SU Hongyuan 蘇宏元

PROFILE

Name: SU Hongyuan

Title: Head of School, Journalism and Communication/South China University of Technology (SCUT)

Executive Director, China New Media Communication Association, (short CNMCA)

Member, National News Research Association

Member, IACS

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EDUCATION

Ph.D.	Culture and Social Science Department/Institute of Communication, Austria/Salzburg University	2007
	Institute of News and Communication, Nanjing Normal University	
	Beijing Broadcasting	

ACADEMIC APPOINTMENTS

Head	School of Journalism and Communication of South China University of Technology	2007-present
Vice-President	Institute of News and Communication of Nanjing Normal University	
Assistant Professor	Institute of News and Communication of Nanjing Normal University	

RESEARCH EXPERIENCE

- **Writings**

1. Introduction to Network Communication
2. News interview study
3. Radio and Television

- **Papers**

Published more than 30 professional papers in academic journals like *Modern Communication*, *China Publishing Journal*, *Jiangsu Social Sciences*, and others.

- **Projects**

Hosted National Social Science Fund Projects like “Frontier Studies of Development of Data Journalism” and other research projects on national and provincial levels; as well as major horizontal cooperation projects; edited “Cross Media Journalism and Communication Textbook Series” etc.