOKS**

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1. **Chan, L. S.** (2021). *Politics of dating apps: Gender, sexuality, and emergent publics in urban China*. Cambridge, MA: MIT Press.

**REFEREED JOURNAL ARTICLES**

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1. Miao, W., & **Chan, L. S. (corresponding author)** (2021). Domesticating gay apps: An intersectional analysis of the use of Blued among Chinese gay men. *Journal of Computer-Mediated Communication*, 26(1), 38–53. <https://doi.org/10.1093/jcmc/zmaa015> (Impact factor: 5.366; Ranking in communication: 3/92)
  2. Miao, W., & **Chan, L. S. (corresponding author)** (2020). Between sexuality and professionalism: Experiences of gay workers at Blued, a Chinese gay social app company. *New Media & Society*. Advance online publication. <https://doi.org/10.1177/1461444820920876> (Impact factor: 4.577; Ranking in communication: 6/92)
  3. Miao, W., & **Chan, L. S. (corresponding author)** (2020). Social constructivist account of the world's largest gay social app: Case study of Blued in China. *The Information Society*, 36(4), 214–222. <https://doi.org/10.1080/01972243.2020.1762271> (Impact factor: 2.378; Ranking in communication: 22/92)
  4. Xu, Y., **Chan, L. S.**, McLaughlin, M. L. (2020). Familism and the intent to practice safe sex among Chinese women living in the United States: An integrative model of behavioral prediction approach. *Journal of Communication in Healthcare*. Advance online publication. <https://doi.org/10.1080/17538068.2020.1800370> (Non-SSCI)
  5. Zheng Y., **Chan, L. S.** (2020). Framing same-sex marriage in U.S. liberal and conservative newspapers from 2004 to 2016: Changes in issue attributes, organizing themes, and story tones. *The Social Science Journal*. Advanced online publication. <https://doi.org/10.1016/j.soscij.2019.07.001> (Impact factor: 1.033; Ranking in social sciences, interdisciplinary: 67/108)
  6. **Chan, L. S.** (2020). Multiple uses and anti-purposefulness on Momo, a Chinese dating/social app. *Information, Communication and Society*, 23(10), 1515–1530. <https://doi.org/10.1080/1369118X.2019.1586977> (Impact factor: 4.559; Ranking in sociology: 4/150; Ranking in communication: 7/92)
  7. **Chan, L. S.** (2019). Paradoxical influences of masculinity ideology on casual sex among male geosocial networking app users in China. *Sex Roles*, 81(3), 456–466. <https://doi.org/10.1007/s11199-019-1002-4> (Impact factor: 2.405; Ranking in women's studies: 4/45)
  8. **Chan, L. S.** (2018). Liberating or disciplining? A technofeminist analysis on the use of dating apps among women in urban China. *Communication, Culture and Critique*, 11(2), 298–314. <https://doi.org/10.1093/ccc/tsy004> (Impact factor: 1.247; Ranking in communication: 66/92)
  9. **Chan, L. S.** (2018). Ambivalence in networked intimacy: Observations from gay men using mobile dating apps. *New Media and Society*, 20(7), 2566–2581. <https://doi.org/10.1177/1461444817727156> (Impact factor: 4.577; Ranking in communication: 6/92)

10. **Chan, L. S.** (2017). Who uses dating apps? Exploring the relationships among trust, sensation-seeking, smartphone use, and the intent to use dating apps based on the Integrative Model. *Computers in Human Behavior*, 72, 246–258. <https://doi.org/10.1016/j.chb.2017.02.053> (Impact factor: 5.003; Ranking in psychology, multidisciplinary: 12/138)
11. **Chan, L. S.** (2017). The role of gay identity confusion and outness in sex-seeking on mobile dating apps among men who have sex with men. *Journal of Homosexuality*, 64(5), 622–637. <https://doi.org/10.1080/00918369.2016.1196990> (Impact factor: 1.873; Ranking in social sciences, interdisciplinary: 31/108)
12. **Chan, L. S.**, Sun, Y., Xu, Y., & McLaughlin, M. L. (2017). Acculturation to both American and Chinese cultures predicts condom use intent among U.S.-dwelling Chinese/Taiwanese men who have sex with men. *Journalism and Mass Communication Quarterly*, 94(2), 552–570. <https://doi.org/10.1177/1077699017692522> (Impact factor: 2.121; Ranking in communication: 30/92)
13. **Chan, L. S.** (2017). Emerging currents in communication/LGBTQ studies: A review of LGBTQ-related articles published in communication journals from 2010 to 2015. *International Journal of Communication*, 11, 2647–2668. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/6697> (Impact factor: 1.194; Ranking in communication: 70/92)
14. **Chan, L. S.** (2017). Cultivation and erosion of creative identity: A Hong Kong advertising agency as case study. *Continuum: Journal of Media and Cultural Studies*, 31(2), 325–335. <https://doi.org/10.1080/10304312.2016.1257696> (Impact factor: 0.376; Ranking in cultural studies: 29/45)  
**(Outstanding Papers in Hong Kong Studies 2016/2017, the Academy of Hong Kong Studies)**
15. **Chan, L. S.** (2016). Emotional duplex in the nation (de-)branding: A case study of China and Shen Yun Performing Arts. *Critical Studies in Media Communication*, 33(2), 139–153. <https://doi.org/10.1080/15295036.2015.1129547> (Impact factor: 1.616; Ranking in communication: 43/92)
16. **Chan, L. S.** (2016). How sociocultural context matters in self-presentation: A comparison of U.S. and Chinese profiles on Jack'd, a mobile dating app for men who have sex with men. *International Journal of Communication*, 10, 6040–6059. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/5829> (Impact factor: 1.194; Ranking in communication: 70/92)
17. **Chan, L. S.**, & Tsang, H. W. E. (2014). “Hey, Look at My Body!”: An exploratory study of body display on Facebook among Hong Kong young adults. *International Journal of Interactive Communication Systems and Technologies*, 4, 31–46. <https://doi.org/10.4018/ijicst.2014010103> (Non-SSCI journal)

#### COMPETITIVELY SELECTED PAPERS AT INTERNATIONAL CONFERENCES

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1. **Chan, L. S.** (2021, May). Politics meeting romance: Self-presentation and information-seeking strategies among Hong Kong dating app users amid political polarization. Paper presented at the annual conference of the International Communication Association, virtual conference.

2. **Chan, L. S.** (2021, May). Hidden normative orientation: Reflecting on the will to diversity in critical research. Paper presented at the annual conference of the International Communication Association, virtual conference.
3. **Chan, L. S.** (2020, May). Cycle of uninstalling and reinstalling: Contradictory affects in gay app use. Paper presented at the annual conference of the International Communication Association, Gold Coast, Australia. (Converted to virtual conference due to coronavirus outbreak)
4. Miao, W., & **Chan, L. S.** (2020, May). Sexuality and professionalism: Working in a queer media organization. Paper presented at the annual conference of the International Communication Association, Gold Coast, Australia. (Converted to virtual conference due to coronavirus outbreak)
5. Layland, E., **Chan, L. S.**, Cassidy, E., & Rosenberger, J. G. (2019, June). *Geo-spatial network mapping to examine HIV/STI prevention among MSM*. Paper presented at the annual meeting of the Australian Public Health Association, Melbourne, Australia.
6. Miao, W., & **Chan, L. S.** (2019, May). *The rise of Blued, China's world largest gay social app: How politics, visions, and capital construct an emerging technology*. Paper presented at the annual conference of the International Communication Association, Washington, DC. **(Top Faculty Paper, Communication and Technology Division)**
7. **Chan, L. S.** (2018, August). *Built-in aimei of dating apps*. Paper presented at the 12<sup>th</sup> International ACS Crossroads in Cultural Studies Conference, Shanghai, China.
8. Zheng, Y., & **Chan, L. S.** (2018, June). *Framing gay marriage in liberal and conservative U.S. newspapers from 2004 to 2016*. Paper presented at the annual conference of the International Association for Media and Communication Research, Eugene, OR. **(Honorable Mention in the Prize of Best Paper, Journalism Research and Education Section)**
9. **Chan, L.S.** (2018, May). *Liberating or disciplining? A technofeminist analysis of the use of dating apps among women in urban China*. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.
10. **Chan, L.S.** (2018, May). *Performing Chinese masculinities on dating apps: Interpretations, self-presentations, and interactions*. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.
11. Xu, Y., **Chan, L. S.**, & McLaughlin, M. L. (2018, May). *Exploring the relationship between familism and the intent to practice safe sex among Chinese women living in the United States: An integrative model of behavioral prediction approach*. Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.
12. **Chan, L. S.** (2017, November). *Ambivalence in networked intimacy: Observations from gay men using mobile dating apps*. Paper presented at the annual conference of the National Communication Association, Dallas, TX. **(Top 4 Student Paper, Human Communication and Technology Division)**
13. **Chan, L. S.**, Sun, Y., Xu, Y., & McLaughlin, M. L. (2017, May). *Acculturation to both American and Chinese cultures predicts condom use intent among U.S.-dwelling Chinese/Taiwanese men who have sex with men*. Poster presented at the annual conference of the International Communication Association, San Diego, CA. **(Top Poster Award, Health Communication Division)**

14. **Chan, L. S.** (2017, May). *Accumulating social capital and/or sexual networks? Relationships between motives and outcomes of using dating apps in a gay male sample*. Paper presented at the annual conference of the International Communication Association, San Diego, CA.
15. **Chan, L. S.** (2016, June). *Predicting the intent to use dating apps to look for romance and sex: Using the integrative model of behavioral prediction*. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.
16. **Chan, L. S.** (2016, June). *Self-presentations on gay networking apps: Comparing American and Chinese guys who meet guys on Jack'd*. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.
17. **Chan, L. S.** (2015, November). *The role of gay identity confusion and outness in romance- and sex-seeking via smartphone networking apps among men who have sex with men: A moderated mediation analysis*. Paper presented at the annual conference of the National Communication Association, Las Vegas, NV.
18. **Chan, L. S.** (2015, May). *Emotional duplex of national (de-)branding of China*. Poster presented at the International Communication Association annual conference, San Juan, Puerto Rico.
19. **Chan, L. S.** (2015, May). *The dialectic of creative identity work: Ethnography of a Hong Kong advertising agency*. Paper presented at the annual conference of the International Communication Association, San Juan, Puerto Rico. **(Top 3 Student Paper, Organizational Communication Division)**
20. **Chan, L. S., & Tsang, H. W. E.** (2014, May). *“Hey, see my body!”: An exploratory study of body display on Facebook*. Paper presented at the annual conference of the International Communication Association, Seattle, WA.
21. **Chan, L. S.** (2014, May). *Representations of transsexuals in Chinese cinema: Case studies of Kitchen and Whispers and Moans*. Paper presented at the annual conference of the International Communication Association, Seattle, WA.
22. **Chan, L. S.** (2013, November). *Thirty-five years passed: Where have GLBTQ studies reached? A review of GLBTQ/media studies from 2008 to 2012*. Poster presented at the annual conference of the National Communication Association, Washington, DC.
23. **Chan, L. S.** (2013, June). *Genealogy, discourses, and revival of creativity in the context of advertising industry*. Paper presented at the annual conference of the International Association for Media and Communication Research, Dublin, Ireland.

#### BOOK REVIEWS

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1. **Chan, L. S.** (2020). Advances in digital intimacy research. *International Journal of Communication*, 14, 4205–4208. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/15934/3178>
2. **Chan, L. S.** (2019). The gay marriage generation: How the LGBTQ movement transformed American culture. *International Journal of Communication*, 13, 3855–3857. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/12630/2756>

3. **Chan, L. S.** (2018). Communications technology and media in China under Xi. *International Journal of Communication*, 12, 2258–2262. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/9530/2359>
4. **Chan, L. S.** (2018). Television and romance: Studies, observations and interpretations. *Global Media and Communication*, 14(1), 161–162. <https://doi.org/10.1177/1742766517742253>
5. **Chan, L. S.** (2016). Queer/Tongzhi China: New perspectives on research, activism and media cultures. *International Journal of Communication*, 10, 3314–3317. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/5910/1712>
6. **Chan, L. S.** (2015). Unpacking Asian queer masculinity in theater and cinema: Postcolonial imagination and pleasure of bottomhood. *International Journal of Communication*, 9, 286–290. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/3695/1302>
7. **Chan, L. S.** (2014). Global creative industries. *International Journal of Communication*, 8, 2519–2522. Retrieved from <http://ijoc.org/index.php/ijoc/article/view/3237/1229>

#### CONFERENCES & PANEL ORGANIZING

1. Panel, Queer Digital Culture in Asia Pacific, International Communication Association, Gold Coast, Australia. (Converted to virtual conference due to coronavirus outbreak; co-organized with Yidong Wang)

#### RESEARCH GRANTS

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1. Project Coordinator, “Building a Research Hub for Digital Experiences and Relationships,” HK\$775,080, Provost’s Office, Faculty of Social Science, and School of Journalism and Communication, The Chinese University of Hong Kong, Sep 2020 – Aug 2022
2. Principal Investigator, “Political Uses of Dating Apps Among Hong Kong College Students,” HK\$29,450, C-Grant, Centre for Chinese Media and Comparative Communication Research, School of Journalism and Communication, The Chinese University of Hong Kong, Sep 2019 – Sep 2020
3. Principal Investigator, “Romance, Sex, and Use of Dating App,” US\$2,461, Travel and Research Grant, Center for Feminist Research, University of Southern California, Jul 2018 – Aug 2018
4. Principal Investigator, “Who Uses Dating Apps,” Annenberg Summer Research Fellowship, US\$2,500, University of Southern California, May 2015 – Aug 2015

#### TEACHING EXPERIENCE

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##### The Chinese University of Hong Kong

- COMM2500 Introduction to Global Communication (Spring, 2021)
- COMM2520 Global Issues and Public Affairs (Fall, 2019, student evaluation: cancelled due to sudden end of semester)
- COMM3100 Critical Communication Theories (Fall, 2019, student evaluation: cancelled due to sudden end of semester; Fall, 2020, student evaluation: 5.39/6)
- COMM3131 Special Topic in Communication Studies I:  
Online Dating and Hookup Culture (Summer, 2021)
- COMM3700 Intercultural Communication (Spring, 2020, student evaluation: 5.83/6)

**University of Pennsylvania**

COMM290 Special Topics: Interpersonal Communication (Spring, 2019, student evaluation: 3.60/4)

**University of Southern California**

COMM204 Public Speaking (Spring, 2018, student evaluation: 3.90/4)

COMM309 Communication and Technology (Summer, 2018, student evaluation: 4.33/5)

**School of Professional and Continuing Education, University of Hong Kong**

JAC08108 Corporate Communication (Fall, 2016, student evaluation: 87.5/100)

JAC09115 Communication Management 2 (Fall, 2016, student evaluation: 78.4/100)

**SUPERVISION**

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**The Chinese University of Hong Kong**

Undergraduate Final Year Project Supervision

1. CHUI, Lok Tung, Final Year Project (academic essay), “Why would some university-educated sexual minorities be reluctant to participate in Pride Parade”, completed in Fall 2020
2. HUANG, Yu Chia, Final Year Project (academic essay), “Cute campaign: The politics of cats and dogs on social media”, completed in Fall 2020
3. SHIU, Cheuk Kiu, Final Year Project (multimedia production), “Loving someone,” completed in Fall 2020
4. WONG, Yuen Yee, Final Year Project (public relations and advertising project), “粵語保育計劃”, completed in Fall 2020
5. KWAN, Ka Yi, Final Year Project (in-depth journalist report), “我是「00後」”, completed in Spring 2020
6. YU, Yan Na, Final Year Project (multimedia production), “看不見的藝術之路?”, completed in Fall 2019 (supervisor)

M.Phil. /Ph.D. Supervision

1. ZHANG, Haibin, M.Phil. thesis, “Explore the gayspeak beyond the gay community: Linguistic appropriation between queer and heteronormative community of practices in China”, ongoing

M.Phil. /Ph.D. Committee

1. PUN, Lok Fai, Ph.D. dissertation, “Fans in play and professional in the making: The fan professionalization of comic *doujin* in China”, ongoing
  2. ISMANGIL, Milan Sander, Ph.D. dissertation, “Hong Kong nationalism and localist movement”, ongoing
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**INVITED LECTURES AND TALKS**

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- Apr 15, 2020 “Cycles of Uninstalling and Reinstalling: Contradictory Affects in Gay App Use”  
**Hong Kong Baptist University, Hong Kong**
- Apr 10, 2018 “Transformation of Intimate Relationships”  
**The Open University of Hong Kong, Hong Kong**
- Nov 24, 2016 “Dating, Hookup, Meet-up? Exploring Intimacy and Gender Dynamics on Mobile Apps”  
**Sun Yat-sen University, China**

**INTERNAL SERVICES**

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- Aug 2020- Member, Admissions and Financial Aid Committee, Morningside College, CUHK
- Aug 2020- Program coordinator, Global Communication B.S.Sc., School of Journalism and Communication, CUHK
- Aug 2020-July 2021 Member, Academic Staff Development Review Taskforce, School of Journalism and Communication, CUHK
- Aug 2019-July 2021 Member, Undergraduate Committee, School of Journalism and Communication, CUHK
- Aug 2019- Member, Staff-student Consultation Committee, School of Journalism and Communication, CUHK

**EXTERNAL SERVICES**

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- 2020-present Editorial board, *Journal of Social and Personal Relationships*
- 2020-2022 International Liaison (elected), LGBTQ Studies interest group, International Communication Association
- 2018-2020 Student and Early Career Representative (elected), LGBTQ Studies interest group, International Communication Association
- 2015-present Ad Hoc Reviewer, International Communication Association annual conference
- 2020 Reviewer, Flexible Grants for Small Groups, Independent Social Research Foundation
- 2021 Ad Hoc Reviewer, *New Media and Society*
- 2020 Ad Hoc Reviewer, *Journal of Broadcasting and Electronic Media; International Journal of Communication; International Journal of Cultural Studies; New Media and Society; Communication and Society (Chinese); Journal of Computer-Mediated Communication; Global Media and China; Journal of Homosexuality; Journal of Personal and Social Relationships; Media International Australia; International Communication Gazette*
- 2019 Ad Hoc Reviewer, *New Media and Society; Journal of Gender Studies; Sex Roles; Journal of Computer-Mediated Communication; Chinese Journal of Communication; Communication and Society (Chinese); Health and Social Care in the Community*



- 2018 Ad Hoc Reviewer, *New Media and Society*; *Mass Communication and Society*; *Cultural Studies*; *Journal of Social and Personal Relationships*; *Journal of Homosexuality*; *International Journal of Communication*; *Chinese Journal of Communication*
- 2017 Ad Hoc Reviewer, *Chinese Journal of Communication*; *International Journal of Communication*; *New Media and Society*; and *Sex Roles*
- 2016 Ad Hoc Reviewer, *Body Image*

## IN THE MEDIA

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- Feb 13, 2021 交友app真人騷2 [Dating apps reality show 2](#)  
Interview, *Apple Daily* (newspaper), Hong Kong
- Feb 12, 2021 交友app真人騷1 [Dating apps reality show 1](#)  
Interview, *Apple Daily* (newspaper), Hong Kong
- Jan 20, 2021 我想打破社会对交友软件“只是用来约炮”的刻板印象 [I want to break the social stereotype that dating app is “just for hookups”](#)  
Interview, *All Now* (online media), China
- Dec 2, 2020 [The “romance scammers” cashing in on lockdown loneliness](#)  
Interview, *BBC News*, United Kingdom
- Nov 1, 2020 黃藍碰撞 愛係乜顏色? [Yellow meeting blue. What is the color of love? \(Chinese\)](#)  
Interview, *Ming Pao* (newspaper), Hong Kong
- Sep 22, 2018 交友软件能帮你找到真爱吗? [Can dating apps help you find true love? \(Chinese\)](#)  
Invited contribution, 知识分子 (blog), China
- May 17, 2017 文化影響! 美華人男男性行為較會用安全套 [Culture matters! American Chinese MSM tend to use condoms \(Chinese\)](#)  
Interview, *Apple Daily* (newspaper), Taiwan
- April 27, 2017 交友app大剖析 [Analysis of dating apps \(Chinese\)](#)  
Interview, *Apple Daily* (newspaper), Taiwan

## INDUSTRY EXPERIENCE

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- Oct 2011-Jul 2012 Advertising Copywriter **The Gate Worldwide, Hong Kong**  
Major clients: HSBC (Hong Kong), Wyndham Hotel Group
- Feb 2010-Jul 2010 Communications and Events Officer **Aide et Action, Hong Kong**
- Aug 2008-Aug 2009 Advertising Copywriter **Hotdog Workshop, Hong Kong**  
Major clients: Red Bull, Citibank (Hong Kong)
- July 2007-Aug 2007 Advertising Account Servicing Intern **DraftFCB, Hong Kong**