

## **CURRICULUM VITAE**

Anthony Y.H. Fung, Ph.D., JP

### **PERSONAL DATA**

Anthony Ying-Him FUNG

Director, Hong Kong Institute of Asia Pacific Studies

Director, Youth Studies Centre

Director, Global Studies Programme

Professor, School of Journalism and Communication

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Shatin, NT

HONG KONG

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CV (Full version):

[http://www.com.cuhk.edu.hk/images/content\\_people/full/CV-AnthonyFungOct2018.pdf](http://www.com.cuhk.edu.hk/images/content_people/full/CV-AnthonyFungOct2018.pdf)

### **EDUCATION**

Ph.D. in Communication, 1994-1998, University of Minnesota, Minneapolis MN  
(Ph.D. Minor in Political Science)

Master of Arts in Journalism and Mass Communication, 1992-1994, University of  
Minnesota, Minneapolis MN

Bachelor of Social Science in Journalism and Communication, 1st class honor 1988-  
1992, The Chinese University of Hong Kong (Minor in: French studies)

### **ACADEMIC APPOINTMENTS**

Professor (A3), School of Journalism and Communication, The Chinese University of  
Hong Kong, August 2020-present

Professor, Thousand Talents Scheme, Beijing Normal University, School of Arts and  
Media, November 2015-October 2025

Buffett Professor, Buffett Global Institute for Global Affairs, Northwestern  
University, January-March 2020

Professor (A2), School of Journalism and Communication, The Chinese University of Hong Kong, August 2015-July 2020

Professor (A1), School of Journalism and Communication, The Chinese University of Hong Kong, August 2010-July 2015

Pearl River Scholar Chair Professor, School of Journalism and Communication, Jinan University and Guangdong Education Bureau, November 2013-October 2017

Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong, August 2004-2010

Assistant Professor, School of Journalism and Communication, The Chinese University of Hong Kong, August 2001- August 2004

Assistant Professor, Department of English and Communication, City University of Hong Kong, August 1998- August 2001

### **MAJOR ADMINISTRATIVE APPOINTMENTS**

Director, Hong Kong Institute of Asia Pacific Studies, August 1, 2020 – present  
(Co-Director, Hong Kong Institute of Asia Pacific Studies, August 1, 2017 – July 31, 2020)

Director, Global Studies Programme, Faculty of Social Science, August 1, 2017 - present

Director, School of Journalism and Communication, The Chinese University of Hong Kong, August 1, 2011- July 31, 2017

Deputy Director, School of Journalism and Communication, The Chinese University of Hong Kong, August 1, 2010- July 31, 2011

Head of Graduate Division, School of Journalism and Communication, The Chinese University of Hong Kong, August 1, 2007- July 31, 2011

### **THREE MAIN RESEARCH AREAS**

Creative/ Cultural industries and Cultural Policy, with areas covering digital content, online/ mobile games, comics/animation, online novel, TV entertainment and films with emphasis on Asian models and comparative analysis

Popular Culture, Youth Culture and Cultural Studies focusing on issues such as cultural politics, gender, youth identities, fandom and online communities

Global Media and Communication with a particular focus on Chinese and Asian media

## **RESEARCH OUTPUTS AND CREATIVE WORKS**

### **Publication Summary**

Academic Books: 6 English refereed books, 5 English edited refereed books, 4 Chinese edited refereed books (17 in total)

Referred Journal articles: 91

Referred Book Chapter: 77

Special Issue Referred Journal Editorship: 5

Book Reviews: 7

Creative Works: 5

citation counts: 3,783 (as of March 2023)

H-index 36

### **Selected Academic Books**

#### ***On Creative Industries and Cultural Policy***

Anthony Fung, Wen Zhou and Yiyi Yin (eds). (forthcoming). *Digital Platform and Practices in China*. Amsterdam: University of Amsterdam Press.

Anthony Fung and Alice Chik (eds). (2020) *Made in Hong Kong*. Global Popular Music Series. London: Routledge (citation 2).

Anthony Fung (2018) *Cultural Policy and East Asian Rivalry: The Hong Kong Gaming Industry*. Lanham, MD: Rowman & Littlefield (citation 10)

Anthony Fung (2016) (ed.) *Global Game Industries and Cultural Policy*. London: Palgrave Macmillan (citation: 25).

Joseph Chan, Anthony Fung and Chun Hung Ng (2009) *Policies for a Sustainable*

*Development of the Film Industry*. Hong Kong: The Chinese University Press (citation: 46).

Anthony Fung (2008) *Global Capital, Local Culture: Transnational Media in China*. New York: Peter Lang (citation: 158).

Michael Keane, Anthony Fung, and Albert Moran (2007) *New Television Globalization and East Asian Cultural Imaginations*. Hong Kong: Hong Kong University Press. Cultural Studies Series (citation: 243).

### ***On Popular Culture, Youth Culture and Cultural Studies***

Scott Lash and Anthony Fung. (forthcoming) *Cultural Logistics*. Theory, Culture and Society Series. Thousand Oaks, CA: Sage [contract signed; a top book series in cultural studies].

Jeroen de Kloet and Anthony Fung (2016) *Youth Cultures in China*. New York: Polity Press (citation: 75).

Anthony Fung (2013) (ed.) *Asian Popular Culture: the Global (Dis)continuity*. New York: Routledge (citation: 56).

\*\*denotes works co-published with graduate students

### **Selected Refereed Journal Papers**

#### ***On Creative Industries and Cultural Policy***

\*\*Jeremy Tan, Anthony Fung and Jidong Liu (forthcoming). Compelled TikTokers? The ambivalent affordances of the short video app for Filipino musicians. *Media, Cultures & Society*. (Journal listed in SSCI)

#Anthony Fung and Qian Zhang (2023). Performance Space and Independent Music: The Role of Cultural Entrepreneur in Music Making in China. *DIY, Alternative Cultures & Society*. Online First.

<https://doi.org/10.1177/27538702231152606>

# denotes corresponding author

林磊、馮應謙 (2022). 自由、自主與抵抗：作為創意勞動的網文創作。《新聞記者》10: 72-84。 (Journal listed in CSCI)

[https://www.sohu.com/a/624385748\\_121118712](https://www.sohu.com/a/624385748_121118712)

#Anthony Fung, Milan Ismail, Wei He and Shule Cao (2022). If I'm not Streaming, I'm not Earning: Audience Relations and Platform Time on Douyin. *Online Media and Communication* (citation 2). <https://doi.org/10.1515/omgc-2022-0001>

#Anthony Fung, Wei He and Shule Cao (2022). Cultural Capitals and Creative Labour of Short Video Platforms: a Study of Wanghongon Douyin. *Cultural Trends*. <https://doi.org/10.1080/09548963.2022.2082862>

Wei He, Lei Lin and #Anthony Fung (2022) Online Fiction Writers, Labor, and Cultural Economy. *Global Media and China*. (Journal listed in CSCI) <https://doi.org/10.1177/20594364221105643>

Anthony Fung (2021) Transnational Flow of Chinese and UK Fashion Discourse: Analyses of Digital Platforms and Online Shopping in China. *Fashion Theory* 25(7) <https://doi.org/10.1080/1362704X.2021.1979789>

Xena Jiang, Gasper Hartevelde, Xinyuan Huang and Anthony Fung (2019) The Computational Puzzle Design Framework: a Design Guide for Games Teaching Computational Thinking. Proceedings of the 14th International Conference on the Foundations of Digital Games, August 26, 2019, pp. 1-11 (Proceedings listed in SCI; citation 10).

Anthony Fung (2019) Fandomization of Online Video or Television in China. *Media, Culture & Society* 41(7): 995-1010. (Journal listed in SSCI; citation 23) <https://doi.org/10.1177/0163443719863353>

林磊、馮應謙 (2019) 情動勞動生產下的感性烏托幫：以《臨高啟明》為例。《新聞界》 9: 51-60。 (Journal listed in CSCI) 10.15897/j.cnki.cn51-1046/g2.20190929.009

#Anthony Fung, Boris Pun, Yoshitaka Mori (2019) Reading Border-crossing Japanese Comics/anime in China: Cultural Consumption, Fandom and Imagination. *Global Media and China* 4(5): 125-137. (Journal listed in e-SSCI; citation 15) <https://doi.org/10.1177/2059436419835379>

Ni Ding, Wei Zhou and #Anthony Fung (2018) Emotional Effect of Cinematic VR compared with Traditional Film. *Telematics and Informatics* 35(6): 1572-1579 (Journal listed in SSCI; citation 66)

<https://doi.org/10.1016/j.tele.2018.04.003>

\*\*Qiaolei Jiang and Anthony Fung (2017) Games with a Continuum: Globalization, Regionalization, and the Nation-State in the Development of China's Online Game Industry. *Games and Culture* 1-24 (Journal listed in SSCI; citation 49).

<https://doi.org/10.1177/1555412017737636>

Anthony Fung (2016) Strategizing for Creative Industries in China: Contradictions and Tension in Nation Branding. *International Journal of Communication* 10: 3004-3021 (Journal listed in SSCI; citation 38).

<https://ijoc.org/index.php/ijoc/article/view/4168>

Anthony Fung (2016) Comparative Cultural Economy and Game Industries in Asia. *Media International Australia* 159 (1): 43-52 (Journal listed in SSCI; citation 8).

<https://doi.org/10.1177/1329878X16638940>

\*\*Lin Zhang and Anthony Fung (2014) Working as playing? consumer labor and the guild of online gaming in China. *New Media and Society* 16(1): 38-54 (Journal listed in SSCI; citation 78).

<https://doi.org/10.1177/1461444813477077>

#Anthony Fung and John Erni (2013) Cultural Clusters and Cultural Industries in China. *Inter-Asia Cultural Studies* 14(4): 644-656 (Journal listed in SSCI; citation 49). <https://doi.org/10.1177/2059436417692073>

Anthony Fung (2006) 'Think Globally, Act Locally': MTV's Rendezvous with China, *Global Media and Communication* 2: 22-88 (citation 89).

<https://doi.org/10.1177/1742766506061818>

### ***On Popular Culture, Youth Culture and Cultural Studies***

Boris Pun and Anthony Fung (2022). Ramifications of cultural exports for cultural dynamics: assimilation of McDull: a Hong Kong movie series relocated to China. *Inter Asia Cultural Studies* 23(3): 459-475. (Journal listed in CSSCI)

<https://doi.org/10.1080/14649373.2022.2108210>

Anthony Fung and Boris Pun (2021) The Transforming Hong Kong Polarized Cultural Identities: the Cultural Dynamic and Relocation of Hong Kong Cultural Production. *Social Identities* 27(3): 292-306 (citation 6).

<https://doi.org/10.1080/13504630.2020.1816953>

\*\*#Anthony Fung, Boris Pun, Yoshitaka Mori (2019) Reading Border-crossing Japanese Comics/anime in China: Cultural Consumption, Fandom and Imagination. *Global Media and China* 4(5): 125-137. (Journal listed in e-SSCI; citation 15). <https://doi.org/10.1177/2059436419835379>

Anthony Fung (2019) Between dislocated and Relocated Inter-Asian Popular Music Studies: Academic Discourses and Possibilities. *Popular Music* 38(1): 121-127 (Journal listed in A&HI; the top journal in popular music; citation 2).

<https://doi.org/10.1017/S0261143018000703>

楊盈龍 馮應謙(2020) 「本真性」塑造：垂直類音樂綜藝節目符號與意義的文化生產。《現代傳播》5: 100-104。 (Journal listed in CSSCI; citation 1)  
<http://www.cqvip.com/qk/84461a/20205/7102244704.html>

楊盈龍 馮應謙(2019) 社會表演理論視角下的粉絲文化研究—以偶像養成類節目《創造 101》王菊粉絲為案例。《新聞界》11: 69-70。 (Journal listed in CSSCI) DOI:10.15897/j.cnki.cn51-1046/g2.20191216.004

#Anthony Fung and Chi Kit Chan (2017) Post-handover Identity: Contested Cultural Bonding between China and Hong Kong. *Chinese Journal of Communication* 10(4): 395-412 (Journal listed in SSCI; citation 24).

<https://doi.org/10.1080/17544750.2017.1371782>

\*\*#Anthony Fung and Boris Pun (2017) Discourse and Identity in the Hong Kong Comic Magazine Teddy Boy. *Global Media and China* 1(4): 424-434 (Journal listed in e-SSCI; citation 5). <https://doi.org/10.1177/2059436417694045>

\*\*张潇潇、冯应谦 (2016) 全球模式与地方性知识：电视生产社群的民族志阐释《国际新闻界》第7期：138-149 (Journal listed in CSSCI； citation 1).

<http://cjic.ruc.edu.cn/CN/abstract/abstract568.shtml>

Anthony Fung (2014) The iTunesization of Pop: Mobile Music and Youth Social Networks. *Perfect Beat* 15(1): 23-43 (citation 12).

<https://doi.org/10.1558/prbt.v15i1.16737>

Anthony Fung (2013) Deliberating Fandom and New Wave of Chinese Pop: a Case Study of Chris Li. *Popular Music* 32(1): 79-89 (Journal listed in A&HI; citation 34). <https://doi.org/10.1017/S0261143012000566>

\*\*Zhang Lin and Anthony Fung (2013) The Myth of 'Shanzhai' Culture and the Paradox of Digital Democracy in China, *Inter-Asia Cultural Studies* 14(3): 401-416 (Journal listed in SSCI; citation 35).  
<https://doi.org/10.1080/14649373.2013.801608>

Anthony Fung (2010) Consuming Karaoke in China: Modernities and Social Contradictions. *Chinese Sociology and Anthropology* 42(2) [now renamed as *Chinese Sociology Review*]: 39-55 (Journal listed in SSCI; citation 23).  
<https://doi.org/10.2753/CSA0009-4625420202>

John Erni and Anthony Fung (2010) Clever Love: Dislocated Intimacies among Youth. *Emotion, Space and Society* 3(1): 21-27 (Journal listed in SSCI; citation 6).  
<https://doi.org/10.1016/j.emospa.2010.01.010>

Joseph Chan and Anthony Fung (2010) Structural Hybridization in Film and Television Production in Hong Kong. *Visual Anthropology* 24(1/2): 77-89 (Journal Listed in SSCI in 2010; official publication by Commission on Visual Anthropology; citation 16). <https://doi.org/10.1080/08949468.2011.526513>

Anthony Fung (2009) Rocking gender values: Sammi Cheng's Androgynous Persona. *International Journal of Chinese Culture and Management* 2(3): 235-247 (citation 8). <https://doi.org/10.1504/IJCCM.2009.029404>

Anthony Fung (2009) Faye and the Fandom of a Chinese Diva. *Popular Communication* 7(2): 252-266 (Official Journal in Popular Culture Division in International Communication Association; citation 26).  
<https://doi.org/10.1080/15405700903177552>

Anthony Fung (2009) Fandom, Youth and Consumption in China. *European Journal of Cultural Studies* 12(3): 285-303 (Journal listed in SSCI; citation 96).  
<https://doi.org/10.1177/1367549409105365>



#Anthony Fung and Micky Lee (2009) Localizing a Global Amusement Park: Hong Kong Disneyland. *Continuum: Journal of Media and Cultural Studies* 23(2): 197-208 (Journal listed in SSCI; citation 41).

<https://doi.org/10.1080/10304310802711973>

Anthony Fung (2008) Western Style, Chinese Pop: Jay Chou's Rap and Hip-Hop in China. *Asian Music* 39(1) Winter/Spring: 69-90 (Journal listed in A&HCI; leading journal in ethnomusicology in Asia; citation 74).

<https://doi.org/10.1353/amu.2007.0047>

Anthony Fung (2007) The Emerging (National) Popular Music Culture in China. *Inter-Asian Cultural Studies* 8(3): 425-437 (Journal listed in SSCI; citation 70).

<https://doi.org/10.1080/14649370701393824>

Anthony Fung (2007) Intra-Asian Cultural Flow: Cultural Homologies in Hong Kong and Japanese Television Soap Operas. *Journal of Broadcasting and Electronic Media* 51(2): 265-286 (Journal listed in SSCI; citation 53).

<https://doi.org/10.1080/08838150701304696>

Eric Ma and Anthony Fung (2007) Negotiating Local and National Identifications: Hong Kong Identity Surveys 1996-2006. *Asian Journal of Communication* 17(2): 172-185 (Journal listed in SSCI; citation 145).

<https://doi.org/10.1080/01292980701306555>

Anthony Fung (2004) Postcolonial Hong Kong Identity: Hybridising the Local and the National, *Social Identities* 10(3): 399-414 (listed in CSA Sociological Abstract; citation 117). <https://doi.org/10.1080/1350463042000230854>

Fang Wan, Ronald Faber, and Anthony Fung (2003) Perceived Impact of Thin Female Models in Advertising: A Cross-Cultural Examination of Third Person Perception and its Impact on Behaviors. *Asia Pacific Journal of Marketing and Logistics* 15(1/2): 51-73 (citation 56).

<https://doi.org/10.1108/13555850310765079>

Anthony Fung (2002) Women's Magazines: Construction of Identities and Cultural Consumption in Hong Kong, *Consumption, Markets and Culture*, 5(4): pp. 321-336 (journal listed in SSCI; citation 66).

<https://doi.org/10.1080/1025386022000001460>

#Anthony Fung and Michael Curtin (2002) The Anomalies of Being Faye (Wong): Gender Politics in Chinese Popular Music, *International Journal of Cultural Studies*. 5(3): 263-290 (Journal listed in SSCI; citation 56).

<https://doi.org/10.1177/1367877902005003005>

Anthony Fung (2002) Identity Politics, Resistance and New Media Technologies: A Foucauldian Approach to the Study of Hknet, *New Media and Society* 4(2): 185-204 (Journal listed in SSCI; citation 47).

<https://doi.org/10.1177/14614440222226334>

Anthony Fung (2001) What Makes the Local? A Brief Consideration of the Rejuvenation of Hong Kong Identity, *Cultural Studies* 15(3/4): 591-601 (Journal listed in SSCI; impact factor 1.023; citation 130).

<https://doi.org/10.1080/095023800110046713>

Anthony Fung (2000) Feminist Philosophy and the Cultural Representation in the Asian Context, *Gazette International Communication* 62(2): 153-165 (Journal listed in SSCI; citation 30). <https://doi.org/10.1177/0016549200062002005>

#Anthony Fung and Kent Kedl (2000) Representative Publics, Political Discourses and the Internet: A Case Study of a Degenerated Public Sphere in a Chinese Online Community, *World Communication* 29(4): 69-84 (citation 22).

### **On Global Media and Chinese Media**

Chi Kit Chan and Anthony Fung (2021) From Soft Power to Sharp Power: China's Media Image in Hong Kong's Health Crises from 2003 to 2020. *Global Media and China* 6(1): 62-76. (Journal listed in e-SSCI; citation 3)

<https://doi.org/10.1177/2059436420980475>

田元 冯应谦 (2021) 恋“湘”情结：媒体融合时代湖南电视生产者的空间迁徙与社群依附。《新闻记者》6: 3-14。(Journal listed in CSSCI)

<https://www.cnki.net/kcms/detail/detail.aspx?filename=XWJZ202106002&dbcode=CJFQ&dbname=DKFX2021&v=z27rABXcEVI5iafyQn7mzHF72wBmIEkBWLu2gy3i9KHD45uJUC7XzmYwcu3QtpOi>

\*\*Xiaoxiao Zhang and Anthony Fung (2014) TV Formatting of the Chinese Ugly Betty: An Ethnographic Observation of the Production Community. *Television &*

*New Media* 15(6): 507-522 (Journal listed in SSCI; citation 30).

<https://doi.org/10.1177/1527476414524286>

#Anthony Fung and Keysook Choe (2013) Affect in TV Drama: A Comparison between the Korean and Chinese version of Meteor Shower. *Journal of Korean Studies* 161: 363-399 (in Korean). (Journal listed in KCI; Korean equivalence of SSCI)

#Anthony Fung and Xiaoxiao Zhang (2012) The signification of Modern Imagination in China: A textual study of Meteor Shower. *Communication and Society* 19: 59-76 (in Chinese). (Journal listed in TSSCI).

<http://www.cschinese.com/word/54267192016.pdf>

\*\*Anthony Fung and Xiaoxiao Zhang (2011) The Chinese Ugly Betty: TV cloning and Local Modernity. *International Journal of Cultural Studies* 14(3): 265-276 (Journal listed in SSCI; citation 44).

<https://doi.org/10.1177/1367877910391866>

\*\* Xiaoxiao Zhang and Anthony Fung (2011) Market, Politics and Media Competition in China: Competing Media Discourses in TV Industries. *The Journal of Oriental Society of Australia* 42: 133-154 (citation 10).

Anthony Fung (2007) Political Economy of Hong Kong Media: Producing a Hegemonic Voice. *Asian Journal of Communication* 17(2): 159-171 (Journal listed in SSCI; citation 121). <https://doi.org/10.1080/01292980701306530>

Anthony Fung (2002) One City, Two Systems: Democracy in an Electronic Chat room in Hong Kong. *Javnost: the Public* 9(2): 77-94 (Journal listed in SSCI; citation 43). <https://doi.org/10.1080/13183222.2002.11008801>

Jennifer Ostini and Anthony Fung (2002), Beyond the Four Theories of the Press: A New Model of National Media Systems. *Mass Communication and Society* 5(1): 41-56 (Journal listed in SSCI; citation 181).

[https://doi.org/10.1207/S15327825MCS0501\\_4](https://doi.org/10.1207/S15327825MCS0501_4)

Tsan-Kuo Chang with Pat Berg, Anthony Fung, Kent Kedl, Catherine Luther and Janet Szuba (2001) Comparing Nations in Mass Communication Research. 1970-97: A Critical Assessment of How We Know What We Know. *Gazette*

*International Communication* 63(5): 415-434 (Journal listed in SSCI; citation 61).  
<https://doi.org/10.1177/0016549201063005004>

#Anthony Fung and Eric Ma (2000) Formal vs. Informal Use of Television and Sex Role Stereotyping in Hong Kong. *Sex Roles* 42 (1/2): 57-81 (Journal listed in SSCI; citation 81).  
<https://link.springer.com/article/10.1023/A:1007032227501>

Anthony Fung (1996) Politics of Media Economics and Economy of Media Politics: An Overview. *Journal of Communication Inquiry* 20(1): 99-113 (Journal listed in SSCI; citation 3). <https://doi.org/10.1177/019685999602000107>

#Anthony Fung and Chin-Chuan Lee (1994) Hong Kong's Changing Media Ownership: Uncertainty and Dilemma. *Gazette International Communication* 53: 127-133 (Journal listed in SSCI; citation 61).

### **Special Issues for Journal Editorship**

Lun Zhang and Anthony Fung (2020) Opinion Dynamics Research on Social Media: Breakthrough and Challenges. *Telematics and Informatics* 46(March): 1-4 (Journal listed in SSCI; citation 9) <https://doi.org/10.1016/j.tele.2019.101314>.

Qian Zhang and Anthony Fung (2019) Introduction: Historicizing Globalization: Popular Musics in Asia and Beyond. *Global Media and China* 4(4): 399-402 (Journal listed in SSCI; citation 2) <https://doi.org/10.1177/20594364198837>

Michael Keane and Anthony Fung (2018) Digital Platforms: Exerting China's New Cultural Power in the Asia-Pacific. *Media Industries Journal* 5(1). (citation 17)  
<http://dx.doi.org/10.3998/mij.15031809.0005.103>

Dong Shin Kim and Anthony Fung (2017) Temptation of Control in the Globalizing Creative Industries. *Global Media and China* 2(1): 1-108 (Journal listed in e-SSCI; citation 2). <https://journals.sagepub.com/toc/GCH/2/1>

Anthony Fung (2008) (ed.) International Cultural Industry. *Chinese Cultural Industries Forum* 8: 263-349 (Journal listed in CSSCI).

### **Selected Refereed book chapters**

#### ***On Creative Industries and Cultural Policy***

Boris Pun and Anthony Fung (2023) Live Streaming as an Interactive Marketing Media: Examining Douyin and its Constructed Value and Cultural Preference of Consumption in E-commerce. In Cheng Lu Wang (ed.), *Palgrave Handbook of Interactive Marketing*. New York: Palgrave Macmillan, pp. 499-517.  
<https://doi.org/10.1007/978-3-031-14961-0>

\*\*Milan Ismangail and Anthony Fung (2020) Esports: A Chinese Sport? In Dai Yong Jin (ed.), *Global esport: Transformation of Perceptions of Competitive Gaming*. New York: Bloomsbury Academic, pp. 60-76.

\*\*Anthony Fung and Yiyi Yin (2019) New Productive Culture: Shanzhai or Second Degree of Creation? In Jeroen de Kloet (ed.), *You Must Create. Rethinking the Creativity Discourse in China*. Amsterdam: University of Amsterdam Press (citation 4).

\*\*Boris Pun, Yiyi Yin, Anthony Fung (2019) eSports Gamers in China: Career Lifestyle and Public Discourse among Professional League of Legends Competitors. In Phillip Penix-Tadsen (ed.), *Video Games in the Global South*. Pittsburgh, PA: Carnegie Mellon University: ETC Press, pp. 183-196 (citation 5).

Anthony Fung (2018) China-Japan Crossover Comics: Localization, Re-localization and Export. In Michael Keane, Brian Yeices and Terry Flew (eds.), *Willing Collaborators: Foreign Partners in Chinese Media*. Lanham, MD: Rowman & Littlefield, pp. 109-121.

Scott Lash and Anthony Fung (2017) Cognitive Capitalism and Creative Industry. In Warren Neidch (eds.) *The Psychopathologies of Cognitive Capitalism: Part three*. Archive Books, pp. 85-111.

\*\*Cheung, Ka Fai and Anthony Fung (2016) Globalizing the Chinese Online Game Industry: Form Incubation and Hybridization to Structural Expansion in the Past Two Decades. In Anthony Fung (ed.), *Global Game Industries and Cultural Policy*. London: Palgrave Macmillan, pp. 71-90 (citation 11).

Anthony Fung (2016) Creative Industry and Cultural Policy in Asia Reconsidered. In Anthony Fung (ed.), *Global Game Industries and Cultural Policy*. London: Palgrave Macmillan, pp. 15-31 (citation 6).

- Anthony Fung (2016) The Impact of the Rise of Mobile Games on the Creativity and Structure of the Games Industry in China. In Dal Yong Jin (ed.), *Mobile Gaming in Asia: Politics, Culture and Emerging Technologies*. New York: Springer, pp.91-103 (citation 18).
- \*\* Vicky Ho and Anthony Fung (2016) Cultural Policy, Chinese National Identity and Globalization. In Terry Flew, Petros Iosifidis and Jeanette Steemers (eds.), *Global Media and National Policies: The Return of the State*. New York: Palgrave Macmillan, pp. 106-121 (citation 22).
- \*\*Anthony Fung and Vicky Ho (2016) Animation Industry in China: Managed Creativity or State Discourse. In Michael Keane (ed.), *Handbook of Cultural and Creative Industries in China*. Cheltenham Glos, UK: Edward Edgar Publishing, pp. 276-292 (citation 7).
- Anthony Fung (2016) Redefining Creative Labor: East Asian Comparisons. In Michael Curtin and Kevin Sanson (eds.) *Precarious Creativity*. Berkeley, CA: University of California Press, pp. 200-214 (citation 18).
- \*\*Anthony Fung and Sara Liao (2015) China. In Mark Wolf ed. *Video Games Around the World*. Boston. MA: MIT Press, pp 119-135 (citation 2).
- Anthony Fung (2015) Gamers, State and Online Games. In Gary D. Rawnsley and Ming-Yeh Rawnsley (eds.), *The Routledge Handbook of Chinese Media*. New York: Routledge, pp 330-340 (citation 1).
- \*\*Anthony Fung and Vicky Ho (2015) Games Industries in Asia: Toward an Asian formation of game culture. In Larissa Hjorth and Olivia Khoo (eds.), *Routledge Handbook of New Media in Asia*. London: Routledge, pp. 377-390 (citation 8).
- Anthony Fung (2014) Online Games and Chinese Identities. In Hye-Kyung Lee and Lorraine Lim (eds.), *Cultural Policies in East Asia*. London: Palgrave Macmillan), pp. 53-68 (citation 6).
- Chung, Peichi and Anthony Fung (2013) Internet Development and the Commercialization of Online Gaming in China. In Nina B. Huntemann and Ben Aslinger (eds.), *Gaming Globally: Production, Play and Place*. New York: Palgrave, pp. 233-250 (citation 29).

### ***On Popular Culture, Youth Culture and Cultural Studies***

\*\*Jessica Kong and Anthony Fung (2020) The Politicization of Music Through Nostalgic Mediation: The Memory in “Boundless Oceans, Vast Skies.” In Anthony Fung and Alice Chik (eds.), *Made in Hong Kong*. Global Popular Music Series. London: Routledge, pp. 181-190.

Zhang, Qian and Anthony Fung (2017) Fan Economy and Consumption: Fandom of Korean Music Band in China. In Tae-Jin Yoon and Dal Yong Jin (eds.), *The Korean Wave: Evolution Fandom and Transnationality*. Lexington Book, pp. 129-143 (citation 19).

\*\*Yiyi Yin and Anthony Fung (2017) Youth Online Cultural Participation and Bilibili: An Alternative Form of Democracy in China? In Rocci Luppini and Rachel Baarda (eds.), *Digital Media Integration for Participatory Democracy*. Hershey, PA: IGI Global. Pp. 130-152 (citation 42).

\*\*Anthony Fung and Boris Pun (2017) From Pioneering Amateur to Tamed Co-operator: Tamed Desires and Untamed Resistance in the Cosplay Scene in China. In Alexis Pluos and S Austin Lee (eds.), *Transnational Contexts of Culture, Gender, Class and Colonialism in Play*. London: Palgrave Macmillan, pp. 81-95 (citation 8).

Anthony Fung (2017) Bordercrossing, Local Modification, and Transnational Transaction of TV Dramas in East Asia, In Koichi Iwabuchi, Eva Tsai, Chris Berry. (eds.), *Routledge Handbook of East Asian Pop Culture*. London: Routledge, pp 94-101.

Anthony Fung, John Erni and Frances Yang (2014) Asian Popular Culture. In Toby Miller (ed.), *Routledge Companion to Global Popular Culture*. London: Routledge, pp. 481-491 (citation 3).

Anthony Fung (2014) Online Game and Chinese National Identities. In Lorrain Lim and Hye-Kyung Lee (eds.), *Cultural Policies in East Asia: Between the State, Arts and Cultural Industries*. Palgrave Macmillan, pp.53-68 (citation 11).

- Micky Lee and Anthony Fung (2013) One Region, Two Modernities: Disneyland in Tokyo and Hong Kong. In Anthony Fung (ed.), *Asian Popular Culture: the Global (Dis)continuity*. New York: Routledge. pp. 42-58 (citation 3).
- Anthony Fung and Joseph Chan (2010) Towards a Global Blockbuster: The Political Economy of Hero's Nationalism. In Gary D. Rawnsley and Ming-Yeh T. Rawnsley (eds.), *Global Chinese Cinema: The Culture and Politics of Hero*. London: Routledge, pp. 198-211 (citation 8).
- Micky Lee and Anthony Fung (2009) Media Ideologies of Gender in Hong Kong. In Fanny Cheung and Eleanor Holroyd (eds.), *Mainstreaming Gender in Hong Kong Society*. Hong Kong: The Chinese University Press, pp. 291-309 (citation 16).
- Siumi Maria Tam, Anthony Fung, Lucetta Kam and Mario Liong (2009) Re-gendering Hong Kong Man in Social, Physical and Discursive Space. In Fanny Cheung and Eleanor Holroyd (eds.), *Mainstreaming Gender in Hong Kong Society*. Hong Kong: The Chinese University Press, pp. 335-365 (citation 13).
- Anthony Fung (2009) Online Games, Cyberculture and Community: The Deterritorialization and Crystallization of Community Space. In L. Leung, A. Fung and P. Lee (eds.), *Embedding into Our Lives: New Opportunities and Challenges of the Internet*. Hong Kong: Chinese University Press, pp. 189-205 (citation 1).
- Anthony Fung (2008) Discourse and Cultural Identity: Towards a Global Identity of Hong Kong. In Doreen Wu (ed.), *Discourses of Cultural China in the Globalizing Age*. Hong Kong: Hong Kong University Press, pp 189-202 (citation 30).
- Anthony Fung (2006) Bridging Cyberlife and Real Life: A Study of Online Communities in Hong Kong. In David Silver, Adrienne Massanari and Steven Jones (eds.), *Critical Cyberculture Reader*. New York: New York University Press, pp. 129-139 (citation 34).
- Anthony Fung (2006) Gender and Advertising: The Promotional Culture of Whitening and Slimming, In Kara Chan (ed.), *Advertising and Hong Kong Society*. Hong Kong: Chinese University Press, pp. 171-181 (citation 18).



Anthony Fung (2003) Marketing Popular Culture in China: Andy Lau as a pan-Chinese icon. In Chin-Chuan Lee (ed.), *Chinese Media, Global Contexts*. London: RoutledgeCurzon, pp. 257-269 (citation 37).

Anthony Fung and Eric Ma (2002) 'Satellite Modernity:' Four Modes of Televisual Imagination in the Disjunctive Socio-mediascape of Guangzhou. In Stephanie Hemelryk Donald, Michael Keane & Yin Hong (eds.), *Media Futures in China: Consumption, Context and Crisis*. New York: RoutledgeCurzon Press, pp. 67-79 (citation 43).

Eric Ma and Anthony Fung (1999) Re-sinicization, Nationalism and the Hong Kong Identity. In Clement So and Joseph Chan (eds.), *Press and Politics in Hong Kong: Case Studies from 1967 to 1997*. Hong Kong: Chinese University Press, pp. 497-528 (citation 75).

#### **On Global Media and Chinese Media**

Anthony Fung and Georgia Chik (2022) Netflix, the Digital West in Asia. In Youna Kim (ed.), *Media in Asia: Global, Digital, Gendered and Mobile* London: Routledge, pp. 41-52.

Anthony Fung and Georgia Chik (2021) When East Asian Media Industries are faced with Digitalization: Transformation and Survival Strategies. In Paul McDonald (ed.), *The Routledge Companion to Media Industries*. London: Routledge, pp. 312-323 (citation 1).

Anthony Fung and Keysook Choe (2019) Cultural Capital and Affect at Work: A Case Study of the Korean and Chinese TV Drama Meteor Shower. In Joseph Chan and Francis Lee (eds.). *Advancing Comparative Media and Communication Research*. London: Routledge, pp. 224-240.

Henry Jenkins, Elizabeth Saad Correa, Anthony Fung and Tanja Bosch (2018) Making Media: Observations and Futures. In Mark Deuze and Mirjam Prenger (eds). *Making Media: Production, Practices, and Professions*. Amsterdam: University of Amsterdam Press, pp. 465-479.

Anthony Fung (2015) Asian Television. In Krin Gabbard (ed.), *Oxford Bibliographies in Cinema and Media Studies*. New York: Oxford University Press (citation 1). <http://www.oxfordbibliographies.com/>

Anthony Fung (2015) The Globalization of TV Format. In Kate Oakley and Justin O'Conner (eds.), *Routledge Companion to the Cultural Industries*. London: Routledge, Chapter 9 (citation 8).

\*\*Anthony Fung, Zhang Xiaoxiao, Luzhou Li (2014) Independence within the Boundaries: State Control and Strategies of Chinese Television for Freedom. In James Bennett and Niki Strange (eds.), *Media Independence: Working with Freedom or Working for Free?* New York: Routledge, pp. 243-260 (citation 9).

Anthony Fung (2014) New Era of Hong Kong Television: Juxtaposing market with politics. In Kim Jeongmee (ed.) *Reading Asian Television Drama: Crossing Borders and Breaking Boundaries*. London: I.B. Tauris, pp. 101-121 (citation 4).

\*\*Anthony Fung and Luzhou Li (2010) TV Box on the Internet: the Interplay between politics and market in China. In Dal Yong Jin (ed.), *Global Media Convergence and Cultural Transformation: Emerging Social Patterns and Characteristics*. Hershey, PA: IGI, pp: 327-339 (citation 2).

Anthony Fung (2009) Globalizing Televised Culture: The Case of China. In Graeme Turner and Tinna Jay (eds.), *Television Studies after TV*. Oxon: Routledge, pp. 178-188 (citation 40).

Anthony Fung (2008) Hong Kong Cinema. In Wolfgang Donsbach (ed.), *International Encyclopedia of Communications*. Malden, MA: Blackwell, various pages.

Anthony Fung (2008) Media Consumption and Incomplete Globalization: How Chinese Interpret Border-Crossing Hong Kong TV Dramas. In Youna Kim (ed.), *Media Consumption and Everyday Life in Asia*. London: Routledge, pp. 83-96 (citation 10).

Anthony Fung (2004) Coping, Cloning and Copying: Hong Kong in the Global Television Format Business. In Albert Moran and Michael Keane (eds.), *Television across Asia: Television Industries, Programme Formats and Globalization*. London: RoutledgeCurzon, pp. 74-87 (citation 28).

Anthony Fung (2003) Media Economics of the Hong Kong press in political transition: Towards a new viable political economy. In Gary D. Rawnsley and Ming-Yeh T. Rawnsley. (eds.), *Political Communications in Greater China: The Construction and Reflection of Identity*. RoutledgeCurzon, pp. 190-214 (citation 6).

Anthony Fung and Chin-Chuan Lee (2002) Market and Politics: Hong Kong Press During Sovereignty Transfer. In Xing Lu, Wensha Jia, D. Ray Heisey and Lucy Lu (eds.), *Chinese Communication Studies: Contexts and Comparisons*. Westport, CT: Albex, pp. pp. 165-177 (citation 1).

### **RECENT KEYNOTE SPEECHES IN REPUTABLE CONFERENCES OR UNIVERSITIES**

Keynote Speaker, Is Creative Job a Fiction? The Condition of Labor of Online Fictional Writers, Webinar, Global Media and China in the Post-Pandemic Time, organized by Communication University of China, October 9, 2020

Keynote Speaker, Buffet Public Lecture of Northwestern University, Culture as Logistics: Infrastructure, Power and China, February 26, 2020.

Keynote Speaker, Imagining new audience in the era of digitalization. International Conference: Post Media Ecologies in Asia, organized by Post-Media Research Network, and Center for Digital Content and Creative Media, Beijing Normal University, July 13-15, 2019.

Keynote Speaker, Ramification of cultural export: cultural consumption and disappropriation of Hong Kong animation, co-organized by the IAMCR International Communication Section, The National Centre for Communication Innovation Studies, Communication University of China and International Association for Mass Communication Research Annual Conference (IAMCR), Faculty of Information Sciences, Universidad Complutense de Madrid, Spain, July 6.

Keynote speaker, Performance Economy, Indie Music and Emerging DIY Music Culture in China, KISMIF 2018 Conference: Keep it Simple, Make it Fast: Gender, Differences, Identities and the DIY Cultures, Porto, Portugal, July 3-7, 2018 (a leading pop music conference in Europe).

Keynote speaker, Performance Economy and Cultural Intermediaries in China, the 13th Asian Media Forum, Communication University of China, Beijing, June 8, 2018.

Keynote speaker, Technologies of Everyday Life: Social Media and China, Post-Media Research Network, Tokyo, January 27-28, 2018 (a leading Japanese cultural studies network with Tokyo University, Waseda University, to name a few).

Plenary Speech. Changes of Hong Kong Chinese Cinema in the 20th Anniversary of Hong Kong's Handover. New Discourse, New Frontier and New Structure: Hong Kong Cinema, the 20th Anniversary of China's Resumption of Hong Kong. Chinese Cinema Research Centre, Beijing Normal University, December 16-17, 2017.

Keynote Speaker, Research on Fashion Design and the City of Hong Kong. Internet + Fashion: City-Life-Happiness. The Third Fashion Conference International Forum. East China Normal University, October 29-30, 2016.

Keynote speaker, How to effectively run international journals? Summit on Big Data Era: Opportunities and Challenges. Communication University of China, September 18, 2016.

Plenary Speech. Chinese Movie Industries: Development and Policy. International Symposium on Cultural and Creative Industry Conferences: The Eighth Aesthetics Art and Cultural Creative Industry Conference, Hua-Nan University, Taiwan, June 6, 2015.

Spotlight Presentation, Towards an Asian Popular Music Studies: Approaches, theories and methods. The 4th Interasia Popular Music Studies Conference. Chiang Mai University, Thailand, August 8-9, 2014.

Plenary Speech, Creative Industries in China: Contradictions and Globalization. Creative Industries in East and Southeast Asia, Japan Foundation and Birkbeck College, London, July 29-30.

Plenary Speech. TV Industries in China: Commercialization and Contradiction, International Symposium: Critical Approaches to Media and Cultural Industries

in East Asia: Beyond Creative Industries and Content Business, Waseda University, Japan, April 13, 2012.

Keynote Speech. Problematizing Cultural Industries in China. Cultural Economies and Cultural Cities in Asia. The First International Cultural Studies Conference, Seoul, Korea, February 10, 2012.

Opening Speech for Summer School of Jinan University, Critical Approach to Popular Culture, Jinan University and Guangdong Cultural Bureau, July 19, 2014

Plenary Speech, Questioning Cultural Clusters in China. Annual Talk Series of the Centre for Cultural Industries, Shanghai Jiaotong University, November 8, 2012 (a university level Jiaotong University Anniversary talk).

Plenary Talk, Questioning Cultural Clusters in China, Global Media Research Center, Institute of Journalism and Communication, Chinese Academy of Social Science, November 8, 2011.

Plenary Speech. New Mobile Music and New Social Network, Main International Symposium, The Japanese Association for the Study of Popular Music, Tokyo, Japan, November 27-28, 2010.

## **RESEARCH GRANTS**

### **Grant Summaries**

Key Grant of the National Social Science Foundation (China): 1

Principal investigator of Strategic Public Policy Grant: 1

Principal investigator of General Research Grant: 6

Principal Investigator of Public Policy Grant: 1

Partner Investigator of Discovery Project (Australia): 2

Co-Investigator of General Research Grant: 4

Co-Investigator of Public Policy Grant: 4

Principal investigator of External Commissioned Grant: 5

Co-Investigator of External Commissioned Grant: 2

Knowledge Transfer Fund: 4

Elearning Grant: 1

### **External Competitive Grants**

***As Principal Investigator***

Principal Investigator, Key Grant of the National Social Science Foundation of China: Arts category (18ZD12). 國家社科基金重大項目 Digital Media Arts Innovation Studies in China, (RMB600,000), 31 July 2018 - 30 June 2023 (the highest level of grant given to social science discipline in China)

Principal Investigator, General Research Grant (GRF14600618), Reading online fiction in China: cultural consumption, production and identity formation of youth culture, (HK\$377,492) 1 January 2019 - 28-February 2021

Principal Investigator, Public Policy Grant (2017.A4.040.17D; PPR6904644), Tracking the Future: The Perception of Future and Aspirations of Hong Kong Youth, (HK\$345,000) 1 January 2017 - 30 June 2019

Principal Investigator, General Research Grant (GRF14617716), Reading Border-crossing Japanese Comics/Anime in China: Cultural Consumption, Fandom, and Imagination, (HK\$368,000) 1 March 2017 - 28 February 2019

Principal Investigator, General Research Grant (CU414029), Produced in China, Consumed in Hong Kong: The Study of Transforming Hong Kong Cultural Identities and Comic Production, (HK\$317,340) 1 January 2015 - 31 December 2016

Principal Investigator, Strategic Public Policy Research Grant (4001-SPPR-09), Mapping the Hong Kong Game Industries: Cultural Policy, Creative Cluster and the Asian Market. (HK\$ 3.5 million), 30 June, 2010 - 29 June, 2014 (co-investigators: Jeroen de Kloet, University of Amsterdam, Michael Keane and John Banks, Queensland University of Technology, Mirko Ernkvist, Göteborg University, Peichi Chung, National University of Singapore, Matthew Chew, Baptist University of HK and John Erni, Lingnan University).

Principal Investigator, General Research Grant, Global Capital, Local Culture, the Production, Consumption and Distribution of Popular Music in Greater China (CU03274), (HK\$664,900) 30 Sept 2003 - 30 June 2006 (co-investigator: Eric Ma, CUHK).

Principal Investigator, General Research Grant (formerly named as CERG Grant), (SS99461) Popular culture consumption and youth identities in Hong Kong: trajectories and transitions, (HK\$452,000) 1 Nov 1999 - 31 Oct 2002 (co-

investigators: Lawrence Grossberg, University of North Carolina and John Erni, City University of HK).

***As Partner Investigator\*\****

Partner Investigator, Digital China: from Cultural Presence to Innovative Nation, Australian Research Council Discovery Project Funding (DP140101643) (with Michael Keane, Curtin University, Susan Leong, Curtin University, Jing Zhao, New South Wales University, Yecies Brian, Wollongong University, Yuanou Jin, Renmin University, Yahong Li, Hong Kong University) (AUS\$249,000) 1 Jan 2017- 31 Dec 2019.

<https://rms.arc.gov.au/RMS/Report/Download/Report/1b0c8b2e-7bb0-4f2d-8f52-ad207cfbb41d/73>

Partner Investigator, Willing collaborators: Negotiating Change in East Asian Media Production, Australian Research Council Discovery Project Funding (DP140101643) (with Michael Keane, Queensland University of Technology, Terry Few, Queensland University of Technology, Yecies Brian, Wollongong University, Michael Curtin, University of California, Santa Barbara) (AUS\$285,000) 1-1-2014- 31-12-2017.

\*\*for external collaborators (outside Australia) for Australian National Research Grant, they are named as partner investigator

***As Co-Investigator***

Co- Investigator, Public Policy Research Grant (2021.A4.073.21A), The Innovative Combination of Hong Kong's Brand Strength and the Mainland's Advanced Manufacturing Technology in Developing the Greater Bay Area as a Centre of High-quality Proprietary Chinese Medicine (HK\$565,892) 17 August 2021 – 16 August 2022.

Co- Investigator, Public Policy Research Grant (2019.A4.075.18D), Health Behaviour in School-aged Children Study in Hong Kong: Assessing the Physical, Emotional and Social Well-being (HK\$985,000) 1 March 2019 – 28 February 2020.

Co- Investigator, Public Policy Research Grant (2018.A4.049.18D), Meso-institution as Social Mobilization and Consensus Building (HK\$550,000) 1 March 2019 – 31 February 2020.

Co- Investigator, Public Policy Research Grant (SR2020.A4.018), The Rise of Local Consciousness and its Relation to Public Attitudes towards the Anti-Extradition Amendment Bill Movement, (HK\$498,960) 13 March 2020 – 13 September 2020.

Research Team Member, A Study on Public Attitudes towards Female Political Leadership, Gender Research Centre, Hong Kong Institute of Asia-Pacific Studies, External Grant from Equal Opportunities Commission (Hong Kong), (HK\$640,650.05), August 2018- July 2019.

Co- Investigator, General Research Grant (GRF14615917), Social Media and Political Participation of the Youth in Hong Kong, (HK\$748,676) 1 January 2018 – 31 December 2019.

Co- Investigator, Public Policy Research Grant (PPR), For a Sustainable Development of the Hong Kong Movie Industry: An Evaluation of the Film Council and the China Market as Policy Options, (HK\$351,439) 30 Sept 2006 – 28 Feb 2007.

Co- Investigator, General Research Grant (formerly named as CERG Grant), Mapping transborder visibility: advertising, life-style magazines, and the formation of a consumer life-style in urban China, (HK\$539,616) 30 Sept 2005 – 28 Feb 2007.

Co- Investigator, General Research Grant (formerly named as CERG Grant), Transnational Text, Local Reading: A Reception Study of *Harry Potter* and the Formation of Middle-Class Culture in Urban China, (HK\$516,600) 30 Sept 2003 – 28 Feb 2005

Co-investigator, General Research Grant (formerly named as CERG Grant), Media Representations and Gender Politics: Mapping Transborder Marriage in Hong Kong and China, (HK\$666,000) 30 Sept 2005 – 31 Dec 2006.

#### **External/ Commissioned Grants\***

Principal Investigator, Scaling Up of Jockey Club First-Time Professional Traineeship Programme: Monitoring, Evaluation and Learning Research (MEL), External Grant from Hong Kong Jockey Club Charities Trust, (HK\$18,650,000), January 2023-December 2024.



Principal Investigator, Professional Traineeship for First-Time Jobseekers: Monitoring, Evaluation and Learning Research (MEL), External Grant from Hong Kong Jockey Club Charities Trust (181502430), (HK\$14,313,560), October 2020-October, 2022.

Co- Investigator, Jockey Club Food Assistance Programme – Research and Evaluation Expertise Cost, External Grant from Hong Kong Jockey Club Charities Trust (7006606), (HK\$1,550,000), October 15, 2021-September 30, 2023.

Co- Investigator, Values, Attitudes, Skills and Knowledge (VASK): Assessment Validation and Gamification Consultancy, External Grant from Hong Kong Jockey Club (181300681) (HK\$2,000,000) 1 January 2021 – 30 June 2023.

Principal Investigator, One Belt One Road Project, Youth Studies Centre, Hong Kong Institute of Asia Pacific Studies, External Grant from Oxfam (Hong Kong), (HK\$339,583.28), August 2018-July 31, 2019 (a research project involving youth producing video about the subject matter)

Principal Investigator, A Study on Hong Kong Youth's Perceptions of the Mainland (SS14661) commissioned by Central Policy Unit, HKSAR Government, (HK\$659,492) 2 Jan 2015 – 31 Dec 2017.

Principal Investigator, DIAMOND-DIALogue x Mobile x No Drugs: A Beat-drugs Mobile Mentor Project (ED10782), Hong Kong Productivity Council, (HK\$150,000) March 1, 2011-Feb 28, 2013 (an intervention project using new media).

\*All these studies are youth culture related research

### **E-LEARNING GRANT**

Co- Supervisor, Training Video for Digital Video Production Workflow in Creative Media. Micro-Module Courseware Development Grant, The Chinese University of Hong Kong (HK\$100,000) December 2017- October 2018.

### **KNOWLEDGE TRANSFER ACTIVITIES**

Principal Investigator, Knowledge Transfer Project Fund (KPF20SCP07) Visualizing the past, connecting to the present: Revitalization and sustainability of Shek-O

community after natural disaster, (HK\$388,100) April 1, 2020- September 30, 2021

\*Co- Investigator, Knowledge Transfer Project Fund (KPF14ICF13) A Phone Reassurance Elderly Project (PREP) for Connecting Elders and Youth: Training, Communication, Health Knowledge Transfer, (HK\$400,000) April 1, 2021 – March 31, 2022

\*\*Co- Investigator, Quality Education Fund (SS15879) Magic Carpet: Re-envisioning Community Space in To Kwa Wan, (HK\$522,110) December 1, 2015- June 30, 2017.

\*\*Co- Investigator, Knowledge Transfer Project Fund (KPF14ICF13) Magic Carpet: Re-envisioning Community Space in Tin Shui Wai, (HK\$325,000) 2014-2015.

\*\*Co- Investigator, Knowledge Transfer Project Fund (KPF13ICF16) Magic Carpet: Re-envisioning Community Space in Sai Ying Pun, (HK\$400,000) 2013-2014.

\*This knowledge transfer project is my collaboration with CLEAR, School of Public Health and School of Nursing

\*\*These knowledge transfer projects are my collaboration with School of Architecture

### **AWARDS AND HONORS**

Exemplary Teaching Award 2009, Faculty of Social Science.

### **UNIVERSITY GRANTS FOR VISITING PROFESSORSHIP**

Outbound Visiting Grant, Office of International link, CUHK, visit to Oxford Internet Institute University, Oxford University, UK, August 2018.

Outbound Visiting Grant, Office of International link, CUHK, visit to Graduate School of International Studies, Waseda University, Japan, April 2012.

### **VISITING AND GUEST PROFESSORSHIP**

Visiting Professor, David Lam Centre, Simon Fraser University, Vancouver, Canada, July 18-24, 2016

Visiting Research Fellow, National Center for Radio and Television Studies, Research Communication University of China, August 2010-present

## **EDITORIAL BOARD MEMBERSHIP IN MAJOR PUBLICATIONS**

Editor in Chief, *Global Media and China* (Sage), 2018-present (the first e-SSCI communication journal in China). <https://journals.sagepub.com/home/gch>

Associate Editor, *International Journal of Cultural Studies*, February 2016-present (Journal listed in SSCI; a leading cultural studies journal in the field).  
<https://journals.sagepub.com/home/ics>

Associate Editor, *Communication and Society* (in Chinese), School of Journalism and Communication CUHK and School of Communication, Hong Kong Baptist University, 2006-present (Journal listed in TSSCI) <http://www.cschinese.com>

Member of Editorial Collective, *Media Industries Journal* (online journal found by CUHK, Santa Barbara, University of Nottingham, Georgia State University, and the University of Texas). <https://www.mediaindustriesjournal.org>

Editorial Board Member, *Cultural Studies*, 2020-present (Journal listed in SSCI).  
<https://www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=rcus20>

Editorial Board Member, *International Journal of Communication*, 2021-present (Journal listed in SSCI). <https://ijoc.org/index.php/ijoc/about/editorialTeam>

Editorial Board Member, *Communication, Culture and Critique*, 2021-present (Journal listed in SSCI). [https://academic.oup.com/ccc/pages/Editorial\\_Board](https://academic.oup.com/ccc/pages/Editorial_Board)

Editorial Advisory Board Member, *Open Cultural Studies*, 2016-present  
<https://www.degruyter.com/journal/key/culture/html?lang=en#editorial>

Editorial Board Member, *Situations: Cultural Studies in the Asian Context*, Yonsei University, Winter 2013-present  
<http://situations.yonsei.ac.kr/sub01/sub01.php>

Editorial Board Member, Editorial Board, *International Communication* (in Chinese) 《國際新聞界》 August 2012 –present (Journal listed in CSSCI).

Editorial Board Member, *Asian Cultural Studies: International and Dialogic Approaches* series, Rowman & Littlefield International, 2014-present

Editorial Board Member, *Anthem Series on Digital China*, 2020-present

Editorial Board Member, *Asian Visual Culture*, University of Amsterdam Press, 2016-present

Editorial Board Member, *Asian Communication Research*, 2016-present  
<https://comm.or.kr/AcademicActivity/Journal/Home/3/>

Associate Editor, *Chinese Journal of Communication*, 2012-2017 (Journal listed in SSCI) <https://www.tandfonline.com/loi/rcjc20>

Editorial Board Member, *Journal of World Popular Music* (Equinox Publishing), April 2013-2017

Editorial Board Member, Editorial Board, *Popular Communication: The International Journal of Media and Culture* (official journal of Popular Communication Division in International Communication Association), August 2009 –2019.

### **CONVENER OF SELECTED IMPORTANT CONFERENCES**

Convener, International Conference: Post-Media Ecologies in Asia, Beijing Normal University and Tokyo University of the Arts, Beijing, July 13-15, 2019

Convener, *Labouring Creativity in the Global Context: Cultural Work in Asia and Beyond*, Beijing Normal University, University of Amsterdam and Hong Kong Baptist University, Beijing, May 16-18, 2019

Convener, Annual Conference on Digital Media Studies (DMS'18): *Digital Media Content: Text and Method*, School of Arts and Communication, Beijing Normal University and Center for Digital Content & Creative Media, Beijing Normal University, October 13-14, 2018

Chairperson, One Belt One Road and Greater Bay Area Economic Development Academic Conference, co-organized by Hong Kong Institute of Asia-Pacific Studies, CUHK and Academy of Social Science, China, July 26, 2018.

Convener, Career Development in the Mainland: Opportunities and Challenges for Hong Kong Young People, Hong Kong Institute of Asia-Pacific Studies, June 21, 2018

Convener, Annual Conference on Digital Media Studies (DMS'17): Cyber Culture and Digital Humanities, School of Arts and Communication, Beijing Normal University and Center for Digital Content & Creative Media, Beijing Normal University, August 26-27, 2017

Convener, Annual Conference on Digital Media Studies (DMS'16): Perspectives and approaches of Creative/Culture Industries, Department of Digital Media, School of Arts and Communication, Beijing Normal University and Center for Digital Content & Creative Media, Beijing Normal University, August 25-26, 2016

Convener, TV Drama in Changing Chinese Societies, School of Journalism and Communication, The Chinese University of Hong Kong, January 21-22, 2011.

Convener, The 2nd Inter-Asia Popular Music Studies Conference, The Inter-Asia Pop Music Group, The Chinese University of Hong Kong, June 22-23, 2010

Convener, Conference on Imagining Chinese Communication Studies, School of Journalism and Communication, The Chinese University of Hong Kong, December 6-8, 2008.

Convener, The fourth International Conference on Global Chinese Media and Culture Civilization, celebrating the 40th Anniversary of the School of Journalism and Communication, The Chinese University of Hong Kong, September 2005.

#### **IMPORTANT ROLES IN INTERNATIONAL PROFESSIONAL SOCIETIES**

Member, China Research Network, Centre for Global Business, Monash University, July 2020 – present. <https://www.monash.edu/business/cgb/our-research/research-groups/crn>

Founder and Executive Committee, Inter-Asia Popular Music Studies since 2007.

<https://interasiapop.org/conferences/the-2nd-inter-asia-popular-music-studies-conference-2010-in-hong-kong/>

Chair, Task Force on Branding, International Communication Association, 2017-

2019 <https://www.icahdq.org/blogpost/1523657/ICA-Newsletter?tag=May+2019>

### **PROFESSIONAL SOCIETY ACTIVITIES**

\*Independent Non-Executive Director, Gameone Holdings Ltd, January 2016-2019 (one of the publicly listed game companies in Hong Kong; HKEX 8282)

\*Board of Director, Cultural Journalism Campus (an NGO exempt from tax under section 88), 2017- 2021 (formerly as Consultant of Cultural Journalism Campus, Arts in Heritage Research Limited and Goethe Institut, 2014-2016)

\*\*Honorary Consultant for Social Work Services Division, Caritas, Hong Kong, October 2017- September 2019 (3d)

\*Consultant, Hong Kong Game industry Association, 2012-present.

[https://www.hkgia.org.hk/boardlist\\_s03.php](https://www.hkgia.org.hk/boardlist_s03.php)

\*Consultant, Hong Kong Novelist Association, 2011-2015.

\*denotes professional works in relation to my creative industries research

\*\*denotes professional works in relation to my youth studies research

### **COURSE AND TEACHING EVALUATION (CTE) RESULTS**

Summary of course and teaching evaluation results for the last 5 years (score of the question on “satisfaction with the teacher”

Year	Course code	Course Name	Mean Score (100%)	Adj. Mean Score (90%)	Scale
			Q18	Q18	
2021-22	COM5110	Topical Studies in Communication: Digital	5.8	5.9	1 (strongly disagree) - 6 (strongly agree)

		Platforms, Cultural Economy and Globalization			
2021-22	COM2922A	Introduction to Creative and New Media	5.3	5.5	1(strongly disagree) - 6 (strongly agree)
2021-22	COM2922B	Introduction to Creative and New Media	5.6	5.7	1(strongly disagree) - 6 (strongly agree)
2021-22	COM5110	Topical Studies in Communication: Cultural Studies	5.8	5.9	1(strongly disagree) - 6 (strongly agree)
2021-22	COM2922A	Introduction to Creative and New Media	5.0	5.1	1(strongly disagree) - 6 (strongly agree)
2021-22	COM2922B	Introduction to Creative and New Media	4.9	5.3	1(strongly disagree) - 6 (strongly agree)
2020-21	COM5110	Topical Studies in Communication: Digital Platforms, Cultural Economy and Globalization	5.5	5.7	1(strongly disagree) - 6 (strongly agree)
2020-21	COM2922A	Introduction to Creative and New Media	5.3	5.4	1(strongly disagree) - 6 (strongly agree)
2020-21	COM2922B	Introduction to Creative and New Media	5.4	5.5	1(strongly disagree) - 6 (strongly agree)
2018-19	COM5110	Topical Studies in Communication: Cultural Studies	5.5	5.7	1(strongly disagree) - 6 (strongly agree)
2018-19	COM2922A	Introduction to Creative and New Media	4.9	5.2	1(strongly disagree) - 6 (strongly agree)
2018-19	COM2922B	Introduction to Creative and New Media	5.2	5.4	1(strongly disagree) - 6 (strongly agree)
2017-18	COM2922A	Introduction to Creative and New Media	4.9	5.1	1(strongly disagree) - 6 (strongly agree)
2017-18	COM2922B	Introduction to Creative and New Media	5.3	5.4	1(strongly disagree) - 6 (strongly agree)

## **GRADUATE STUDENTS AND THEIR PLACEMENT**

### **Graduate Students**

Graduated PhD students: 13

Graduated MPhil students: 20

Current PhD Students: 6

### **Employment of the graduated 10 PhD students**

Professor, Jinan University, Guangzhou

Associate Professor and PhD supervisor, Remin University

Associate Professor, Jinan University, Guangzhou

Associate Professor, Shanghai Jiaotong University and Postdoc, Curtin University, Perth

Assistant Professor, Metropolitan University of Hong Kong

Senior Lecturer, The Hang Seng University of Hong Kong

Lecturer, Beijing Normal University, Beijing

Lecturer, University of Chinese Academy of Social Science (formerly China Youth University of Political Studies), Beijing

Lecturer, Party School of Shanghai Committee of C.P.C., Shanghai

Lecturer, Hanjiang University, Wuhan

Lecturer, Macau University of Science and Technology

Postdoc, The Chinese University of Hong Kong

Senior Producer, Disneyland China

### **INTERNAL SERVICE**

#### **Important Roles in the School of Journalism and Communication, CUHK**

Director, August 2011 –July 2017.

Survey on Performance (on a six-point scale)

Year	Rating	Average	Median
2011-2012	Overall management	4.38	5.00
	Overall Leadership	4.38	4.50
2012-2013	Overall management	5.00	5.00
	Overall Leadership	4.91	5.00
2013-2014	Overall management	5.20	5.00
	Overall Leadership	5.00	5.00
2014-2015	Overall management	5.00	5.50
	Overall Leadership	5.13	5.50
2015-2016	Overall management	5.13	5.00
	Overall Leadership	5.00	5.00
2016-2017	Overall management	5.00	5.00
	Overall Leadership	4.67	5.00

Director, MA in Global Communication, December 2022-November 2023.

Member, Executive Committee, 2010-present.



Member, Research Committee, 2012-present.  
Member, Undergraduate Committee, 2012-present.  
Academic Advisor II, 2015-present.  
Member, DAPC, August 2011-2017.  
Vice-Director, August 2010-July 2011.  
Head, Graduate Division, 2007-July 2011.

### **Important Roles in the Faculty**

#### ***Service to Faculty of Social Science***

Member, Faculty Academic Personnel Committee, August 2017- July 2022  
Member, Faculty Resources Allocation Committee, August 2019- July 2020  
Member, Executive Committee, August 2011- July 2017  
Chair, Publication Committee, Faculty of Social Science, 2005-2009.

#### ***Service to Global Studies Programme***

Director, Global Studies Programme (4 years) August 2017- present  
Director, Global Studies PProgramme (2 years) August 2018 - present

#### ***Service to Gender Studies Programme***

Acting Director, MA Programme, August – December 2018.  
Head, Undergraduate Committee, Gender Studies Programme, 2014  
Chair, Minor Sub-committee of Gender Studies Undergraduate Programme, 2005-2014.  
Co-Directors, Gender Studies Program, 2014-2016  
Executive Committee, Gender Studies Program, 2005-2018

#### ***Programme Review***

Panel member, Program Review, BSSc in Sociology, December 2017.  
Panel member, Program Review, MSsc in Public Policy, September 2017.  
Panel member, TPg Programme Review for MA in Global Political Economy, May 2015.  
Panel member, TPg Programme Review for MA in Social Service Management, April 2012.

### **Important Roles in College**

#### ***Service to United College***

Fellow, August 2008- July 2013, November 2018 – November 2023.  
Chairperson, Publication Committee, August 2014 – December 2024.

Chairperson, Student Hostels Management Committee, August 2022 – July 2025  
Member, Disciplinary Committee, September 2006- September 2024.  
Member, Information Technology Development Committee, September 2009-  
October 2024.  
Editor, *United We Advance*, 2007-present.  
Warden of Pak Chuen Hall, August 2009-July 2021.  
Member, Committee on Student Affairs and Development, August 2018- July  
2019.  
Member, Student Exchange Programme Committee, May 2011 – May 2020.  
Member, Student Affairs and Development Committee, August 2014 – July 2019.  
Member, Committee on General Education, Chinese University, August 2009- July  
2022.  
Member, Taskforce on Art and Culture, 2009-2018.  
Judge for Multimedia Presentation Award, United College, 2004-present.

#### ***Service to Chong Chi College***

Judge, University Teaching Award, Chong Chi College, 2018.  
Reviewer, Academic Creativity Awards 2005-2007

#### **Leadership Roles in University**

##### ***Service to Hong Kong Institute of Asia-Pacific Studies***

Director, Hong Kong Institute of Asia-Pacific Studies, 2020-present (Co-Director,  
2017-2020; Associate Director, 2013-2017)  
Director, Youth Studies Programme, Hong Kong Institute of Asia-Pacific Studies,  
2014-present

##### ***Other Services/ Appointments***

Member, University Academic Personnel Committee, August 2022- July 2023  
Member, Committee for VC Early Career Professorship Scheme, 2022  
Chairman, Executive Committee of the University Guest Houses, March 2023-July  
2024  
Member, Advisory Committee on University Bulletin, August 2017-July 2023  
Convener, Task Force on Education and Training, Committee Against Sexual  
Harassment, CUHK, 2021-2023  
Committee member, Committee Against Sexual Harassment, CUHK, 2016-present  
Member, Taskforce on elearning, 2017-2019  
Member, Committee on University Visual Identity, 2015

Member, Sub-committee on Engagement, Strategic Planning Committee, May 2015

***Service to Other Departments***

Category 2 member, Department of History, 2014-2023.

Category 2 member, School of Architecture, 2021-2023.

Category 2 member, Department of Psychology, 2011-2014.

Category 2 member, Department of Social Work, 2012-2016, 2022-2023.

**EXTERNAL SERVICES**

**Important Roles in Committees in Hong Kong Government**

Justice of the Peace, HKSAR, October 2020 –

Expert Adviser for the Arts Capacity Development Funding Scheme (ACDFS) under the Advisory Committee on Arts Development (ACAD), Home Affairs Bureau, 2021-2023.

Member, Standing Committee on Language Education and Research (SCOLAR), HKSAR, July 2019-June 2023

Honorary College Advisor, Hong Kong Police College, Hong Kong Force, January 2022-December, 2023

Member, Board of Advisors, Radio Television Hong Kong, Commerce and Economic Bureau, HKSAR, September 2018- July 2024

Member, Expert Panel on Public Relations Strategy for Lantau Development and Conservation, Civil Engineering and Development Department, HKSAR, November 2020- October 2023

Co-opted Member, Broadcast Complaints Committee, Communication Authority, April 2021-March 2023.

Member, Strategic Advisory Committee on Slope Safety, Civil Engineering and Development Department, HKSAR, 2017-2020

Chair, Community Involvement Broadcasting Service, RTHK, 2017-2019.

Panel Member, Community Involvement Broadcasting Service, RTHK, 2012-2017.

Convener, Media and Research Sub-Community under Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), 2019-2022.

Member, Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), 2017-2022.

**Important Roles in Committees in Public and Professional Bodies/ Services**

Member, Research Council, Our Hong Kong Foundation, June 2020 – present

School Manager, Valtorta College, September 2019-August 2022.

Advisor, Centre for Supporting Patriotic Education, Hong Kong Federation of Education Workers May 2022-present

Member, Hong Kong Diocesan Board of Communication, September 2007-present.

Member, Prevention Committee of Pneumoconiosis Compensation Fund Board, 2012-2018.

Member, Hong Kong Diocesan Youth Commission, 2005-2011.

Columnist, Headline News, January 2020 - present

**Consultancy for Government Activities and Project**

Consultant, The Bilingual Trilingualism Composition and Speech Competition, Hong Kong Teacher Worker Association, 2005-2022.

Consultant, Research on Broadcasting Language Standard, Television and Entertainment Licensing Authority (TELA), Hong Kong Special Administrative Region, January-March 2008.

Consultant, Research on Public Attitudes Towards the Television Announcements in the Public Interest Series on Our Home, Our Country TV Series, Working group in national education, Home Affairs Bureau, Hong Kong Special Administrative Region, 2007.

### **Academic Accreditation and External Examination (recent years)**

Chair, Accreditation for Youth College, Vocational Training Council, Periodic Institutional Review for 6 Programme Areas at QF Level 3, Hong Kong Council for Academic Accreditation and Vocational Qualifications, March 16-22, 2023.

Panelist, Accreditation for Learning Programme Accreditation at QF Level 4, Professional Certificate in Worldwide Emergency Assistance Services for Immigration Service Members in Immigration Service Institute of Training Development, Hong Kong Council for Academic Accreditation and Vocational Qualifications, December 13, 2022.

External Academic Advisor, CIE-UG Programme, BSoSci (Hons) in Integrated Communication Management, Hong Kong Baptist University, September 2022-August 2024.

Chair of the Accreditation, Bachelor of Arts and Science in Arts and Technology, The Hong Kong Baptist University, February 22-24, 2022.

Panelist, Re-accreditation for Master of Arts in Strategic Communication of Hang Seng University Hong Kong Council for Academic Accreditation and Vocational Qualifications, January 19-21, 2022.

Member, Advisory Peer Group, Bachelor of Arts with Honours in Creative Advertising and Media Design, Hong Kong Metropolitan University, March 2022.

External Academic Advisor, Bachelor of Arts (Hons) in Creative Media Industries of The Department of Visual Studies, Lingnan University, February 2022.

External Programme Examiner, Bachelor of Arts (Hons) in Journalism and Mass Communication, Hong Kong Shue Yan University, January 2022-August 2027.

Chair of the Visiting Committee, review of the Department of Communications and New Media, National University of Singapore, February 22-25, 2021.

External Examiner for the course Group Animation and Visual Effects Production, Hong Kong Metropolitan University, July 2018-July 2024.

External Examiner for the courses under the Creative and Culture Industries, Hong Kong Metropolitan University, July 2017-August 2022.

External Examiner for subjects in Public Relations and Advertising of the Bachelor of Arts (Hons) in Journalism and Mass Communication, Hong Kong Shue Yan University, September 2016-August 2020.

External Examiner for the courses under the Communication Discipline, The Open University of Hong Kong, July 2014-August 2018.

Panelist, Accreditation of Chu Hoi College of Higher Education, Masters of Arts for in Global Communication Programme, Hong Kong Council for Academic Accreditation and Vocational Qualifications, September-November 2019.

External Examiner, Academic Review for Hong Kong Studies Programme, 2018-2019.

External Reviewer, School of Languages and Modern Languages, Hong Kong University, 2017-2018.

External Reviewer, Bachelor of Arts (Honours) Contemporary Media Cultures, HKUSPACE in collaboration with the University the Arts London (UAL), April 9, 2018.

Panel Chair, Learning Programme Accreditation at QF Level 4 of Higher Diploma for Social Media and Digital Marketing and Higher Diploma in Creative Design and Media, Hong Kong College of Technology, Hong Kong Council for Academic Accreditation and Vocational Qualifications, September 2017.

Module Vetter, Media Production and Advertising, Bachelor of Journalism and Communication, Hang Seng Management College, July 2016.

Member, Academic Consultation Panel (ACP), Department of Humanities and Creative Writing, Hong Kong Baptist University, April 10-21, 2016

Panelist, Re-accreditation of Hang Seng School of Management for Bachelor of Journalism and Communication (Hons), Hong Kong Council for Academic Accreditation and Vocational Qualifications, January 2016.

External Member, Five-year Programme Review for Master of Cultural Studies Programme at Lingnan University, May 2016