

**TRAINING COURSE - EDITORIAL JUDGMENT****DEVELOPING THE ART OF RESPONSIBLE DECISION-MAKING****AGENDA - Monday November 24, 2014 to Friday November 28, 2014**

*[This is a rough schedule. The times may change. The working order may change.]*

Lunch will be at 13:00-14:00. Breaks will be allocated in the morning and the afternoon according to the case study progress.

You can expect to work in team of three to produce a steady stream of stories, with legal problems, privacy concerns and ethical arising along the way. Teams will write the stories and decide what to do about the problems that arise. Editors will edit your stories and we can discuss writing approaches on difficult problems. We can also discuss ethical judgment steps to protect yourselves and your company.

Since we want to create a workshop to discuss ideas and case studies from our own experience, we ask that you bring to the course at least one ethical problem you have encountered at some point in your career - a difficult decision that might have been triggered by an event in journalism or perhaps a tricky management decision. During the course we will ask you to share these past problems confidentially with others in the group to look in some depth at how they were tackled.

**COURSE DIARY – DAY 1 – Monday November 24, 2014** Case Study Stage 1 and reaction during the day

Unit 1: Opening, listing objectives, discussion on needs of participants

Unit 2: Discussion on the basic approach to media problems and past examples

Unit 3: Accuracy and Objectivity Exercises and discussions

Unit 4: Hoaxes

1700 Review and Close

1600 Welcome Dinner

**COURSE DIARY – DAY 2 – Tuesday November 25, 2014** Case Study Stage 2 and reaction during the day

Opening and review of Case Study Stage 1

Unit 5: Handling rumours

Unit 6: Sourcing Exercise and discussions

Unit 7: Defamation Exercise and discussions [Stage 1]

1700 Review and Close

**COURSE DIARY – DAY 3 – Wednesday November 26, 2014** Case Study Stage 3 and reaction during the day

Opening and review of Case Study Stage 2

Unit 7: Defamation Exercise and discussions [Stage 2]

Unit 8: Handling privacy issues, with exercise

1700 Review and Close

**COURSE DIARY – DAY 4 – Thursday November 27, 2014** Case Study Stage 4 and reaction during the day

Opening and review of Case Study Stage 3

Unit 9: Internal guidelines and Codes of Ethics

Unit 10: Ethical decision-making: Red lights

1700 Review and Close

**COURSE DIARY – DAY 5 – Friday November 28, 2014** Case Study Stage 5 and reaction during the day

Opening and review of Case Study Stage 4

Unit 11: Ethical decision-making Exercise: Amber lights

Unit 12: Course Review

Unit 13: Pre-close

Unit 14: Evaluation

1700 Review and Close

1730-1930 Distribution of Certificates & Farewell Dinner at Si Yuen Amenities Centre