

蟄伏災難組織：韌性救援組織網絡與社群媒體的應用

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摘要

本演講將探討因應社群媒體使用所形成的災難救援動員行為。根據此我提出「蟄伏災難組織」的概念，這是在描述一種新興的情況，就是草根性或自願性的災難救援團體在災難救援任務結束後，繼續維持他們的潛在團體認同與成員間的關係，但在新的災難再發生時，會快速動員這些關係。根據實證案例，我會解釋災難救援團體如何維持存續與韌性、以及如何在新災難發生時快速動員的不同機制。根據此一概念，我也提出一個系統性的劃分方式，將蟄伏災難組織的型態，依據兩個面向—團體目的（維持原先的目的或者轉型）與依存與共的行為（持續進行的關係或者是退為潛在的關係）—區分為四個種類。最後，我會簡短的說明這個提出的新概念以及劃分方式所帶來的理論與應用上的貢獻。

關鍵詞：災難救援、韌性、社群媒體、潛在連結、潛在組織、能供性

Dormant disaster organizing: Resilience of humanitarian organizational networks and the role of social media

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Abstract

This talk will discuss the growing phenomenon of social media-based organizing for disaster response. In particular, I propose the concept of dormant disaster organizing, which describes the process of citizen-based response groups maintaining their latent identities and relationships after the task of disaster response is accomplished, and reactivating these relationships when a new disaster event requires the assemblage. Based on empirical cases, I will explain the underlying mechanisms that make this form of organizing sustainable and resilient over time and capable of being reactivated when triggered by a new disaster. I will also discuss a proposed typology of dormant disaster organizing based on two dimensions: activity focus and interlocked behavior. According to this typology, four types of dormant disaster

organizing represent the combination of preserved/morphed focus and ongoing/latent interlocked behavior. Theoretical and practical implications are presented, with the aim of stimulating more scholarly and practical insights concerning dormant disaster organizing.

Keywords: disaster response, resilience, social media, latent ties, latent organizations, affordances