

Varsity

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Varsity/U-beat Magazine Advertising Rates Effective as from July 1st 2006

全版 Full Page (4C)	位置 Position	基本收費 Basic Rate	七折優惠 Less30%	連刊四期六折優惠 4 issue (Less 40%)
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專色套印 Additional Spot Color	廣告基本收費計算，每加套印一色，另收附加費 30%。 +30% each spot color
插頁 Insertion	每張\$1.00 (不包括印刷) \$1.00 per page
廣告物料 Materials Requirement	全版——四色：四色分色片(陽片)連打稿 (150 網數) full page-4C: Positive Film-separated film (150 line screen) 半版——電腦 tif 檔案，解像度 300dpi half page-tif file (Resolution: 300dpi)
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