

HEALTH REPORTING IN ASIA

April 23-27, 2012, Hong Kong

AGENDA

<i>Facilitators: Nicholas PHYTHIAN & B.Y. WONG</i>			
Day/Time	Presenter	Module/Activity	Description of Module/Activity
DAY ONE			NUTRITION: “You are what you eat!”
08:30		Opening ceremony	Welcome; brief presentation of Hong Kong Chinese University & Thomson Reuters Foundation
		Workshop overview	Why we are here, what’s on offer, how it will help you ... What we are looking for from YOU ...
		Housekeeping	Workshop etiquette, mobile phones (silent mode/talk/text outside), computers (lids down), toilets, fire escape ... Explanations of the PARKING LOT, the STORY BOARD, the daily EDITOR’S MEETING
09:00		Skills module	“The Role of the Journalist (Part One)” Participants in pairs. Interview each other. Five ideas on the Role of the Journalist PLUS information to introduce your opposite number to the group – names/job/publication or network & an interesting personal detail or their worst professional nightmare.
		Skills module	“The Role of the Journalist (Part Two)” Groups of four. Name your group. Select five ideas on the Role of the Journalist. Note down your workshop WANTS & DON’T WANTS.
10:45	<i>Break</i>		
11:00		Knowledge module	“Health Matters” – <i>An overview of what we can & can’t cover in the workshop.</i>
		Skills module	“The Owl & The Squirrel”
		Knowledge module	“Nutrition: The Circle of Life”
		Skills module	“News that Matters”
13:00	<i>Lunch</i>		
		Knowledge module	“Malnutrition: Too little of what I need”
15:30	<i>Break</i>		
		Knowledge Module	“Malnutrition: Too much of what is good for me!”
		Review	Something new you picked up
17:10		Campus Tour	
18:00		Welcome Dinner	
19:00	<i>Closure</i>		

HEALTH REPORTING IN ASIA

April 23-27, 2012, Hong Kong

AGENDA

Facilitators: Nicholas PHYTHIAN & Bunyuen WONG			
Day/Time	Presenter	Module/Activity	Description of Module/Activity
		DAY TWO	INFECTIOUS DISEASES
08:30		Editors' meeting	A brainstorming news-planning session: Day ahead; tips, story ideas from previous day ...
		Skills module	"One Source" – Importance of sourcing & detail in stories
		Knowledge module	"Understanding HIV-AIDS"
10:30	<i>Break</i>		
10:45		Knowledge module	"Understanding Tuberculosis"
		Energiser	"Going to London"
		Knowledge module	"Big Pharma ... An introduction to the drug industry"
		Skills module	STORY BOARD (Part 1)
13:00	<i>Lunch</i>		
14:00		Speaker One Dr Benjamin LEE Managing Director Comprehensive Drug Enterprises Limited	"The Pharmaceutical Industry: An insider's view"
		Skills module	STORY BOARD (Part 2)
		WRITING TIME	Participants write a story
		Review	Something new ...
17:00	<i>Closure</i>		

HEALTH REPORTING IN ASIA

April 23-27, 2012, Hong Kong

AGENDA

Facilitators: Nicholas PHYTHIAN & Bunyuen WONG			
Day/Time	Presenter	Module/Activity	Description of Module/Activity
		DAY THREE	THE PUBLIC HEALTH CHALLENGE
08:30		Editors' meeting	A brainstorming news-planning session: Day ahead, ideas from previous day ... Volunteer for morning energiser
		Skills module	GROUP FEEDBACK on stories
		Skills module	<i>"The Importance of Preparation"</i>
10:30	<i>Break</i>		
		Knowledge module	<i>"Understanding Influenza"</i>
		Energiser	One of the participants
		Knowledge module	<i>"Public Health Challenges"</i>
		Skills module	STORY BOARD (Part 1)
13:00	<i>Lunch</i>		
14:00		Skills module	STORY BOARD (Part 2)
15:00		Speaker Two Dr. Shao Haei LIU Chairman of Hospital Authority Central Committee on Infectious Disease (CCID)	<i>"SARS or bird flu: an insider's view"</i>
16:30	<i>Break</i>		
		WRITING TIME	Participants write a story
		Review	Something new you learnt
17:00	<i>Closure</i>		

HEALTH REPORTING IN ASIA

April 23-27, 2012, Hong Kong

AGENDA

Facilitators: Nicholas PHYTHIAN & Bunyuen WONG			
Day/Time	Presenter	Module/Activity	Description of Module/Activity
		DAY FOUR	ALTERNATIVE SOLUTIONS
08:30		Editors' meeting	A brainstorming news-planning session: LOOK AHEAD to the REPORTING TRIP.
09:00		REPORTING VISIT	School of Chinese Medicine, CUHK Prof. Albert WN Leung, Director Prof. Lin Zhixiu, Associate Professor Prof. Jiang Yuanan, Professional Consultant Dr. Liong Chung, Instructor Dr. Chan Kam Leung, Instructor
12:00		Skills module	STORY BOARD
		WRITING TIME	Participants write a story ...
13:00	<i>Lunch</i>		
		WRITING TIME	Participants finish their stories ...
15:30	<i>Break</i>		
		Skills module	"Blank Page Syndrome? Follow a Mind Map!"
		Skills module	GROUP FEEDBACK on stories
		Review	
17:00	<i>Closure</i>		

HEALTH REPORTING IN ASIA

April 23-27, 2012, Hong Kong

AGENDA

Facilitators: Nicholas PHYTHIAN & Bunyuen WONG			
Day/Time	Presenter	Module/Activity	Description of Module/Activity
		DAY FIVE	HEALTH REPORTING TRENDS
08:30		Editors' meeting	A brainstorming news-planning session.
		Knowledge module	<i>"The Challenges of an Ageing World"</i>
10:30	<i>Break</i>		
10:45		Speaker Three Ee Lyn Tan Asia Health Correspondent Thomson Reuters	<i>"Trends in health reporting"</i>
12:00		Knowledge module	"Libel"
13:00	<i>Lunch</i>		
		Individual Time & Round Table Discussion	LOOSE ENDS & PULLING IT ALL TOGETHER
15:30	<i>Break</i>		
		Round Table discussion	WHAT NEXT?
		Workshop Evaluation	
17:30		Farewell Party	
19:30	<i>Closure</i>		