**School of Journalism and Communication**
**Student Development Subsidy Scheme**

The "Student Development Subsidy Scheme (新傳視野：學生發展資助計劃)" aims to encourage undergraduate students to initiate projects that contribute to their personal and professional development.

The regulations of the Scheme are updated as follows:

## Types of Activities Eligible for Funding

Students can apply for funding for the following activities:

A. The Scheme will subsidize students' overseas participation in art, film, documentary or other cultural festivals, conferences, exhibitions, field trips, study tours and other learning opportunities that are related to communication or creative media. Items of the subsidy include registration fee, accommodation and travel expenses. The maximum amount of each subsidy will be HK$10,000. Overseas or local tours organized by the School and student exchange programmes are not eligible for this Scheme.

B. Students can initiate their own production project (e.g. short film, documentary, drama, book publishing or others). The maximum amount of subsidy for each project will be HK$20,000. Students' final year projects will not be supported.

C. The Scheme will subsidize short-term training courses/workshops/programmes organized by communication-related professional bodies on subject matters that are not covered by our School. Students' participation in communication-related competitions (e.g. HK4As Students' Awards) will also be supported. The maximum amount of subsidy in this category will be HK$2,000 or 80% of the programme fee or production cost, whichever the lower.

## Eligibility:

i. Undergraduate major students at the School of Journalism and Communication.
ii. For Item A, applicants have to submit a learning proposal and hand in a reflection report within one month after the trip.
iii. For Item B, applicants have to submit a detailed proposal and production schedule. Applicants must be the project holder of the initiative. Upon approval, applicants will get part of the subsidy as start-up and receive the rest of the subsidy upon completion of the project within one year.
iv. For Item C, students have to seek practicum teacher's endorsement at least two weeks before the commencement of the activity and provide proof of attendance/participation after it.
v. Each student can only apply once in the same academic year. Priorities will be given to students who have never received the subsidies before.

## Amount of Scholarship

There will be around 10 awards annually for selected students for Item A and B. The maximum amount of each subsidy for Item A and B will be HK$10,000 and HK$20,000 respectively. For Item C, there will be 10 to 15 awards. The actual number of awards will depend on the financial situation of the Scheme and the quality of applications. If there is no project of sufficient merit, no funding will be awarded.

## Application, Nomination and Selection

For Item A and B, the completed application form and required documents should be submitted to Ms. Coey Kan by email (coeykan@cuhk.edu.hk) on or before 1**6 October 2026 (Friday)**. A selection panel will be formed to consider the applications based on students' proposal, GPA and other criteria. The list of successful candidates will be announced before the end of each semester. For Item C, there is no specific application deadline. Applicants should seek practicum teacher's endorsement before submitting the application.

## Disbursement

Successful applicants in Item A will get disbursement after they complete the trip with receipts, tickets and boarding pass as proof and hand in a written reflection of the journey with photos or video.

For Item B, successful applicants will get part of the subsidy in different phases according to the production schedule. Applicants will receive the remaining subsidy upon completing the project within one year from the date of acceptance into the scheme, or before the student graduates, whichever is earlier. **The School reserves the right to demand a full refund if students fail to complete their project.**

For Item C, successful applicants will get disbursement after the workshop / training programme /competition with receipts and proof of attendance/participation.

## Enquiry

Please contact Ms. Coey Kan at coeykan@cuhk.edu.hk or 3943 3241 if you have any enquiries.