

## **CURRICULUM VITAE**

Anthony Y.H. Fung, PhD, JP

### **PERSONAL DATA**

Anthony Ying-Him FUNG

Director, Hong Kong Institute of Asia Pacific Studies

Director, Global Studies Program

Professor, School of Journalism and Communication

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### **EDUCATION**

Ph.D. in Communication, 1994-1998, University of Minnesota, Minneapolis MN  
(Ph.D. Minor in Political Science)

Master of Arts in Journalism and Mass Communication, 1992-1994, University of  
Minnesota, Minneapolis MN

Bachelor of Social Science in Journalism and Communication, 1st class honor 1988-  
1992, The Chinese University of Hong Kong (Minor in: French studies)

### **ACADEMIC APPOINTMENT**

Professor (A3), School of Journalism and Communication, The Chinese University of  
Hong Kong, August 2020-present

Professor (A2), School of Journalism and Communication, The Chinese University of  
Hong Kong, August 2015-July 2020

Professor (A1), School of Journalism and Communication, The Chinese University of Hong Kong, August 2010-July 2015

Professor, Thousand Talents Scheme, Beijing Normal University, School of Arts and Media, November 2015-October 2025

Buffett Visiting Professor, Buffett Global Institute for Global Affairs, Northwestern University, January-March 2020

Pearl River Scholar Chair Professor, School of Journalism and Communication, Jinan University and Guangdong Education Bureau, November 2013-October 2017

Associate Professor, School of Journalism and Communication, The Chinese University of Hong Kong, August 2004-2010

Assistant Professor, School of Journalism and Communication, The Chinese University of Hong Kong, August 2001- August 2004

Assistant Professor, Department of English and Communication, City University of Hong Kong, August 1998- August 2001

### **ADMINISTRATIVE APPOINTMENT**

Director, Hong Kong Institute of Asia Pacific Studies, August 1, 2020 – present  
(Co-Director, Hong Kong Institute of Asia Pacific Studies, August 1, 2017 – July 31, 2020)

Director, Global Studies Programme, Faculty of Social Science, August 1, 2017 - present

Director, School of Journalism and Communication, The Chinese University of Hong Kong, August 1, 2011- July 31, 2017

Deputy Director, School of Journalism and Communication, The Chinese University of Hong Kong, August 1, 2010- July 31, 2011

Head of Graduate Division, School of Journalism and Communication, The Chinese University of Hong Kong, August 1, 2007- July 31, 2011

### **MAIN RESEARCH INTERESTS**

- Creative/ Cultural industries and Cultural Policy, with areas covering all digital content, online/ mobile games, comics/animation, online novel, TV entertainment and films with emphasis on Asian models and comparative analysis
- Popular Culture, Youth Culture and Cultural Studies focusing on issues such as cultural politics, gender, youth identities and online communities
- Global Media and Communication with a particular focus on Chinese and Asian media

### **LIST OF RESEARCH OUTPUTS AND CREATIVE WORKS**

#### **Publication Summary**

##### Refereed Publications

6 English academic books, 5 English edited academic books, 4 Chinese edited academic books (15 in total)

94 Journal Papers and 79 book chapters (172 in total)

4 journal special issue editorship

8 book reviews

##### Non-refereed Publications

4 academic books, 4 edited academic books, 5 monographs, 5 Journal Papers, 26 articles in professional publications and 10 book chapters

5 Creative Works

#### **Refereed Publications**

##### **Academic Books**

Anthony Fung, Wen Zhou and Yiyi Yin (eds). (forthcoming). *Digital Platform and Practices in China*. Amsterdam: University of Amsterdam Press.

Scott Lash and Anthony Fung. (forthcoming) *Cultural Logistics*. Theory, Culture and Society Series. Thousand Oaks, CA: Sage.

Anthony Fung and Alice Chik (eds). (2020) *Made in Hong Kong*. Global Popular Music Series. London: Routledge.

Anthony Fung (2018) *Cultural Policy and East Asian Rivalry: The Hong Kong Gaming Industry*. Lanham, MD: Rowman & Littlefield. ISBN 978-1783486243

Jeroen de Kloet and Anthony Fung (2017) 차이나 유스 컬처 (Youth Cultures in China). 서울: 시그마북스 (Seoul) (in Korean). (translated edition) ISBN: 979-89-8445-905-2

Anthony Fung and Wen Zhou (2017) (eds). *Cultural Creative Industries Studies: A New Frontier*. Beijing: China Wenlian Publication. 馮應謙、周雯編 (2017) 文化創意產業研究新視野。北京：中國文聯出版社。ISBN: 978-7519028824

Anthony Fung (2016) (ed.) *Global Game Industries and Cultural Policy*. London: Palgrave Macmillan. ISBN: 978-3319407593

Jack Qiu, Yu Huang and Anthony Fung (2016) (eds). *Interviews with Communication Master*. Hong Kong: Chinese University Press (in Chinese). 邱林川、黃煜、馮應謙編(2016)《傳播學大師訪談錄》。香港：香港中文大學出版社。ISBN: 978-988-237-001-2

Jeroen de Kloet and Anthony Fung (2016) *Youth Cultures in China*. New York: Polity Press. ISBN 978-0-7456-7918-1

Anthony Fung (2013) (ed.) *Asian Popular Culture: the Global (Dis)continuity*. New York: Routledge.

Anthony Fung and Christine Huang (2012) (ed.) *Imagining Chinese Communication Studies*. Hong Kong: Institute of Asia Pacific Studies (in Chinese). 馮應謙、黃懿慧編(2012)《華人傳播想像》。香港：香港亞太研究所。

Joseph Chan, Anthony Fung and Chun Hung Ng (2009) *Policies for a Sustainable*

*Development of the Film Industry*. Hong Kong: The Chinese University Press.

Anthony Fung (2008) *Global Capital, Local Culture: Transnational Media in China*. New York: Peter Lang.

Louis Leung, Anthony Fung, Paul S.N. Lee (2008) (eds.) *Embedding into our lives: New Opportunities and Challenges of the Internet*. Hong Kong: The Chinese University Press.

Michael Keane, Anthony Fung, and Albert Moran (2007) *New Television Globalization and East Asian Cultural Imaginations*. Hong Kong: Hong Kong University Press. Cultural Studies Series.

Anthony Fung, Tingjun Wu, Paul Lee and Clement So (eds.) (2007) *The Development and Opportunity of Global Chinese Media*. Shanghai: Fudan University Press (in Chinese). 馮應謙、吳廷俊、李少南及蘇鑰機編 (2007) 《全球化華文媒體的發展和機遇》，上海復旦大學出版社。

### **Refereed Journal Papers**

Anthony Fung,\* Wei He, and Feier Chen (2024) Involution, No Revolution: Technocapitalism and Intern Labor. *TripleC: Communication, Capitalism & Critique* 22(1): 292-306. DOI: <https://doi.org/10.31269/triplec.v22i1.1455>

Han Fu and Anthony Fung\* (2024 accepted) The harder I work, the luckier I get”: How rural streamers perceive and cope with the algorithmic gaze on Taobao Live. *Communication, Culture & Critique*.

Jindong Leo-Liu, Anthony Fung, and Han Fu\* (2024) Cooptation, hijacking, or normalization? The discursive concession of body politics on Douyin. *International Journal of Cultural Studies* 1(1): 1-20. DOI: [10.1177/13678779241239681](https://doi.org/10.1177/13678779241239681)

Tom ter Bogt, Margreet de Looze, Annisa Lee, Regina van den Eijnden, Gonneke Stevens, and Anthony Fung (2024) Social and Economic Indicators of Psychological Symptoms and Life Satisfaction Among Dutch and Hong Kong Adolescents: A Cross-National HBSC Study. *Cross-Cultural Research* (0)0: 1-33. DOI: [10.1177/10693971241231019](https://doi.org/10.1177/10693971241231019)

Anthony Fung, Jason Lam, and Stephen Chiu (2023) A Sociological Perspective on the Future Quality of Life of Hong Kong's Young People The Role of Competencies, Livelihood Improvement and Support, Upward Mobility and Environment, and Five-Year Outlook. *Journal of Applied Youth Studies* 6: <https://doi.org/10.1007/s43151-023-00100-3>

Xena Jiang, Gasper Hartevelde, Yuqin Yang, Anthony Fung, Xinyuan Huang and Shihong Chen (2023) 'If It's Sunny, Don't Take an Umbrella': A Systematic Evaluation of Design Principles for CT Teaching Games. *Educational Technology Research & Development*. <https://doi.org/10.1007/s11423-023-10240-1>. (Journal listed in SSCI)

\*\*Jeremy Tintiangko, Anthony Fung and Jidong Liu (2023). Compelled TikTokkers? The ambivalent affordances of the short video app for Filipino musicians. *Media, Cultures & Society* 45(8). <https://doi.org/10.1177/0163443723117435> (Journal listed in SSCI)

#Anthony Fung and Qian Zhang (2023). Performance Space and Independent Music: The Role of Cultural Entrepreneur in Music Making in China. *DIY, Alternative Cultures & Society*. Online First. <https://doi.org/10.1177/27538702231152606>

林磊、馮應謙 (2022). 自由、自主與抵抗：作為創意勞動的網文創作。《新聞記者》10: 72-84。

Boris Pun and Anthony Fung (2022). Ramifications of cultural exports for cultural dynamics: assimilation of McDull: a Hong Kong movie series relocated to China. *Inter Asia Cultural Studies* 23(3): 459-475.

Anthony Fung, Milan Ismangil, Wei He and Shule Cao (2022). If I'm not Streaming, I'm not Earning: Audience Relations and Platform Time on Douyin. *Online Media and Communication*. <https://doi.org/10.1515/omgc-2022-0001>

Anthony Fung, Wei He and Shule Cao (2022). Cultural Capitals and Creative Labour of Short Video Platforms: a study of Wanghongon Douyin. *Cultural Trends* 32(3): 364-279. <https://doi.org/10.1080/09548963.2022.2082862>

- Wei He, Lei Lin and Anthony Fung (2022) Online Fiction Writers, Labor, and Cultural Economy. *Global Media and China*.  
<https://doi.org/10.1177/20594364221105643>
- Anthony Fung (2021) Transnational Flow of Chinese and UK fashion Discourse: analyses of digital platforms and Online Shopping in China. *Fashion Theory* 25(7) <https://doi.org/10.1080/1362704X.2021.1979789>
- Anthony Fung and Boris Pun (2021) The Transforming Hong Kong Polarized Cultural Identities: the Cultural Dynamic and Relocation of Hong Kong Cultural Production. *Social Identities* 27(3): 292-306.  
<https://doi.org/10.1080/13504630.2020.1816953>
- Chi Kit Chan and Anthony Fung (2021) From Soft Power to Sharp Power: China's Media Image in Hong Kong's Health Crises from 2003 to 2020. *Global Media and China* 6(1): 62-76. <https://doi.org/10.1177/2059436420980475>
- 田元 冯应谦 (2021) 恋“湘”情结：媒体融合时代湖南电视生产者的空间迁徙与社群依附。《新聞記者》6: 3-14。  
[https://www.sohu.com/a/624385748\\_121118712](https://www.sohu.com/a/624385748_121118712)
- 何威 丁妮 馮應謙 曹书乐 (2020) Creative Laboring in effect improve the well-beingness on Short Video Platform 短视频创意劳动切实增进了劳动者福祉。《社会科学报》11 月/12 日，第 006 版。
- 何威 曹书乐 丁妮 馮應謙 (2020) Job, Well-being and Sense of Fulfillment: Creative Workers on Short Video Platforms 工作、福祉与获得感：短视频平台上的创意劳动者研究。《新聞興傳播研究》6: 39-57。
- 楊盈龍 馮應謙(2020) 「本真性」塑造：垂直類音樂綜藝節目符號與意義的文化生產。《現代傳播》5: 100-104。  
<http://www.cqvip.com/qk/84461a/20205/7102244704.html>
- 楊盈龍 馮應謙(2019) 社會表演理論視角下的粉絲文化研究—以偶像養成類節目《創造 101》王菊粉絲為案例。《新聞界》11: 69-70。  
 DOI:10.15897/j.cnki.cn51-1046/g2.20191216.004

Anthony Fung and Wendy Leung (2018) Hong Kong Youth's Perception of Mainland Career Development, Considerations and Policy. *Youth Studies* 20(2): 27-35. 馮應謙，梁洛宜（2018）香港年青人到內地發展的觀感、考慮及相關政策。《青年研究學報》21(2)：。 <https://yrc.hkfyg.org.hk/2020/01/03/第-21-卷%E2%80%A7第-2-期（總-第42-號）「粵-港-澳-大-灣-區」為-青/>

Anthony Fung (2019) Fandomization of Online Video or Television in China. *Media, Culture & Society* 41(7): 995-1010.  
<https://doi.org/10.1177/0163443719863>

Lei Lin and Anthony Fung (2019) Utopia under Affective Labor: A Case study of Linqaoqimin. *Press Circle* 林磊、馮應謙（2019）情動勞動生產下的感性烏托幫：以《臨高啟明》為例。《新聞界》9: 51-60. 10.15897/j.cnki.cn51-1046/g2.20190929.009

Anthony Fung, Boris Pun, Yoshitaka Mori (2019) Reading Border-crossing Japanese Comics/anime in China: Cultural Consumption, Fandom and Imagination. *Global Media and China* 4(5): 125-137.

Anthony Fung (2019) Between dislocated and Relocated Inter-Asian Popular Music Studies: Academic Discourses and Possibilities. *Popular Music* 38(1): 121-127 (Journal listed in A&H; the top journal in popular music).  
<https://doi.org/10.1017/S0261143018000703>.

Chi Kit, Chan and Anthony Fung (2018) Disarticulation between Civic Values and Nationalism: Mapping Chinese State Nationalism in Post-handover Hong Kong. *China Perspectives* 3: 41-50.

Anthony Fung, Pak Tong Cheuk, Daoxin, L, Fangwei Zhao and Xing Zhou (2018) Hong Kong Films in the New Era. *Film Criticism* 2: 1-5. 馮應謙，卓偕棠，李道新，趙衛防，周星（2018）時代新語境下的香港電影。電影評介 2：1-5 (核心期刊)。

Ni Ding, Wei Zhou and #Anthony Fung (2018) Emotional Effect of Cinematic VR compared with Traditional Film. *Telematics and Informatics* 35(6): 1572-1579 (Journal listed in SSCI; impact factor 2.261; citation 3)  
<https://doi.org/10.1016/j.tele.2018.04.003>  
# denotes corresponding author

- Anthony Fung (2017) On the Curriculum Development of Journalism and Communication in the Digital Age. [論數字化時代新聞與傳播學課程發展] *Global Media Journal* 4(4): 53-60.
- Anthony Fung and Chi Kit Chan (2017) Hong Kong Youth's Cultural Identity 2006-2016. *Youth Studies* 20(2): 27-35. 馮應謙，陳智傑（2017）香港年青人的身份認同 2006-2016。《青年研究學報》20(2)：27-35。
- Anthony Fung and Chi Kit Chan (2017) Post-handover Identity: Contested Cultural Bonding between China and Hong Kong. *Chinese Journal of Communication*: 1-18 (Journal listed in SSCI).
- Qiaolei Jiang and Anthony Fung (2017) Games with a Continuum: Globalization, Regionalization, and the Nation-State in the Development of China's Online Game Industry. *Games and Culture* 1-24 (Journal listed in SSCI; impact factor 0.49; citation 2). <https://doi.org/10.1177/1555412017737636>
- Dong Shin Kim and Anthony Fung (2017) Temptation of Control in the Globalizing Creative Industries. *Global Media and China* 2(1): 3-7.
- Anthony Fung and Boris Pun (2017) Discourse and Identity in the Hong Kong Comic Magazine *Teddy Boy*. *Global Media and China* 1(4): 424-434.
- Anthony Fung (2016) Trajectories of Asian Pop Music Studies: Theories and Methods. *Global Media Journal* 3(2): 84-92. 亞洲流行音樂的研究路徑、理論和方法。《全球傳媒學刊》第3卷第2期: 84-92.
- Xiaoxiao Zhang and Anthony Fung (2016) Global Format and Local Knowledge: an Ethnographic Studies of Television Production Communities. *International Journalism* 7: 138-149. 张潇潇、冯应谦（2016）全球模式与地方性知识：电视生产社群的民族志阐释《国际新闻界》第7期 138-149 (Journal listed in CSSCI).
- Anthony Fung (2016) Strategizing for Creative Industries in China: Contradictions and Tension in Nation Branding. *International Journal of Communication* 10: 3004-3021 (Journal listed in SSCI).

- Anthony Fung (2016) Xu Jiashi and Journalism and Communication Education. *Communication and Society* 36: 3-4.  
徐佳士教授與新聞傳播教育。《傳播與社會》36: 3-4 (Journal listed in TSSCI).
- Anthony Fung (2016) Comparative Cultural Economy and Game Industries in Asia. *Media International Australia* 159 (1): 43-52 (Journal listed in SSCI).
- Anthony Fung (2014) The iTunization of Pop: Mobile Music and Youth Social Networks. *Perfect Beat* 15(1): 23-43. DOI: 10.1558/prbt.v15i1.16737
- Xiaoxiao Zhang and Anthony Fung (2014) TV Formatting of the Chinese *Ugly Betty*: An Ethnographic Observation of the Production Community. *Television & New Media* 15(6): 507-522 (Journal listed in SSCI).
- Lin Zhang and Anthony Fung (2014) Working as playing? consumer labor and the guild of online gaming in China. *New Media and Society* 16(1): 38-54 (Journal listed in SSCI).
- Anthony Fung and John Erni (2013) Cultural Clusters and Cultural Industries in China. *Inter-Asia Cultural Studies* 14(4): 644-656 (Journal listed in SSCI).
- Anthony Fung and Keysook Choe (2013) Affect in TV Drama: A Comparison between the Korean and Chinese version of *Meteor Shower*. *Journal of Korean Studies* 161: 363-399. (in Korean) (Journal listed in KCI; Korean equivalence of SSCI)
- Anthony Fung (2013) Youth and Online Game in Hong Kong. *Journal of Youth Studies* 16(1): 43-55 (in Chinese). 馮應謙 (2013) 香港青少年與網絡遊戲。《青年研究學報》，第16卷第1期，頁43-55。
- Anthony Fung (2013) Deliberating fandom and new wave of Chinese pop: a case study of Chris Li. *Popular Music* 32: 79-89 (Journal listed in A&HI).
- Zhang Lin and Anthony Fung (2013) The Myth of 'Shanzhai' Culture and the Paradox of Digital Democracy in China, *Inter-Asia Cultural Studies* 14(3): 401-416 (Journal listed in SSCI).

Anthony Fung (2012) *Pleasant Goat and Grey Wolf: Social Media, Market and the State-Animated Modernity in China*. *International Journal of Cultural and Creative Industries* 1(1): 54-64.

Anthony Fung (2012) Interview with Toby Miller , *Television Studies: Trajectories of Development*. *Communication and Society* (in Chinese) 19: 1-26. 馮應謙 (2012) 電視研究的前沿思索。《傳播與社會》，第19期，頁1-26。(Journal listed in TSSCI).

Anthony Fung (2012) *Television Studies in Post-TV Era*. *Communication and Society* (in Chinese) 19: 27-30. 馮應謙 (2012) 後電視年代的電視研究。《傳播與社會》，第19期，頁27-30。(Journal listed in TSSCI).

Anthony Fung and Xiaoxiao Zhang (2012) The signification of Modern Imagination in China: A textual study of *Meteor Shower*. *Communication and Society* (in Chinese) 19: 59-76. 馮應謙、張瀟瀟 (2012) 現代幻想在中國之符號踐行：「流星花園」模式的文化解析。《傳播與社會》，第19期，頁59-76。(Journal listed in TSSCI).

Anthony Fung (2011) The Study of Social Contradiction through KTV Consumption. *Environment and Arts Journal* 8: 75-91 (in Chinese). 馮應謙 (2011) 從 KTV 消費覬覦中國的社會矛盾。《環境與藝術學刊》第8卷，75-91頁。

Zhang, Xiaoxiao and Anthony Fung (2011) Market, Politics and Media Competition in China: Competing Media Discourses in TV Industries. *The Journal of Oriental Society of Australia* 42: 133-154.

Anthony Fung and Xiaoxiao Zhang (2011) The Chinese *Ugly Betty*: TV cloning and Local Modernity. *International Journal of Cultural Studies* 14(3) 265-276 (Journal listed in SSCI).

Anthony Fung (2010) Consuming Karaoke in China: Modernities and Social Contradictions. *Chinese Sociology and Anthropology* 42(2): 39-55 (Journal listed in SSCI).

Erni, John and Anthony Fung (2010) Clear Love: Dislocated Intimacies among Youth. *Emotion, Space and Society* 3: 21-27.

Anthony Fung (2010) Harmonizing the Global Recession in China. *Popular Communication* 8(3): 169-174.

Joseph Chan and Anthony Fung (2010) Structural Hybridization in Film and Television Production in Hong Kong. *Visual Anthropology* 24(1/2): 77-89 (Journal Listed in SSCI during the publishing period)

Anthony Fung (2009) Rocking gender values: Sammi Cheng's Androgynous Persona. *International Journal of Chinese Culture and Management* 2(3): 235-247.

Anthony Fung (2009) Faye and the Fandom of a Chinese Diva. *Popular Communication* 7(2): 252-266.

Anthony Fung (2009) Fandom, Youth and Consumption in China. *European Journal of Cultural Studies* 12(3): 285-303 (Journal listed in SSCI).

Anthony Fung and Micky Lee (2009) Localizing a Global Amusement Park: Hong Kong Disneyland. *Continuum: Journal of Media and Cultural Studies* 23(2): 197-208 (Journal listed in SSCI).

Anthony Fung and Joseph Chan (2009) Interview with Lawrence Grossberg. Localization of Cultural Studies. *Communication and Society* 11 (in Chinese). 馮應謙、陳韜文 (2009) 文化研究之落地生根。《傳播與社會》 (Journal listed in TSSCI).

Anthony Fung and Joseph Chan (2009): Interview with Lawrence Grossberg. What is the Direction of Cultural Studies. *Communication and Society* 10 (in Chinese). 馮應謙、陳韜文 (2009) 文化研究往哪裏去？《傳播與社會》 (Journal listed in TSSCI).

Anthony Fung (2008) Global Cultural Industries: A Comparative Perspective. *Chinese Cultural Industries Forum* 8: 265-270 (in Chinese). 馮應謙 (2008) 全球文化工業：比較角度探討。《中國文化產業評論》第8期，頁265-270。 (Journal listed in CSSCI)

- Anthony Fung (2008) Western Style, Chinese Pop: Jay Chou's Rap and Hip-Hop in China. *Asian Music* 39(1) Winter/Spring: 69-90 (Journal listed in A&HCI).
- Anthony Fung (2008) Fandom of Jay Chou, *Hwanghae Review* 61: 117-141 (in Korean).
- Anthony Fung (2007) The Emerging (National) Popular Music Culture in China. *Inter-Asian Cultural Studies* 8(3): 425-437 (Journal listed in SSCI).
- Anthony Fung (2007) Intra-Asian Cultural Flow: Cultural Homologies in Hong Kong and Japanese Television Soap Operas. *Journal of Broadcasting and Electronic Media* 51(2): 265-286 (Journal listed in SSCI).
- Anthony Fung (2007) Political Economy of Hong Kong Media: Producing a Hegemonic Voice. *Asian Journal of Communication* 17(2): 159-171 (Journal listed in SSCI).
- Eric Ma and Anthony Fung (2007) Negotiating Local and National Identifications: Hong Kong Identity Surveys 1996-2006. *Asian Journal of Communication* 17(2): 172-185 (Journal listed in SSCI).
- Anthony Fung (2006) 'Think Globally, Act Locally': MTV's Rendezvous with China, *Global Media and Communication* 2: 22-88.
- Tuen-yu Lau, Anthony Fung and Michael Ji (2005) E-government in China: Keeping up with the Joneses? *Journal of E-government* 2(4): 15-38.
- Anthony Fung (2005) Music and Youth Culture: From Leisure Consumption to Intervention. *Journal of Youth Studies* 8(1): 12-20 (in Chinese). 馮應謙 (2005) 流行音樂與青少年：從消費到校本介入。《青年研究學報》，第8卷第1期，頁12-20。
- Feng, Guangchao and Anthony Fung (2005) The Survival and Debates of Public Television in the World. *China Media Report (Zhongguo Chuanmei Baogao)* 4(1): pp. 63-73 (in Chinese). 馮廣超、馮應謙 (2005) 世界公共電視的生存及其爭議。《中國傳媒報告》，第4卷第1期，頁63-73。(Journal listed in CSSCI)

- Anthony Fung (2005) Hong Kong as the Asian and Chinese Distributor of Pokemon. *International Journal of Comic Art* 7(1): 432-448.
- Anthony Fung (2004) Postcolonial Hong Kong Identity: Hybridising the Local and the National, *Social Identities* 10(3): 399-414 (listed in CSA Sociological Abstract).
- Anthony Fung (2003) Cram Schooling in Hong Kong: The Privatization of Education. *Asian Anthropology* 2: 179-195.
- Fang Wan, Ronald Faber, and Anthony Fung (2003) Perceived Impact of Thin Female Models in Advertising: A Cross-Cultural Examination of Third Person Perception and its Impact on Behaviors, *Asia Pacific Journal of Marketing and Logistics* 15(1/2): 51-73.
- Anthony Fung (2002) Women's Magazines: Construction of Identities and Cultural Consumption in Hong Kong, *Consumption, Markets and Culture*, 5(4): pp. 321-336.
- Anthony Fung and Michael Curtin (2002) The Anomalies of Being Faye (Wong): Gender Politics in Chinese Popular Music, *International Journal of Cultural Studies*. 5(3): 263-290 (Journal listed in SSCI).
- Anthony Fung (2002) One City, Two Systems: Democracy in an Electronic Chat room in Hong Kong. *Javnost: the Public* 9(2): 77-94 (Journal listed in SSCI during the publishing period).
- Anthony Fung (2002) Identity Politics, Resistance and New Media Technologies: A Foucauldian Approach to the Study of Hknet, *New Media and Society* 4(2): 185-204 (Journal listed in SSCI).
- Jennifer Ostini and Anthony Fung (2002), Beyond the Four Theories of the Press: A New Model of National Media Systems, *Mass Communication and Society* 5(1): 41-56 (Journal listed in SSCI).
- Tsan-Kuo Chang with Pat Berg, Anthony Fung, Kent Kedl, Catherine Luther and Janet Szuba (2001) Comparing Nations in Mass Communication Research, 1970-97: A Critical Assessment of How We Know What We Know. *Gazette* 63(5): 415-434.

- Anthony Fung (2001) The role of Asian consumer culture in Hong Kong's postcolonial identity formation, *Imperium Journal: An International Journal on Media and Postcolonial Studies*. Vol 2, Autumn (Luton, UK: University of Luton) (<http://apocalypse.luton.ac.uk/imperium/index.html>).
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- Anthony Fung (2021) Online Fiction Writers in China: Fame and Fragility. The Internationalization of China’s Digital and Communication Industries. The 18<sup>th</sup> Chinese Internet Conference, RMIT University, Melbourne, June 25-27.
- Anthony Fung (2020) Open Access and the field of Communication: The Struggle is Real. *Global Media and China*, and the Impact of Open Access. The 70th Annual International Communication Association Conference, Virtual Conference, May 20-26.
- Xina Jiang, Casper Harteveld, Xinyuan Huang and Anthony Fung (2019) The computational puzzle design framework: A design guide for games teaching computational thinking. FDG’19 Proceedings of the 14h International Conference on the Foundations of Digital Games Article No. 25.  
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- Anthony Fung (2019) Writing online novels to deliberate on environmental change and citizenship and social change in China. International Association for Mass Communication Research Annual Conference (IAMCR), Faculty of Information Sciences, Universidad Complutense de Madrid, Spain, July 7-11.
- Anthony Fung (2019) Music Reality show in China: modernity or pseudo-democracy? XX Biennial International Conference of International Association for the Studies of Popular Music (IASPM), Canberra, June 24-28.
- Ni Ding, Wen Zhou and Anthony Fung (2019) The Cognitive Effect of Cinematic VR, the 69th Annual International Communication Association Conference, Washington DC, May 24-28.
- Anthony Fung and Wei He (2019) Creative labour in a platform-based profession: the case study of Tiktok. Labouring Creativity in the Global Context: Cultural Work in East Asia and Beyond, organized by University of Amsterdam, Beijing Normal University and Hong Kong Baptist University, Beijing, May 16-18.

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Anthony Fung (2016) China-Japan Crossover Comics: Localization, Re-localization and Export. Pre-conference, the 65th International Communication Convention, Tokyo, June 8.

Anthony Fung and Boris Pun (2016) Producing in Hong Kong, Consuming in China: Cultural Identities and Comics Production The 65th International Communication Convention, Fukuoka, June 9-13.

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國際學術研討會。August 20-21.

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Anthony Fung (2014) Tight Control, Free Market: The Study of China's Game Industry. International Cultural Studies Conference, Crossroads 2014, Tampere, Finland, July 2-4.

Anthony Fung (2013) Strategizing Creative Industries in China: Contradictions and Tension of Cultural Policy in China. The Idea of Creative City: The Urban Policy Debate, Cracow, Poland, October 17-18

Anthony Fung (2013) A Study of Game Addiction in Hong Kong. Annual Conference, Chinese Communication Association, Taiwan, July 12-14

Anthony Fung (2013) Cultural Policy, Chinese National Identities and Globalization. International Communication Association Preconference: Global Communication and National Policies: The Return of the State? The International Communication Convention Preconference, London, June 16.

Anthony Fung (2013) Popular Culture as Cultural Industries: Contradictions and Dilemma in China. The 63<sup>rd</sup> International Communication Convention, London, June 17-21.

Anthony Fung (2012) Chinese Identities and Cultural Hero: A Study of Fandom of Andy Lau in China, International Cultural Studies Conference, Crossroads 2012, Paris, France July 2-6.

Anthony Fung (2012) *Pleasant Goat and Grey Wolf*: Social Media, Market and the State-Animated Modernity in China. Workshop on Social Media and Cross-border Cultural Transmissions: Technologies, Policies, Industries, the Asia Research Institute, 21-22 June.

Anthony Fung (2011) Media Globalization in China Today. Roundtable: The (Re)globalization of China. Joint Conference of the Association for Asian Studies and International Convention of Asia Scholars, Honolulu, Hawaii, March 31-April 3.

Anthony Fung and Xiaoxiao Zhang (2011) TV Drama in Changing Chinese Societies. School of Journalism and Communication. The Chinese University of Hong Kong, Hong Kong, Jan 21-22. 馮應謙、張瀟瀟 (2011) 『時代媒介』：華人社會的電視劇文化。第四屆傳播學訪問學者計劃。香港中文大學新聞與傳播學院。

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Anthony Fung and John Erni (2010) Cultural Clusters and Game Industries in China. Asian Culture Industries, CDIASIA Research Programme, Centre for the Study of Culture and Society, Bangalore, India, December 21-22.

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Anthony Fung (2010) Hong Kong Cinema's Pilgrimage to Hollywood: Globalization and the Reverse Current. The 60th Annual International Communication Convention, Singapore, June 22-26.

Anthony Fung and Jack Qiu (2010) ICTs and Ethnic Modernities: Rural-Urban Mobility and Space. The 60th Annual International Communication Convention, Singapore, June 22-26.

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Anthony Fung (2009) Writing Healthy Age: An Exploratory Research. Conference through Successful Aging on Holistic Living, Centre of Research and Promotion of Women's Health and School of Public Health and Primary Care, Chinese University of Hong Kong, November 5-7.

Anthony Fung (2009) Observing China's Cultural Contradiction through KTV. Oriental Forum, South Chinese School, Transworld Institute of Technology and South China University of Technology, October 3.

Anthony Fung (2009) Youth Culture and Socialization: A Study of Development of Youth Culture and Idol Worship. Shenzhen University and Fudan University, China, September 18-19. 馮應謙 (2009) 媒介化社會與當化中國。

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Joseph M. Chan, Anthony Y.H. Fung, Chun-Hung Ng (2008) When the Invisible Hand Fails: The Economic Basis of an Emergent Supportive Film Policy in Hong Kong, Chinese Communication Forum 2008, Sponsored by Communication Association of China, Chinese Communication Society, Chinese Communication Association, Jinan University, Guangzhou, China, December 13-14.

- Anthony Fung (2008) Localizing a Global Amusement Park: Hong Kong's Disneyland. Two Straits, Three Places Media Criticism International Conference. Communication University of China, November, 1-2.
- Anthony Fung (2008) Theorizing Fandom in China. Cultural Typhoon 2008, Sendai, Japan, June 28-29.
- Anthony Fung (2008) The Chinese Fandom and Youth Culture. Inter-Asia Popular Music Studies Conference 2008, Osaka, Japan, July 26-27.
- Anthony Fung (2008) The State, The Fans and Modernity. SPICES 2008: The 3<sup>rd</sup> International Conference on Inter-Asian Culture, Communication, Conflict and Peace, Penang, Malaysia, August 7-9.
- Anthony Fung (2007) Is Piracy killing the Chinese Popular Culture? China/ East Asia Media/ New Media Conference 2007. Queensland University of Technology, Brisbane, Australia, July 4-6.
- Micky Lee and Anthony Fung (2007) Disney: The cultural nexus of globalizing China, Annual Conference, International Association of Mass Communications Research (IMACR), Paris, France, July 23-25.
- Anthony Fung (2006) Globalizing China's International Media: A Case Study of Channel V. China Communication Forum, Shenzhen, China, August 18-20.
- Micky Lee and Anthony Fung (2006) Apathy in the time of globalisation: Hong Kong media coverage of WTO protest 2005, World Communication Association Annual Conference 2006, Boston, USA, August 3-5.
- Anthony Fung (2006) Music Consumption and Cultural Identity: a case study of Jay's fandom in China, International Cultural Studies Conference, Crossroads 2006, Istanbul, Turkey, July 20-23.
- Michael Keane, Anthony Fung and Albert Moran (2006) Reality TV around the World, presented at the 56th Annual International Communication Convention, Dresden, June 19-23.

Xie Wenjing, Anthony Fung and John Erni (2006) Is It Only A Movie? An Empirical Study of Globalization and Youth Materialism in China, The 56th Annual International Communication Convention, Dresden, Germany, June 19-23.

Anthony Fung (2005) When Local Chinese media meet the global capital: unpacking the media policy of the PRC, The International Forum of Rural Development, 2005 Beijing Conference, Renmin University and M.I.T., July 29-31.

Anthony Fung (2005) Keeping it in the family: making formats fit the Asian domestic sphere, Formats, Reality Television and Innovation in Asian Television Landscapes, IMACR, Taipei, July 26-28.

Anthony Fung (2005) The Emerging (National) Popular Music Culture in China, The Inter-Asia Cultural Studies Conference: Emerging subjectivities, Cultures and Movements, Seoul, Korea, July 22-24.

Anthony Fung (2005) Music Industries in China: Globalizing or Nationalizing, International Creative Industries and Innovation in China, Queensland University of Technology, Beijing, China, July 7-9.

Anthony Fung and Oiwan Lam (2005) Music Consumption and Gender Performativity: A Case Study of Jay's Fandom in China, The Women's World 2005: The 9<sup>th</sup> International Interdisciplinary Congress on Women, Seoul, Korea, June 19-24.

Anthony Fung (2005) Chinese Growing up with Pop Music: Globalization and Localization of Transnational Media Corporations in China, Media and Society in China Today, University of Westminster, UK, June 17-18.

Anthony Fung (2005) Chinese Media and Transnational Media, Competing or Collaborating? Paper presented at the 55th Annual International Communication Convention, New York, USA, May 26-30.

John Erni and Anthony Fung (2005) Class, Consumption and reading Formation of Harry Potter in Urban China. presented at the 55th Annual International Communication Convention, New York, USA, May 26-30.

Anthony Fung (2004) Global Capital, Local Culture: When Channel V meets China. The International Association for Mass Communication Research 2004, Porto Alegre, Brazil, July 25-30, 2004.

Anthony Fung (2004) Writing the new media histories: the formation of I.T discourse in society and its impact, IEEE Annual Conference, Panel: Impacts of Internet Technologies on Our Society, The Convention and Exhibition Center, Hong Kong, March 10.

Anthony Fung (2004) Learning Hong Kong's Bodies: Beauty, Beauty Workers and Identities, David C Lam Institute for East-West Studies, Baptist University, February 26-27.

Anthony Fung (2003) Connection between Real life and Cyberlife: A case study of Chinese community, in Chinese, The third International Conference on Chinese Media and Culture, Xiamen, October 24-27.

Tuen-yu Lau, Anthony Fung and Michael Ji (2003) E-government in China: Keeping up with the Joneses? China and the Internet: Technology, Economy and Society in Transition, organized by Benjamin N. Cardozo School of Law, Yeshiva University, UC Berkeley Graduate School of Journalism, School of Journalism and Communication, Peking University, Stanhope Centre for Communication Policy Research, UK, May 30-31.

Anthony Fung (2003) Coping, Cloning and Copying new television formats in Hong Kong, accepted by the International Association for Mass Communication Research, Seoul, South Korea, July.

Anthony Fung and Eric Ma (2002) Satellite Modernity and Four Modes of Televisual Imagination in the Disjunctive Socio-mediascape of Guangzhou, Paper presented at the Annual International Communication Convention, Seoul, South Korea, July.

Anthony Fung (2002) The Study of Transnational socio-political Imaginaries of Hong Kong, Penal on Dialogue: What Can Studies on East Asian Media Contribute? Paper presented at the 52<sup>nd</sup> Annual International Communication Convention, Seoul, South Korea, July.

John Erni and Anthony Fung (2002) Desires and Diaries: Consuming sexualities among Hong Kong youth, Paper presented at the 52<sup>nd</sup> Annual International Communication Convention, Seoul, South Korea, July.

Anthony Fung and John Erni (2002) Socio-Political Imaginaries in Hong Kong's Youth Culture, Penal chair and presenter on Inventing socio-political Imaginations across Chinese Communities, the CCA session at the 52<sup>nd</sup> Annual International Communication Convention, Soeul, South Korea, July.

Anthony Fung (2001) Border-crossing Televisual Viewing: New Imaginative Categories of Chinese Immigrants in Hong Kong, Paper presented in Institute of Asian Cultural Studies, International Christian University, Osawa Mitaka, Tokyo, Japan, November 23-25.

Wang Fang, Ronald Faber and Anthony Fung (2001) Perceived Impact Of Thin Female Models In Advertising: A Cross-Cultural Examination Of Third Person Perception And Its Impact On Behaviors the 8<sup>th</sup> Cross Cultural Research Conference, to be held in Oahu, Hawaii, December 12-15.

Anthony Fung (2001) The Hong Kong Coverage of the Sino-American Conflict: Was there a balanced Reporting? The Second International Conference on Chinese Media and Culture, Nanzhou-Dunhuang, China, Aug 19-25.

Anthony Fung (2000) The Hong Kong Identity and Political Imaginaries, New Social Imaginaries and Public Criticism, Panel on Public Criticism in a Chinese Transnational Public Sphere, International Conference Sponsored by The Center for the Study of Globalization and Cultures, University of Hong Kong, and The Center for Transcultural Studies, Chicago, Illinois USA, The Rockefeller Foundation, December 12-14.

Anthony Fung and Jennifer Ostini (2000) Beyond the Four Theories of the Press: A New Model of National Media Systems, Mass Communication Division, Annual Conference of the International Communication Association, Acapulco, Mexico, June 1-5.

Anthony Fung (2000) The role of Asian consumer culture in Hong Kong's postcolonial identity formation, Workshop on Intra-Asia Cultural Traffic, University of Western Sydney, Australia, February 23-27.

Anthony Fung (2000) Changing images and practices of gender and sexuality in East and Southeast Asia, Difference and Identity, 3<sup>rd</sup> International Crossroads in Culture Studies Conference, Birmingham, UK, June 21-25.

Anthony Fung and He Zhou (1999) Idolization in South China, The Third International Symposium on Intercultural Studies, Shenzhen University, China, November 21-24.

Anthony Fung (1999) Development of Feminist Philosophy in China, Institute of Philosophy, Chinese Academy of Social Sciences, Kunming, China, August 12-15.

Anthony Fung and Tobey Chan (1999) Postcolonial Women Identities, Private Communities and Public (Non)-resistance, World Communication Association Conference, Malaysia, June 26-29.

Lee, Tien-tsung, Anthony Fung and Faith Hwang (1998) Do the Media have a Stronger Alienation Effect during Election Campaigns? The Midwest Association for Public Opinion Research Annual Conference, Chicago, Illinois, November.

Anthony Fung (1998) Feminist Philosophy and Cultural Representation in Chinese Context, Australasian Society of Asian and Comparative Philosophy 1998 Conference, University of South Wales, September 30-October 2.

Eric Ma and Anthony Fung (1998) Re-nationalizing Hong Kong's Identity: Transitional Icons and Discourses, Intercultural and Development Communication Division, Annual Conference of the International Communication Association, Jerusalem, Israel, July.

Anthony Fung, Tien-tsung Lee, and Faith Hwang (1998) Political Alienation and Media Usage: A Lifestyle approach, Political Communication Division, Annual Conference of the International Communication Association, Jerusalem, Israel, July.

Tien-tsung Lee, Anthony Fung and Faith Hwang (1997) Political Alienation and Media Usage: A Uses and Gratification Approach, the Midwest Association for Public Opinion Research Annual Conference, Chicago, Illinois, USA, November.

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Tien-tsung Lee, Anthony Fung and Faith Hwang (1997) Political Alienation and Media Usage: A Uses and Gratification Approach, the Midwest Association for Public Opinion Research Annual Conference, Chicago, Illinois, USA, November.

Eric Ma and Anthony Fung (1997) Mediated Resinicization and Nationalization of the Hong Kong Identity, Annual Conference of the International Communication Association, Montreal, Canada, May.

Anthony Fung (1997) Political Parties, Elections and Media Frames: Party and Media Dynamics in Late-Transitional Hong Kong, the International Communication Association Annual Conference, Montreal, May.

Tien-tsung Lee, Anthony Fung and Faith Hwang (1996) Majority Opinion, Media Coverage and Ideological "Center:" the Center-Seeking Mechanism in Electoral Politics, the Midwest Association for Public Opinion Research Annual Conference, Chicago, Illinois, November.

Anthony Fung and Chin-Chuan Lee (1996) The Dynamic of Political Economy: Hong Kong's Media in Transition, Theory and Methodology Division, the American Education for Journalism and Mass Communication (AEJMC) Annual Conference, Anaheim, California, August.

Chang, Tsan-Kuo Pat Berg, Anthony Fung, Kent D. Kedl, Catherine A. Luther and Janet Szuba (1996) Assessing Comparative Mass Communication Research, 1970-1994: A Sociology of Knowledge Approach, Theory and Methodology Division, the AEJMC Annual Conference, Anaheim, California, August.

Anthony Fung and Tien-tsung Lee (1996) Framing the Ideological 'Center' in Elections: A Study of three Senatorial and Gubernatorial Campaigns, Political Communication Division, the Annual Conference of the International Communication Association (ICA), Chicago, Illinois, May.

Anthony Fung (1996) Mass Media and Development of Political Parties in Hong Kong, East Asian Studies Conference, Twin Cities, University of Minnesota, March.

Tien-tsung Lee and Anthony Fung (1995) Measuring the Ideological Center in Press Coverage of Election Campaigns, Communication Theory and Methodology Division, the AEJMC Annual Conference, Washington DC, USA, August.

Tien-tsung Lee and Anthony Fung (1995) Was the 1994 Election a Right-Wing Victory? An Analysis of Press Coverage of Nine Campaigns, Mass Communication and Society Division, the AEJMC Annual Conference, Washington DC, USA, August.

Anthony Fung and Kent Kedl (1995) The Degeneration of the Public Sphere: A Case Study of a Chinese Internet Newsgroup, Chinese Communication Association Session, the AEJMC Annual Conference, Washington DC, USA, August.

Anthony Fung (1995) Foucault, Racial Resistance and New Communication Technologies," Minorities and Communication Division, the AEJMC Annual Conference, Washington DC, USA, August.

Anthony Fung and Tien-tsung Lee (1995) The Center-Seeking Mechanism in Press Coverage: A study of Six Gubernatorial and Senatorial Election Campaigns in 1990?" Political Communication Division, the Annual Conference of the ICA, Albuquerque, New Mexico, USA, May, Top Three Student Paper.

Anthony Fung (1995) China's Control of Public Opinion in Transitional Hong Kong from 1984 to 1994: An Extension of British Colonial Rule, East Asian Studies Conference, Twin Cities, University of Minnesota, USA, April.

Anthony Fung (1995) The Change of Ideologies of Political Magazines in Transitional Hong Kong between the Mid-1960s and the 1990s, Journalism Midwest History, University of Missouri, Columbia, USA, March.

### **Non-Refereed Publications**

## Creative book

Louis Ho, Anthony Fung, Yiu Fai Chow and John Erni (2015) *Male Professor: A Transparent Look*. 何建宗、馮應謙、周耀輝與John Erni (陳錦榮) (2015) 《透視男教授》。香港：三聯出版。

## Non-refereed Academic Books

Anthony Fung and Si Shum (2012) *Melodic Memories: The Historical Development of Music Industry in Hong Kong*. Hong Kong: Subculture Press (in Chinese). 馮應謙、沈思 (2012) 《悠揚·憶記：香港音樂工業發展史》香港：次文化。

Anthony Fung (2009) (ed.) *Riding a Melodic Tide: The Development of Cantopop in Hong Kong*. Hong Kong: Subculture Press (in Chinese). 馮應謙編 (2009) 《歌潮·汐韻：香港粵語流行曲的發展》香港：次文化。

Anthony Fung (2004) *Hong Kong Popular Music Culture: A Cultural Studies Reader*. Hong Kong: Wheatear (in Chinese). 馮應謙 (2004) 《香港流行音樂文化——文化研究讀本》香港：麥穗出版。

Anthony Fung and Micky Lee (eds.) (2002) *Cultural Feelings 2: Passion, Sentiment, Obsessions and others*, Hong Kong: Wheatear Publishing Company, (in Chinese). 馮應謙、李沛然編 (2002) 《文化感覺2》香港：麥穗出版。

Anthony Fung and Tse Ngo Shuang (2001) *Music Sensitive Areas* (in Chinese), Hong Kong: Wheatear Publication. 馮應謙、謝傲霜 (2001) 《音樂敏感地帶》香港：麥穗出版。

Anthony Fung and Chan Ho Mun (eds.) (2001) *SAR, Public Policy, Ethics*, Hong Kong: Wheatear Publishing Company. 馮應謙、陳浩文編 (2001) 《特區·政策·論理》香港：麥穗出版。

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## Monograph

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Anthony Fung, Ching Man Lam and Sally Lo (2012) *Hong Kong Women Leader: Situation and Challenges 2012*. Hong Kong: HKIAPS Press. 馮應謙、林靜雯、盧家詠 編 (2012) 《「香港女性領袖：現況與挑戰」2012 年兩性角色工作坊》。香港: 香港中文大學、香港亞太研究所及性別研究中心。

Anthony Fung (2012) *Gender Violence and The Media in Hong Kong*. Hong Kong: Hong Kong Institute of Asia-Pacific Studies.

Anthony Fung (2011) Game-Mania. *Bulletin 2011*. Society of Comparative Literature , AAHKUSU, Session 2010-2011, pp 33-36.

Micky Lee and Anthony Fung (2006, July) *Media Ideologies of Gender in Hong Kong*, Occasional Paper No. 172. Hong Kong: Hong Kong Institute of Asia-Pacific Studies.

Anthony Fung and Sally Lo (eds.) (2012) *Media and Gender Violence. Annual Gender Roles Workshop 2011*. Hong Kong: Hong Kong Institute of Asia-Pacific Studies (in Chinese). 馮應謙、盧家詠編 (2012) 性別與媒體暴力: 2011年兩性角色工作坊。香港: 中文大學香港亞太研究所性別研究中心

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Anthony Fung (2007) Discourse in Hong Kong. *Asia Culture Review 6 (November)*: 92-95 (in Korean).

Anthony Fung (2007) Men, Advertising and Media. *Reflection 104 (May)*: 5-9 (in Chinese).

John Erni and Anthony Fung (2003) Dislocated Intimacies: A Social Relational Perspective on Youth, Sex and the Popular Media, *Perspective 15(1)* (Spring): 30-51.

Anthony Fung (2003) Love-friendship relationship: Youth, Sex and Popular Culture, *Reflection 87 (November)*: 10-14 (in Chinese).

### Articles in Professional Journal

Anthony Fung (2017) Familientradition versus Egoshooter  
面對家庭與傳統的中國電玩射手“我”一族. *Konfuzius* June: 13-17.

Anthony Fung (2016, August) The Failure of Digital Broadcasting Policy. *Media Digest* 馮應謙 (2016 年 8 月) 《欠乏可行發展藍圖的數碼廣播政策註定失敗》. 《傳媒透視》

Anthony Fung and Boris Pun (2015, September) Reading Habit of Hong Kong Comics. 馮應謙，潘樂輝 (2015 年 9 月)  
港漫研究系列一：香港漫畫閱讀習慣《Ani-Wave》351期

Anthony Fung and Boris Pun (2015, September) Politics of Hong Kong Comics. 馮應謙，潘樂輝 (2015 年 9 月) 港漫研究系列二：港漫中的政治《Ani-Wave》352期

Anthony Fung and Boris Pun (2015, October) Definition of Hong Kong Comics. 馮應謙，潘樂輝 (2015 年 10 月) 港漫研究系列三：香港漫畫定義《Ani-Wave》353期

Anthony Fung and Boris Pun (2015, October, November) Comic Lovers and Perception about Hong Kong Comics. 馮應謙，潘樂輝 (2015 年 10,11 月)  
港漫研究系列四(上、下)：漫畫愛好者對港漫的點評《Ani-Wave》354, 355期

- Anthony Fung and Boris Pun (2015, November) Hong Kong Comic and Moral Panic. 馮應謙，潘樂輝 (2015 年 11 月)  
港漫研究系列五：港漫及社會道德恐慌《Ani-Wave》356 期
- Anthony Fung, Boris Pun, Charlotte Yu (2015, December) Comics Going North and Readers' Criticism. 馮應謙，潘樂輝，余珈澄 (2015 年12月, 2016 年 1月)  
港漫研究系列六(上、下)：北上發展論述及讀者評價《Ani-Wave》358, 362期
- Anthony Fung and Boris Pun (2015, February) The Online Hong Kong Comics馮應謙，潘樂輝 (2016 年 2 月)  
港漫研究系列七：港漫的網絡化《Ani-Wave》363期
- Anthony Fung (2015) Hong Kong Comic and Creative Industry.  
「港漫」與創意工業。 *Media Digest*, July (in Chinese).
- Anthony Fung (2013) The Chinese are coming: the soft power of online games "made-in-China." Asian Creative Transformation.  
<http://www.creativetransformations.asia/2013/03/the-chinese-are-coming-the-soft-power-of-online-games-made-in-china/>.
- Anthony Fung (2011) Game-Mania. Bulletin 2011. Society of Comparative Literature , AAHKUSU, Session 2010-2011: 33-36.
- Joseph Chan, Anthony Fung and Chun Hung Ng (2008) Policy Recommendations for Enhancing the Sustainable Development of Hong Kong's Film Industry. *Media Digest*, October: 5-7 (in Chinese).
- Ben Fong and Anthony Fung (2007) When Doctors Meet the Journalists. *The Royal Australasian College of Medical Administrators*, March: 6-7.
- Joseph Chan, Anthony Fung and Chun Hung Ng (2007) What is the Direction of Hong Kong's Film Policy? *Media Digest*, February: 8-11 (in Chinese).
- Anthony Fung (2006) Public Interest and Interest of the Public. *Media Digest*, April: 4-5, (in Chinese).

Anthony Fung (2004) The Opportunity brought in by the separation of production from channels in Chinese Broadcasting, *Media Digest*, January: 5-6 (in Chinese).

Anthony Fung (2002) Localization of Transnational Music Corporations in China. *Media Digest*, September, 2-3 (in Chinese).

Anthony Fung (2001) The Challenge of TV formats. *Media Digest*, August: 2-3 (in Chinese).

Anthony Fung (2000) Idols and Popular Culture in South China. *Media Digest*, April (in Chinese).

Anthony Fung (2000) A Double-sided evaluation on "Yellow River." *Dance Journal, HK*, Vol 2(1), January/February.

Anthony Fung (2000) The Merger of Times Warner and AOL: A public policy perspective. *Media Digest*, February (in Chinese).

Anthony Fung (1999) Representative Publics, Politics and Chinese Discourses in a degenerated Public Sphere on the Internet, *Perspective*, Spring, 88-118.

Anthony Fung and Ho Mun Chan (1999) Managing Health Communication, *Media Digest*, August (in Chinese).

Anthony Fung and Tobey Chan (1998) Women, Identity, Consumption and Small Media in Hong Kong. *Media Digest*, December (in Chinese).

Anthony Fung (1998) Local popular Culture: the Same Old Stuff? *Media Digest*, March, 2-3 (in Chinese).

Anthony Fung (1997) Economy of Hong Kong Newspapers. *Media Digest*, March (in Chinese).

### **Non-refereed Book Chapters**

鄧鍵一、馮應謙、趙永佳、梁洛宜 (2021)

移民與「再移民」：比較香港與內地出生青年人移民動機及考慮因素。香港：匯智。

馮應謙 (2007) #we\_have\_iPhone #do\_we\_need\_eGod? 王家輝編，

新·網中人-網絡與牧養。香港：崇基學院神學院。

Anthony Fung (2007) What If 97 Ideal Chief Executive? In Roundtable (ed.) *97 Ideals of Chief Executive*, Hong Kong: CUP, pp. 125-127 (in Chinese).

Anthony Fung (2006) Popular Music and Youth Identification. In Social Science Faculty CUHK (ed.), *Wu Jie Liang Pin*, Hong Kong: CUP, pp. 110-123 (in Chinese).

Anthony Fung and Wuyi Zhang (2005) Global Mentality, Local Strategies: China meets MTV. In Bo Shan and Yibin Shi (ed.), *Crosscultural Communication: A New Perspective*. Wuhan: Wuhan University Press, pp. 343-349 (in Chinese).

Anthony Fung (2005) If there is no cram schooling. In Roundtable (eds.) *The 108 Ifs*, Hong Kong: CUP, pp. 374-376 (in Chinese).

Anthony Fung (2004) The Hong Kong Coverage of the Sino-American Conflict: Was there a balanced Reporting? In Fang Hanqi (ed.) *Xinwen Cunqiu: Global Chinese Media and Chinese Culture Communication Research*. Nanzhou: Nanzhou University Press, pp. 345-350 (In Chinese).

Anthony Fung (2004) The Links between the Internet Life and Real Life: a study on Chinese online community? In Chen Peiai (ed.) *Xinwen Cunqiu: Global Chinese Media and Chinese Culture Communication Research*, Xiamen: Xiamen University Press, pp. 294-298 (in Chinese).

Anthony Fung (2001) The Gender Values in Television World and in Reality. in K.P. Yu (ed.) *Values and Society*, pp. 210-227 (in Chinese).

Chan Ho Mun, Julia Tao and Anthony Fung (2001) Public Opinion and Moral Controversies on the Legalization of Surrogating Mothering in Hong Kong?" *Core Problems of Bioethics in the 21<sup>st</sup> Century*, in H.F. Ni (ed.) Beijing, China: Higher Education Press (in Chinese).

Anthony Fung (1998) Feminism, Cultural Industry and Market Values, in H.M. Chan (ed.) *Values and Society*, pp. 397-414 (in Chinese).

### **Invited Conference/ Proceedings**

Anthony Fung (2023) Personalized me, Identity and TikTok. Rethinking Personalization in Platform Economy, Department of Communication, Tel Aviv University, June 17-19.

Anthony Fung (2023) Hong Kong Popular Culture: Circuit of Circulation and Commodification. State of Hong Kong Studies workshop, University of British Columbia, Vancouver, June 9-11.

Anthony Fung and Esther Ho (2022) The Directionality between Cyberbullying and Cybervictimisation under the Influence of Problematic Social Media Use. Policy Forum on Education Reform & Workforce Mobility in the Greater Bay Area, China, Hong Kong Institute of Educational Research, The Chinese University of Hong Kong, June 6-7.

Anthony Fung (2022) Music Platform in China: Dialectic between Global and Local, The Path of International Communication in the era of Post Pandemic, Mobile Internet and Social Media Center, Communication University of China, April 9, 2022.

Anthony Fung (2021) Global Media and China: The Impact of Open Access. SDG Research & Publication Editor Forum, Mobile Studies Congress 2021, University of Nottingham, Ningbo, November 12-14.  
<https://www.nottingham.edu.cn/en/humanities-and-social-sciences/international-communications/mobile-studies-congress-2021.aspx>

Anthony Fung (2021) Changing Research Agenda in East Asia: Digitalization, Platforms, and Regionalism. Media and Journalism Studies in/on East Asia: The Importance of International Research Exchange and Collaboration, organized by Japan Society for Studies in Journalism and Mass Communication, October 2-3.  
<https://www.jams.media/conferences/2021autconf/prog/abst02/#s01>

Anthony Fung ( 2021 ) 用数字媒体講好大湾区故事。首届粤港澳大灣區文藝創新論壇。中國文藝評論家協會。11 月 5-8 日。

Anthony Fung ( 2021 ) TikTok 的国际传播和国家的数字力量。路径与方法：提升中华文化影响力国际论坛。北京师范大学中国文化国际传播研究院。11 月 26 日。

Anthony Fung (2021) Games, Traditional Culture and Game Architecture. International Summit Dialogues on “Intangible Heritage x Digital Games,” [非遗 x 数字游戏], Tencent Research, July 14.

Anthony Fung (2021)  
青少年人材交流，深港合作發展研討會，中國城市規劃設計研究院深圳分院, March 7.

Anthony Fung (2021) Culture and Labor: Working Conduction ONLINE TALKS - CULTURE(S) GROUNDWORKS. Jornadas de Reflexão, Associação Cultural teatromosca, March 4.

Anthony Fung (2021) Digital Divide under COVID-19, Digital Media, Creativity and Capitalism in the Age of COVID-19. Organized by Post-Media Research Network (PMRN), Arts in the Time of COVID-19 Project at Graduate School of Global Arts (GA) Tokyo University of the Arts, February 20.

Anthony Fung (2020) COVID-19 and arts: a challenge or an opportunity for local artists in Hong Kong. Post-Media Research Network (PMRN) Online Symposium: Media and Arts in the Time of COVID-19. Organized by Post-Media Research Network (PMRN), Arts in the Time of COVID-19 Project at Graduate School of Global Arts (GA) Tokyo University of the Arts, Nov 15.

Anthony Fung (2020)  
新聞傳播研究的挑戰與機遇：網絡文學作家研究個案為例。新聞傳播學院國際化建設研究會，中國人民大學新聞學院，Nov 14。

Anthony Fung (2018) Imagination and creative boundaries of Chinese audience: Border-crossing reading of the animation *Attack on Titan*. Users, Makers, Dreamers: A Workshop on Vernacular Creativity in China and Beyond, University of Amsterdam, Oct 3-4.

Anthony Fung (2018) Comments on Youth Innovation Studies. Greater Bay Area Youth Innovation and Culture Symposium. Southern Technology University, Shunzhen.  
青年創新研究評論。粵港澳大灣區青年創新文化研討會。南方科技大學人文科學中心、蘇州大學新媒介與青年文化研究中心主辦。深圳。July 26-28.

Anthony Fung (2018) Chinese Cinema from a Global Angle. New Era, New View, New Characteristics: China Movies Forum after Forty Years of Reform. 從全球角度看中國電影。新時代 新景觀 新徵程」改革開放四十年中國電影主題論壇。北京大學生電影節主辦。北京。April 15.

Anthony Fung (2017) Changes of Hong Kong Chinese Cinema in the 20<sup>th</sup> Anniversary of of Hong Kong's Handover. 回歸 20 年香港華語電影的變化。香港電影的新語境、新探索、新格局—紀念香港回歸二十周年學術研討會。北京師範大學亞洲與華語電影研究中心和北京師範大學藝術與傳媒學院影視傳媒系主辦。北京。December 16-17.

Anthony Fung (2016) New productive culture: Shanzhai or second degree of creation?, You Must Create? Boredom, Shanzhai and Digitalization in the Time of Creative China, University of Amsterdam and Hong Kong Baptist University April 7-9, 2016.

Anthony Fung and Boris Pun (2016). Producing in Hong Kong, Consumed in China: Cultural Identities and Comic Production, International Communication Association 2016, Fukuoka, Japan, June 9-13, 2016.

Anthony Fung (2016) English as Teaching Medium in the School of Journalism and Communication, School of Journalism and Communication, South China Normal University, Shanghai, April 16, 2016.

Anthony Fung (2015) Historical Development of Cantopop in 1970s-2010s: from mediation to non-mediation. Reimagining Asian Popular Music: Sharing Legacies and Creating Commons, Asian Culture Complex, Gwangju, Korea, December 4-5.

Anthony Fung (2015) China Co-producing with Hong Kong: is Hong Kong Really Needed? Culture+ A China-Australia Dialogue, Curtin University, Perth, November 30-December 1.

Anthony Fung (2015) Alternative Models of Survival: Collaborating and yet Non-collaborating: the Cases in Asian Game Industries. Media Production in an Age of Globalization, School of Journalism and Communication, Zhejiang University, October 13.

Anthony Fung (2015) Future Directions for Communication Studies in China & the U.S. Global Communication Research in the 21st Century” sponsored by the Annenberg School for Communication (ASC) of the University of Pennsylvania, Penn-Wharton China Center, Beijing, June 14.

Anthony Fung (2015) Chinese Movie Industries: Development and Policy 中國電影產業發展和政策 International Symposium on Cultural and Creative Industry Conferences: The Eighth Esthetics Art and Cultural Creative Industry Conference, Hua-Nan University, Taiwan, June 6.

Anthony Fung (2014) Cultural Policy in China: A Critical Reflection on State-driven Cultural Policy. Cultural Industries and Cultural Flows in East Asia: The Emergence of an Asian Regional Culture. The Center for the Study of the Creative Economy, Doshisha University Kyoto, July 9-10.

Anthony Fung (2014) Redefining Creative Labor: A Comparative Framework. Precarious Creativity: Global Media, Local Labor, A Mellicamp Global Studies Conference by the Carsey-Wolf Center’s Media Industries Project, April 24-25.

Anthony Fung (2014) 中國文化政策的評析. The International Conference on Creative Industries and Cultural Economics. Graduate Institute of Creative Industries, Shih Chien University, March 19-21.

Anthony Fung (2014) The First Taiwan-Hong Kong Civil Society and Transformation of Culture and Arts.第一屆「台港公民社會與文化藝術變遷」, 南華大學藝術學院, Taipei, January 1.

Anthony Fung (2013) China’s Game Industry and Market. Creative Economy Workshop: Globalization and Emergence of New Cultural Worlds. The Center for the Study of the Creative Economy, Doshisha University Kyoto, December 15-16.

Anthony Fung (2013) Presentation on Chinese Journal of Communication in “Dialogues with Editors”, The 6<sup>th</sup> Conference of Contemporary Chinese Discourse Studies, Hong Kong Polytechnic University, December 1-3.

Anthony Fung (2013) Development and Model of China's Cultural Innovation Clusters中國的文化創意產業集群的發展和模式, 第七屆跨文化傳播國際學術會議, Wuhan University, November 15-17.

Anthony Fung (2013) China's Cultural Clusters中國的文化創意產業集群. 2013文化科技創新論壇, Shenzhen, China, November 24.

Anthony Fung (2013) Asia (Not) as the Method. How to Write Inter-Asia Pop Studies Collectively: the Difficulties of Collaborative Research, Institute of East Asian Studies, Sungkonghoe University, Seoul, South Korea, April 26-27.

Anthony Fung (2013) Is Cantopop Dead? Or it Exists in other New Form? (香港流行音樂已死? 還是有新的生存形態?) The Future of Cantonese Culture in Hong Kong (香港廣東文化的未來), Department of Humanities and Creative Writings, History Department and Geography Department, Hong Kong Baptist University, Hong Kong, Jan 1-3.

Anthony Fung (2013) Online Game and Chinese National Identities. Cultural Policies in East Asia: Present and Future. Graduate School of Public Policy and Industry, Sookmyung Women's University, Seoul, 5 January.

Anthony Fung (2012) Brand Building needed for Communication School in New Media Era, International Communication and Arts Director's Forum Shanghai Jiaotong University, December 15.

Anthony Fung (2012) Publishing for Asian Pop Music Studies. The 3<sup>rd</sup> Interasia Pop Music Studies Conference, Taiwan National Normal University, Taipei, 12-15 July.

Anthony Fung (2012) Creative Industries in China: Contradictions and Globalization. Creative Industries in East and Southeast Asia, Japan Foundation and Birkbeck College, London, July 29-30.

Anthony Fung (2012) Brand Building of Programs: A Case in School of Journalism and Communication, International conference: The future of College Education: Challenges and Responses in Business and Communication Education, Hallym University, Chuncheon, Korea, May 10.

Anthony Fung (2012) TV Industries in China: Commercialization and Contradiction, International Symposium: "Critical Approaches to Media and Cultural Industries in East Asia: Beyond Creative Industries and Content Business," Waseda University, Japan, April 13, 2012.

Anthony Fung (2012) Problematizing Cultural Industries in China. Cultural Economies and Cultural Cities in Asia. The First International Cultural Studies Conference, Seoul, February 10.

Anthony Fung (2011) The Emerging Neo-Chinese Pop. The Current Issues of Inter-Asia Popular Music Studies, Sungkonghoe University Seoul, April 30-May 1, 2011

Anthony Fung (2011) Virtual Power and Cultural Globalization: A Case Study of China's Online Game Industries. Intra-Region Popular Cultural Flows: Towards an Asian Identity. New Zealand Asia Institute, The University of Auckland and Centre for Security Studies, Institute of International Relations, National Chengchi University, Taiwan, April 17-19.

Anthony Fung (2010) New Mobile Music and New Social Network, Main International Symposium, The Japanese Association for the Study of Popular Music, Tokyo, Japan, November 27-28.

Anthony Fung (2010) The Emerging Neo-Chinese Pop: A Case Study of Chris Li. Lock'N'Loll is Here to Stay: Stereotyping, Domesticating and Inventing Popular Musics in/of Asia. University of Heidelberg, Germany, August 5-7.

Anthony Fung (2009) Hong Kong as a Regional Hub of Popular Culture: Trajectories and Selected Histories, Tokyo Geijutsu Daigaku, Japan, December 18-19.

Anthony Fung (2009) East Asian Popular Culture Discourse and Regional interaction: the case of Popular Music industry. Performing Contemporary East Asia: Culture Industries, National Borders, and the Imagining of a Region, Tokyo Geijutsu Daigaku, Japan, March, 18-20.

Anthony Fung (2008) Borrowed Form and Local Culture: the Surviving Hong Kong Television Culture. City, Society, Culture. The Third Social Science Forum

organized by Chinese University of Hong Kong, Nanjing University, Central University of Taiwan, Hong Kong, November 22-23.

Anthony Fung, Sunny Lam and Eric Ma (2008) Cultural Identification in Post Beijing Olympics. Hong Kong Society and Culture Symposium. Chinese University, November 1.

Anthony Fung (2007) The Cultural Policy of the PRC. Asian Cultural Policy Symposium 2007, Korea, Seoul, October 25-27.

Anthony Fung (2007) Fandom, Youth and Consumption in China, Conference on Youth and Imaginative Labor: East Asia and Beyond, Temple University, Tokyo, Japan, July 21-22.

Anthony Fung (2007) Television in the Post-Broadcast Era: the role of old and new media in the formation of national communities. Federation Fellow Scoping Symposium, University of Queensland, Brisbane, Australia, July 3.

Matthew Chew and Anthony Fung (2007) Virtual Property Problems in China: 'Gamer Rights' Violation, 'Corporate Real-Money Trade, ' and 'Subordinated Virtual-World Governance'. Paper Presented in International Conference on Information Technology and Social Responsibility. School of Journalism and Communication, The Chinese University of Hong Kong, The MIT International Committee on Critical Policy Studies of China, Massachusetts Institute of Technology and Creative Commons China Mainland, Renmin University of China, Hong Kong, December 17-18.

Anthony Fung (2007) On Foreign Cultural Industries in China, Hong Kong-Korea Communication Conference: Culture, Media and Technology in New era Program, Hong Kong Baptist University, Hong Kong, April 27-28.

Anthony Fung (2007) Is Piracy killing the Chinese Pop Music? Workshop on Asian Pop Music in Transition: New Economy, New Subjectivities and Inter-Asian Perspective, National University of Singapore, Singapore, March 3-4.

Anthony Fung and Joseph Chan (2006) Toward a global Blockbuster: The political economy of nationalism of Hero, International Film Workshop on Hero:

Anatomy of a Chinese Blockbuster, The University of Nottingham, Ningbo, China, April 13-15.

Anthony Fung (2005) SARS and Media: The Global Logic and Cultural Logic of Hong Kong, Media Transformation in a Changing World: International Conference, Wuhan, China, November 17-20.

Anthony Fung (2005) Jay Chou Rapping Chinese Culture. Hong Kong Society and Culture Forum, Chinese University, November 5.

Anthony Fung (2005) Hong Kong Online Singer, The First China Online singer contest forum, cn21.com, 008 Culture Communication and File Record, Guangzhou, China, August 16.

Anthony Fung (2005) The Emerging (National) Popular Music Culture in China, International Conference on Asian Popular Music: Translocal and A-National Politics in Asian Pop Music, Seoul, Korea, July 21.

Anthony Fung (2005) Marketing a pop artist in China: The case study of Jay Chow, International Conference on Culture Industry and Cultural Capital: Transnational Media Consumption and the Korean Wave in East Asia, Hallym University, Seoul, Korea, February 28.

Anthony Fung (2004) Online Game, Cyberculture and Community: Deterritorialization and Crystallization of Community Space. paper presented in the Internet Communication in Intelligent Societies. School of Journalism and Communication, Chinese University, Hong Kong, July 9-10.

Anthony Fung and Zhang Wuyi (2004) Global Capital, Local Culture: China's Rendezvous with MTV. The International Conference on Intercultural Communication organized by Journalism and Communication School of Wuhan University and Michel Montaigne Boureaux 3 University, France, Wuhan University, China, June 2-8.

John Erni and Anthony Fung (2004) Transnational Text, Local Readings: Critical Problematics Regarding *Harry Potter* in the Non-English Speaking World, Crossroads in Cultural Studies Conference 2004, University of Illinois, Urbana-Champaign, USA, June 25-28.

Anthony Fung (2004) Cram school teachers and youth, Symposium on youth popular culture: Desires and Life aspiration, Youth Studies Net, City University, January 7.

Plenary Speech, Anthony Fung (2003) Locating and Dislocating Youth Culture in Hong Kong, International Conference on Working with Youth in a Rapidly Changing World, Baptist University, November 28-29.

Anthony Fung (2003) Cultural Heroes in Hong Kong and Kelly Chan's fans cultures, Hong Kong Culture and Society Conference, School of Journalism and Communication, CUHK, November 1.

Anthony Fung (2003) Bridging Cyberlife and Real Life: A Study of Online Communities in Hong Kong, Critical Cyberculture Studies: Current Terrains, Future Directions, sponsored by Ford Foundation, Resource Center for Cyberculture Studies, University of Washington, Washington, Seattle, USA, May 9-11.

Anthony Fung (2002) Between Sensationalism and Democracy: Media Ethics and Governance in Hong Kong, International Conference on Governance in Asia, City University of Hong Kong, December 2-5.

Anthony Fung (2002) Chinese people Learning Hong Kong Bodies, Global Chinese Development Conference, The Chinese University of Hong Kong, Academic Exchange Centre, June 27-28.

Anthony Fung (2001) One City, Two Systems: Democracy in an E-Chat room in Hong Kong? Euricom Colloquium: Electronic Network and Democracy, Piran, Slovenia, September 15-20.

Anthony Fung (2001) Constructing Translocal popular icon of Chineseness: Popular Culture in State-Market Relationship, Paper presented in the Chinese Communication Conference, School of Journalism and Mass Communication, University of Minnesota, USA, May 26-27.

Anthony Fung (2001) Writing the new media histories: Metanarratives, capitalism and deconstruction, The International Conference on Media Culture

Development in the Digital Era: A Critical View, Communication Arts Institute, Taipei, Taiwan, March 28-30.

Anthony Fung (2000) Pokemon Phenomenon in Hong Kong, Pokemon Conference, University of Hawaii, Honolulu, Hawaii, November 20-22.

Anthony Fung (2000) Japan in the Hong Kong Dramas, Hong Kong in Japanese Dramas, Cultural Studies Conference 2000, National Chiao Tung University, Taiwan, December 16-17.

Anthony Fung (2000) The Postcolonial Hong Kong Identity: Hybridizing the local and the National, International Conference on Chinese Audiences across Time and Space, organized by Mass Media and Public Opinion in Greater China Project, Hong Kong, April 1-2.

Anthony Fung (2000) Critical Ideology, Local Resistance and Incomplete Globalization: Guangzhou people decoding Hong Kong television soap operas, the Second International Conference on Chinese Cinema, Year 2000 and Beyond: History, Technology and Future of Transnational Chinese Film and Television, Hong Kong Baptist University, April 19-21.

Anthony Fung (1999) Indigenizing Japanese Values: A study of the ideological homologues in Hong Kong and Japanese Soap Operas, Japan in Hong Kong/Hong Kong in Japan: Systems of Production, Circulation and Consumption of Culture, University of Hong Kong, December 10-12.

Anthony Fung (1999) Re-nationalism, Decolonization and the Rejuvenation of Local Identity in Hong Kong, Hong Kong Culture at the Century Cross-roads, Hong Kong Polytechnic University, General Education Centre, October 8-9.

Anthony Fung and Michael Curtin (1999) Images and Values of Femininity in Hong Kong's Popular Culture: Gender identities in Cultural Contradictions and Representation, Symposium on Images of Femininity in East Asia, City University of Hong Kong and Indiana University, September 17-18.

Anthony Fung (1999) Guangzhou Audience Reading Hong Kong Television: Ideology and Class Consciousness, Conference on Development of

Communication Arts and Popular Culture in Hong Kong and Greater China, Communication Arts Institute, Taiwan, June 3-4.

Chan Ho-mun and Anthony Fung (1999) Managing medical Information: The Moral Dilemmas in Postmodern Societies, International Conference on Bioethics, Individual, Community and Society: Bioethics in the Third Millennium, City University of Hong Kong, May 25-28.

Anthony Fung (1998) Globalization, Nationalism and the Hybridized Hong Kong's Cultural Identity, International Symposium on Problem on Globalization and the Identity of Chinese Culture, Philosophy Department, Fudan University, Shanghai, China, June 30- July 2.

Julia Tao and Anthony Fung (1998) Reconciling Autonomy and Connectedness in Bioethics, Conference on Bioethics, Graduate Institute of Philosophy, National Central University and South China Management College, Taiwan, June 16-19.

He Zhou and Anthony Fung (1998) From Self-Perception to Reciprocal Reception Across Communities: Third Person Effect and Coorientation of Hong Kong's and Macau's Political Transition, Conference on Journalism and Social Change in Asia, Hong Kong Baptist University, June 1.

Anthony Fung and Zhou He (1998) Mainstreaming or Diversifying: Hong Kong Media after the Hong Kong 1997 Handover, Issues and Images: New Communication Research in Asia, City University of Hong Kong, April 2-4.

## **Book Reviews**

### **Book Reviews in Refereed Journal**

Anthony Fung (2018) Book Review. Hong Kong Cantopop: A Concise History. *Popular Music* 39(1): 159-161. <https://doi.org/10.1017/S0261143020000100>

Anthony Fung (2018) Book Review. Chinese Fans of Japanese and Korean Pop Culture: Nationalistic Narratives and International Fandom. *China Information* 32(3): 488-490. <https://doi.org/10.1177/0920203X18807064b>

Anthony Fung (2012) Book Review. Leisure and Power in Urban China: Everyday Life in Chinese City. *China Information* 26(November): 394-395.  
[doi.org/10.1177/0920203X12456264k](https://doi.org/10.1177/0920203X12456264k)

Anthony Fung (2011) Book Review. Documenting the Beijing Olympics, edited by D. P. Martinez. *New Media and Television*. 12(6): 573-574.  
[doi.org/10.1177/1527476411415292](https://doi.org/10.1177/1527476411415292)

Anthony Fung (2010) Book Review. China With a Cut: Globalisation, Urban Youth and Popular Music. By Jeroen de Kloet. *Popular Music* 32(3):  
[doi.org/10.1017/S0261143013000469](https://doi.org/10.1017/S0261143013000469)

Anthony Fung (2010) Book Review. Internationalizing Media Studies, written by Daya Thussu. *Mass Communication Research* 103(1) (in Chinese)

Anthony Fung (2006) Book Review. *China and the Internet*, written by C. Huges and G. Wacker, (eds) *China Perspectives* 64 (March-April): 70-71.

### **Book Reviews in non-Refereed Journal**

Anthony Fung (2008) Book Review, *Advanced News Writing*, written by Ka Fat Pang, *Media Digest*, July: 18 (in Chinese).

Anthony Fung (1998) *Search Strategies in Mass Communication*, the 3rd edition, written by Kathleen Hanseen, *Media Digest*, April (in Chinese).

### **Creative Works**

Curator, Mui Chong Ki's Rhythm of Shipwreck, April 20-May 2, Chung Chi College, CUHK

Hong Kong Letters, Radio 2, Radio Television Hong Kong  
香港家書，香港電台二台, April 2, 2016.

Organizer, Exhibition on Cantopop History and Development entitled Riding a Melodic Tide: The Development of Cantopop in Hong Kong. Hong Kong Cultural

Heritage Museum and School of Journalism and Communication, CUHK, 2007-2008.

Wood Etching Exhibits, City Life and Spirituality. Paintings from Ng's Art School 2004, Aquascutum, Podium Level Two, IFC Mall, Central, August 1-5, 2004.

Wood Etching Exhibits, Etching and Painting Joint Exhibition, Chan Chun Ha Hostel, United College, March 24-31, 2006.

## **KNOWLEDGE TRANSFER ACTIVITIES**

### **Knowledge Transfer Fund**

Principal Investigator, Knowledge Transfer Project Fund (KPF20SCP07) Visualizing the past, connecting to the present: Revitalization and sustainability of Shek-O community after natural disaster, (HK\$388,100) April 1, 2020- September 30, 2023

Co- Investigator, Knowledge Transfer Project Fund (KPF14ICF13) A Phone Reassurance Elderly Project (PREP) for Connecting Elders and Youth: Training, Communication, Health Knowledge Transfer, (HK\$400,000) April 1, 2021 – March 31, 2022

Co- Investigator, Quality Education Fund (SS15879) Magic Carpet: Re-envisioning Community Space in To Kwa Wan, (HK\$522,110) December 1, 2015- June 30, 2017

Co- Investigator, Knowledge Transfer Project Fund (KPF14ICF13) Magic Carpet: Re-envisioning Community Space in Tin Shui Wai, (HK\$325,000) 2014-2015

Co- Investigator, Knowledge Transfer Project Fund (KPF13ICF16) Magic Carpet: Re-envisioning Community Space in Sai Ying Pun, (HK\$400,000) 2013-2014

### **Activities and Project**

Consultant, Diamond Project: Beat Drug Funds Project, organized by Hong Kong Wireless Technology Industry Association, Hong Kong Productivity Council,

CUHK, Lutheran, Youth Outreach (with 80,000 allocated to CUHK), March 2011-February 2013.

Consultant, Research on *Broadcasting Language Standard*, Television and Entertainment Licensing Authority (TELA), Hong Kong Special Administrative Region, January-March 2008.

Consultant, Research on Public Attitudes Towards the Television Announcements in the Public Interest Series on *Our Home, Our Country TV Series*, Working group in national education, Home Affairs Bureau, Hong Kong Special Administrative Region, 2007 (with 60,000 allocated to CUHK).

## **RESEARCH GRANTS**

### **Competitive Grants**

#### **As Principal Investigator**

Co-Principal Investigator, National Social Science Foundation of China: Special Project (09@ZH013). 國家社科基金特別委託項目 Videography of Chinese Festival 中國節日影像誌, (RMB180,000), 27 Oct 2023-1 Dec 2024

Principal Investigator, Scaling Up of Jockey Club First-Time Professional Traineeship Programme: Monitoring, Evaluation and Learning Research (MEL), External Grant from Hong Kong Jockey Club Charities Trust (6906521), (HK\$18,650,000), January 2023-December 2024.

Principal Investigator, Professional Traineeship for First-Time Jobseekers: Monitoring, Evaluation and Learning Research (MEL), External Grant from Hong Kong Jockey Club Charities Trust (181502430), (HK\$14,313,560), October 2020-October, 2022.

Principal Investigator, Hong Kong Youth Sustainability Survey, External Grant from Lions Clubs International District 303 Hong Kong & Macau, China (TL2115624), (HK\$300,000), March-September 2021.

Principal Investigator, Jockey Club Food Assistance Programme – Research and Evaluation Expertise Cost, External Grant from Hong Kong Jockey Club Charities Trust (7006606), (HK\$1,550,000), October 15, 2021-September 30, 2023.

Principal Investigator, Increasing Youth's Civic Awareness: One Belt One Road Project, Youth Studies Centre, Hong Kong Institute of Asia Pacific Studies, External Grant from Oxfam (Hong Kong) (CHN-A0986-01-1819A-F), (HK\$339,583.28), August 2018-July 31, 2020.

Principal Investigator, Key Grant of the National Social Science Foundation of China: Arts category (18ZD12). 國家社科基金重大項目 Digital Media Arts Innovation Studies in China, (RMB600,000), 31 July 2018-30 June 2023

Principal Investigator, General Research Grant (GRF14600618), Reading online fiction in China: cultural consumption, production and identity formation of youth culture, (HK\$377,492) 1 January 2019-28-February 2021

Principal Investigator, Public Policy Grant (2017.A4.040.17D; PPR6904644), Tracking the Future: The Perception of Future and Aspirations of Hong Kong Youth, (HK\$345,000) 1 January 2017-30 June 2019

Principal Investigator, General Research Grant (GRF14617716), Reading Border-crossing Japanese Comics/Anime in China: Cultural Consumption, Fandom, and Imagination, (HK\$368,000) 1 March 2017-28 February 2019

Principal Investigator, Youth Studies Research: A Baseline Study in Hong Kong, Faculty Strategic Research Development Fund during the period 2016-01-01 to 2019-12-31 for the sum of HKD 1,500,00.00

Principal Investigator, A Study on Hong Kong Youth's Perceptions of the Mainland (SS14661) sponsored by Central Policy Unit, HKSAR Government during the period 2015-01-02 to 2017-12-31 for the sum of HKD 659,492.00

Principal Investigator, General Research Grant (CU414029), Produced in China, Consumed in Hong Kong: The Study of Transforming Hong Kong Cultural Identities and Comic Production, (HK\$317,340) 1 January 2015- 31 December 2016

Principal Investigator, Strategic Public Policy Research Grant (4001-SPPR-09), Mapping the Hong Kong Game Industries: Cultural Policy, Creative Cluster and the Asian Market. ( HK\$ 3.5 million), June 30, 2010- June 29, 2014 (co-

investigators: Jeroen de Kloet, University of Amsterdam, Michael Keane and John Banks, Queensland University of Technology, Mirko Ernkvist, Göteborg University, Peichi Chung, National University of Singapore, Matthew Chew, Baptist University of HK and John Erni, Lingnan University)

Principal Investigator, DIAMOND-DIAlogue x Mobile x No Drugs: A Beat-drugs Mobile Mentor Project (ED10782), (HK\$150,000), Hong Kong Productivity Council, March 1, 2011-Feb 28, 2013

Principal Investigator, Social Media Communications Training (SS14665), (HK\$300,000), Correctional Services Department, HKSAR, March 10, 2015-March 31, 2015

Principal Investigator, General Research Grant, Global Capital, Local Culture, the Production, Consumption and Distribution of Popular Music In Greater China (CU03274), (HK\$664,900) Sept 30, 2003-June 30, 2006 (co-investigator: Eric Ma, CUHK)

Principal Investigator, General Research Grant (formerly named as CERG Grant), (SS99461) Popular culture consumption and youth identities in Hong Kong: trajectories and transitions, (HK\$452,000) Nov 1, 1999-Oct 31, 2002 (co-investigators: Lawrence Grossberg, University of North Carolina and John Erni, City University of HK)

Principal Investigator, United College Publication Fund, Publication of Melodic Memories: The Historical Development of Music Industry in Hong Kong, (HK\$30,000) 2010.

### **As Partner Investigator**

Partner Investigator, Digital China: from Cultural Presence to Innovative Nation, Australian Research Council Discovery Project Fundings (DP140101643) (with Michael Keane, Curtin University, Susan Leong, Curtin University, Jing Zhao, New South Wales University, Yecies Brian, Wollongang University, Yuanou Jin, Renmin University, Yahong Li, Hong Kong University) (AUS\$249,000) 1-1-2017-31-12-2019. <https://rms.arc.gov.au/RMS/Report/Download/Report/1b0c8b2e-7bb0-4f2d-8f52-ad207cfbb41d/73>

Partner Investigator, Willing collaborators: Negotiating Change in East Asian Media Production, Australian Research Council Discovery Project Fundings (DP140101643) (with Michael Keane, Queensland University of Technology, Terry Few, Queensland University of Technology, Yecies Brian, Wollongang University, Michael Curtin, University of California, Santa Barbara) (AUS\$285,000) 1-1-2014- 31-12-2017.

### **As Co-Investigator**

Co- Investigator, Values, Attitudes, Skills and Knowledge (VASK): Assessment Validation and Gamification Consultancy, External Grant from Hong Kong Jockey Club (181300681) (HK\$2,000,000) 1 January 2021 – 30 June 2023.

Co- Investigator, Public Policy Research Grant (2021.A4.073.21A), The Innovative Combination of Hong Kong's Brand Strength and the Mainland's Advanced Manufacturing Technology in Developing the Greater Bay Area as a Centre of High-quality Proprietary Chinese Medicine (HK\$565,892) 17 August 2021 – 16 August 2022.

Co- Investigator, Public Policy Research Grant (2018.A4.049.18D), Meso-institution as Agent of Social Mobilization and Consensus Building: The Case of Tongxianghui (HK\$550,000) 1 February 2019 – 31 January 2020.

Co- Investigator, Public Policy Research Grant (2019.A4.075.18D), Health Behaviour in School-aged Children Study in Hong Kong: Assessing the Physical, Emotional and Social Well-being (HK\$985,000) 1 March 2019 – 28 February 2020.

Co- Investigator, Public Policy Research Grant (SR2020.A4.018), The Rise of Local Consciousness and its Relation to Public Attitudes towards the Anti-Extradition Amendment Bill Movement, (HK\$498,960) 13 March 2020 – 13 September 2020.

Co- Investigator, General Research Grant (GRF14615917), Social Media and Political Participation of the Youth in Hong Kong, (HK\$748,676) 1 January 2018 – 31 December 2019.

Co- Investigator, Public Policy Research Grant (PPR), For a Sustainable Development of the Hong Kong Movie Industry: An Evaluation of the Film Council and the China Market as Policy Options, (HK\$351,439) Sept 30, 2006-

Feb 28, 2007 (all investigators in this project are active in both fieldwork and writing and we coauthored a book)

Co- Investigator, Hong Kong Values and Belief: a Mixed-method Longitudinal Study (SS10365) sponsored by South China Programme, CUHK, (HK\$ 888,000.00) 2011-04-01 to 2017-03-31.

Co- Investigator, General Research Grant (formerly named as CERG Grant), Mapping transborder visibility: advertising, life-style magazines, and the formation of a consumer life-style in urban China, (HK\$539,616) 2005-2007 (Fung is responsible for part of the fieldwork in Beijing)

Co- Investigator, General Research Grant (formerly named as CERG Grant), Transnational Text, Local Reading: A Reception Study of *Harry Potter* and the Formation of Middle-Class Culture in Urban China, (HK\$516,600) 2003-2005 (Both the PI and co-I shared the amount of fieldwork in Shanghai)

Co-investigator, General Research Grant (formerly named as CERG Grant), Media Representations and Gender Politics: Mapping Transborder Marriage in Hong Kong and China, (HK\$666,000) 2005-2006 (Fung is responsible for part of the fieldwork in China)

Co-investigator, Direct Grant, CUHK Research Committee, Hong Kong Identity Survey (2002), (HK\$50,000), Feb 1, 2002, July 31, 2002

Consultant, *Big Journal*: The Production of a Student Journal, December 2001, (HK\$30,000) an annual competitive grant for publication, Art Development Council, HKSAR.

Co-Investigator, Baseline Survey on Equal Opportunity (Gender) in Hong Kong, Equal Opportunity Council, (HK\$722,000), October 15, 1996- May 31, 1997.

### **As Research Team Member**

Research Team Member, A Study on Public Attitudes towards Female Political Leadership, Gender Research Centre, Hong Kong Institute of Asia-Pacific Studies, External Grant from Equal Opportunities Commission (Hong Kong), (HK\$640,650.05), August 2018- July 2019.

### **COMPETITIVE GRANTS for Visiting Purposes**

Anthony Fung (2015) Outbound Visiting Grant, Oxford Internet Institute University, UK, August.

Anthony Fung (2012) Outbound Visiting Grant, Graduate School of International Studies, Waseda University, Japan, April.

### **Postdoctoral Funding**

Anthony Fung, Impact Postdoctoral Fellowship Scheme, Research Committee, 2018-21.

### **RESEARCH CONTRACTS AND REPORTS**

馮應謙、鄭宏泰、尹寶珊、盧家詠編著。(2020)。《香港青年到內地發展的政策落差與優化》。香港中文大學香港亞太研究所公共政策論叢。Fung, Anthony, Zheng, V, Wan, P. S., & Lo, S. K. W. (Eds.). (2020). Policy on the personal and career development of Hong Kong youth on the Mainland: Gaps and areas of improvement. Public Policy Forum Series No. 20, Hong Kong Institute of Asia-Pacific Studies. (In Chinese)

馮應謙、何威、丁妮等 (2019)《短視頻平台上的創意勞動者》北京師範大學創意數字媒體研究中心、字節平台責任研究中心。

Report for Central Policy Unit, A Study on Youth's Perception of the Mainland, Hong Kong Institute of Asia-Pacific Studies, February 2016.

Independent Report, Hong Kong Gamer Study Report 2011 for the Hong Kong Game Industry Association, April 2012 (research expenses are absorbed by the SPPR grant and the support from Hong Kong Game Industry Association).

Independent Report, Hong Kong Internet and Game Use Report 2011 for the Hong Kong Game Industry Association, April 2012.

Independent Report, Hong Kong and Macau Online Game Industry Report 2010 for the Hong Kong Game Industry Association, April 2011.

Principal investigators on Gender and Media, Anthony Fung and Eric Ma (1997)  
Gender Stereotypes and Media, *A Baseline Survey of Equal Opportunities on the Basis of Gender*. Hong Kong; Equal Opportunities Committee, 1996-1997.

### **AWARDS AND HONORS**

Exemplary Teaching Award 2009, Faculty of Social Science.

### **VISITING AND GUEST PROFESSORSHIP**

Visiting Professor, David Lam Centre, Simon Fraser University, Vancouver, Canada,  
July 18-24, 2016

Visiting Research Fellow, National Center for Radio and Television Studies, Research  
Communication University of China, August 2010-present

Guest Professor on Popular Culture, Peking University, Shenzhen Campus, Summer  
2005.

### **EDITORSHIP**

Editor in Chief, *Global Media and China* (Sage), 2018-present (the first e-SSCI  
communication journal in China). <https://journals.sagepub.com/home/gch>

Co-editor, *International Journal of Cultural Studies*, February 2016-present  
(Journal listed in SSCI; a leading cultural studies journal in the field).  
<https://journals.sagepub.com/home/ics>

Associate Editor, *Communication and Society* (in Chinese), School of Journalism  
and Communication CUHK and School of Communication, Hong Kong Baptist  
University, 2006-present (Journal listed in TSSCI) <http://www.cschinese.com>

Member of Editorial Collective, *Media Industries Journal* (online journal found by CUHK, Santa Barbara, University of Nottingham, Georgia State University, and the University of Texas). <https://www.mediaindustriesjournal.org>

Editorial Board Member, *Cultural Studies*, 2020-present (Journal listed in SSCI). <https://www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=rcus20>

Editorial Board Member, *International Journal of Communication*, 2021-present (Journal listed in SSCI). <https://ijoc.org/index.php/ijoc/about/editorialTeam>

Editorial Board Member, *Communication, Culture and Critique*, 2021-present (Journal listed in SSCI). [https://academic.oup.com/ccp/pages/Editorial Board](https://academic.oup.com/ccp/pages/Editorial_Board)

Editorial Board Member, *Communication and Critical/Cultural Studies*, 2024-present (Journal listed in SSCI). <https://www.tandfonline.com/action/journalInformation?show=editorialBoard&journalCode=rccc20>

Editorial Advisory Board Member, *Open Cultural Studies*, 2016-present <https://www.degruyter.com/journal/key/culture/html?lang=en#editorial>

Editorial Board Member, *Situations: Cultural Studies in the Asian Context*, Yonsei University, Winter 2013-present <http://situations.yonsei.ac.kr/sub01/sub01.php>

Editorial Board Member, Editorial Board, *International Communication* (in Chinese) 《國際新聞界》 August 2012 –2019 (Journal listed in CSSCI).

Editorial Board Member, *Asian Cultural Studies: International and Dialogic Approaches* series, Rowman & Littlefield International, 2014-present

Editorial Board Member, *Anthem Series on Digital China*, 2020-present

Editorial Board Member, *Asian Visual Culture*, University of Amsterdam Press, 2016-present

Editorial Board Member, Asian Communication Research, 2016-present  
<https://comm.or.kr/AcademicActivity/Journal/Home/3/>

Associate Editor, *Chinese Journal of Communication*, 2012-2017 (Journal listed in SSCI) <https://www.tandfonline.com/loi/rcjc20>

Editorial Board Member, *Journal of World Popular Music* (Equinox Publishing), April 2013-2017

Editorial Board Member, Editorial Board, *Popular Communication: The International Journal of Media and Culture* (official journal of Popular Communication Division in International Communication Association), August 2009 –2023.

Member, Senior Editorial Collectives, *Asia Perspectives* (in Korean), May 2008.

### **PROFESSIONAL SOCIETIES**

Founder and Executive Committee, Interasia Popular Music Studies since 2007.

Member, International Studies of Popular Music Association since 2009

Member, International Communication Association, since November 1995

Member, Chinese Communication Association (CCA) since 1994

Member, International Cultural Studies Association, since June 2003

Member, Association for Asian Studies since 2010

Invited researcher, Social Science Research Centre, Hong Kong College of Technology

Invited Member, Asian Cultural Policy Network, Korea Culture and Tourism Institute, 2006.

### **INVITED PRESENTATION/ LECTURES**

### **Invited Academic Presentation**

Speaker, Talk on understanding youth, Hong Kong Police Force, July 14, 2022.

Speaker, Talk on Digital Music Platforms in China: new market and new control,  
Graduate Institute of Ethnomusicology, Tainan National University of Arts,  
April 7, 2022

Speaker, Talk on youth re-engagement, Police Public Relations Branch (PPRB),  
Hong Kong Police Force, October 21, 2021.

Keynote speaker, Management Development Programme, Hong Kong Police  
Force, August 25-26, 2021.

<https://www.police.gov.hk/offbeat/1193/eng/9009.html>

Invited talk, Culture as logistics: Infrastructure, power and China, Institute for  
Culture and Society at Western Sydney University. August 5, 2021

Invited public talk, Monitoring HK Youth's Future, organized by Rotary Club of  
Central Harbourfront, Hong Kong, April 7, 2021.

Invited public online lecturer, 抖音與數字勞工：數字文化研究的新領域,  
organized by China University of Political Science and Law, April 21, 2021.

Invited public online lecturer, 短視頻與創意工作者, organized by Shenzhen  
University, July 2, 2020.

Invited public online lecturer, 抖音與創意工作者的滿足感和渴望, organized by  
Jilin University, June 19, 2020.

Invited public online lecturer, Tik Tok and Creative Labor/ Worker, organized by  
Jinan University, April 24, 2020.

Invited Guest Speaker with A.J. Aymar, Buffett Talk, The logics and Illogics of  
Platforms, Northwestern University, February 7, 2020.

Invited public talk, TikTok and Creative Labor in China, University of Wisconsin,  
Madison, February 28, 2020.

Invited talk,

千禧世代父母的角色轉變及如何引導青少年正向發展。後生仔傾下計：青少年前路導航計劃。Junior Chamber International Tai Ping Shan, Hong Kong, May 4, 2019.

Invited Guest Speaker, Methodologies & Approaches to the Study of Fandom: My Research Journey, Academy of Film, Hong Kong Baptist University, April 17, 2019.

Invited talk, Youth Culture and Social Change in Hong Kong, Peace Through Mediation, Rotary District 3450, April 6, 2017.

Invited talk and guest of honor,

粵港澳大灣區青年創新，佛山科學科技學院，Hong Kong Productivity Council, March 22, 2019.

Invited talk, Sharpening Media and Communication Strategies in a Post-truth World, ICAC Chief Investigator's Command Course No 38, November 28, 2018.

Invited talk, Youth Culture in Hong Kong/ China: A Policy Perspective. Policy Research Programme at Hong Kong Institute of Asia Pacific Studies. February 2, 2017.

Invited chair, 智媒业态升级，文娱产业格局重塑, When Media Meets A.I. , Tencent Media Summit 2016, November 14, 2016

Invited Lecture in Summer School, Cultural Studies: Rituals, Practices and Spaces, University of Wisconsin-Madison, Kunming, June 20-30, 2016.

Invited talk, Indie Music in Hong Kong Nowadays, Communication University of China, April 8, 2016.

Invited Lecture, Global Popular Culture and Cultural Studies, Beijing University Research Institute, Shenzhen, April 27, 2016.

Invited Lecture, Hong Kong Indie Music Nowadays, Communication University of China, March 9, 2016

Invited Lecture, Popular Culture, China University of Political Science and Law, Beijing, December 24, 2016.

Invited Speech, Korean Popular Culture and the Implication for Local Culture Studies, China Youth Studies for Political Studies, November 10, 2015.

Plenary Speech, The Dynamics of Political Economy: Hong Kong's Media in Transition, School of Journalism and Communication, Nanjing University, October 9, 2015.

Invited Speech, Museum New Trends, Modern Animation Museum Concept Sharing Session, The 11<sup>th</sup> China International Comic and Animation Festival, Hangzhou, April 29, 2015

Invited Lecture, Redefining Creative Labor, Jian University, Guangzhou, March 5, 2015.

Invited Lecture, Popular Culture and Cultural Studies, Northwestern University for Nationalities, Lanzhou, November 26, 2014.

Invited Seminar, Popular Culture and "Asia as Method", Hong Kong Baptist University, November 14, 2014.

Invited Lecture, The Study of Kpop and Cultural Studies, Jian University, Guangzhou, November 6, 2014.

Invited Lecture, The Studies of Popular Culture, Tsinghua University, Beijing, October 16, 2013.

Invited Lecture, Hong Kong's Performing Arts and Cultural Ecology, Master Class, Cultural Journalism Campus, Arts Centre, March 22, 2014

Invited Lecture, Strategic Academic Planning, Skolkovo Moscow School of Management, Moscow, Russia, February 13, 2014

Invited Lecture, Development of Popular Culture, Jian University, Guangzhou, November 29, 2013.

Invited Lecture, Popular Culture and Cultural Studies, Inner Mongolia Normal University, July 5, 2013

Invited Lecture, Popular Culture and Cultural Studies. Annual Talk Series of the Centre for Cultural Industries, Shanxi Normal University, June 29, 2013

Invited Lecture, Popular Culture and Society, Cheung Kong School of Journalism and Communication, Shantou University, May 25, 2013

Invited Lecture, Problematizing Cultural Industries in China, School of Journalism and Communication, Shenzhen University, May 17, 2013

Invited Lecture, Media globalization in china: from Capital Flow to Soft Power. Studying Media Systems: Anglo-Saxon, Lusophone and Asia Models, Spring School on the intersection of Political Economy of the Media and Journalism Studies 2nd Spring School, CECC-FCH-UCP, Lisbon, April 2-6, 2013.

Invited Lecture for General Education, Gangnam Style and Beyond, Hang Seng Management College, March 7, 2013

Invited Lecture, Affect in TV Drama: A Comparison between the Korean and Chinese version of *Meteor Shower*, Symposium on K, Yonsei University, South Korea, October 26, 2012.

Public Lecture, Fashioning the Male Professor: Between Aesthetics and Politics, Department of Humanities and Creative Writing, Hong Kong Baptist University, October 8, 2012

Main Speaker, Publishing Session, 3rd Inter-Asia Popular Music Studies Conference, which will be held at National Taiwan Normal University, July 13-15, 2012

Invited Lecture, Online Games and Globalization, Min Kiu Secondary School, General Education School Talk Series, May 18, 2012.  
(講座，從網絡遊戲看全球化，閩僑中學，通識教育 - 到校講座)

Invited Speech, Market Research on the Online Game Industry in Macau and Hong Kong, Asian Online Game Summit, Hong Kong Game Industries Association, August 1, 2011.

Public Lecture, News and New Communication Technology, 2011 China 3D Technology and Creation Expo, China Beijing International Cultural and Creative Industry Expo, Chanyang Museum of Urban Planning, November 8, 2011.

Invited Lecture, Chinese Cultural Industries: Contradictions and Strategies, Macau Technology University, November 4, 2011. (中國的文化工業: 矛盾和策略)

Invited Lecture, Changing Media Strategies in the Internet Era, Shue Yan University, October 25, 2011. (網絡時代下的媒體轉變策略)

Invited Lecture, Theorizing Fandom in China: Case Studies in Popular Culture, Nanjing University, October 12, 2011. (流行文化研究個案)

Public Lecture, Internet: What is the Next Keyword? CEIBS-Chengwei Innovation China Summit 2011, June 26, 2011.

Public Lecture, The Scope of Internet Violence and Gender Stereotypes, Annual Gender Roles Workshop 2011, The Chinese University of Hong Kong, May 14, 2011. (網絡暴力的範疇及性別意涵  
2011年兩性角色工作坊，中文大學香港亞太研究所性別研究中心)

Public Lecture, Rethinking Young Model Culture, Hong Kong Culture Forum: Series 8, China Business Commercial Centre, Hong Kong Polytechnic University, October 10, 2009.

Public Lecture, Control of Obscene and Indecent Article Ordinance: From a Media and Free Information Perspective. Symposium on Control and Freedom: Control of Obscene and Indecent Article Ordinance and A Christian Perspective. January 7, 2009.

Invited Lecture for students in communication and education from New York University in Hong Kong, Globalizing China's Media Industry May 29, 2009.

Invited Lecture for students in communication and education from New York University in Hong Kong, Piracy in China, May 20, 2008.

Speaker, News Analysis Techniques, Media Camp, Caritas Youth and Community Service, October 13, 2007.

Public Lecture, New Media and Communication, the Industry and Alumni Relations Committee of the School of Communication, Hong Kong Baptist University, March 12, 2007.

Public Lecture, Colloquium on Work and Family, Seminar on Gender Equality: Advancement in Gender Equality: The Sweden and the Hong Kong Stories, Equal Opportunities Commission, January 19, 2007.

Public Lecture, Media Education Talk, Television and Entertainment Licensing Authority (TELA), Hong Kong Special Administrative Region and eTVonline of RTHK, November 27, 2006.

Invited Lecture for students in communication and education from New York University in Hong Kong, Entertainment Industries in China, May 17, 2006.

Public Lecture, Press Freedom in Hong Kong. University of Leipzig, Germany, June 22, 2006.

Public Lecture, The Study of Popular Culture. Peking University, China, December 5, 2005.

Public Lecture, The Study of Popular Culture and Movies. Guangzhou Foreign Language and Trade University, November 21, 2005.

Public Lecture, China's Popular Music: Perspectives and Methods. School of Music, Wuhan University, November 17, 2005.

Invited Lecture on Hong Kong Press Freedom and Press Sensationalism. International Affairs Office, Chinese University, July 11, 2005.

Invited Lecture for students in communication and education from New York University in Hong Kong, How Transnational Media Industries Cope with China Market? May 20, 2005.

Invited Speaker with Stephen Chan, General Manager with TVB, Is TV Dead? Leadership Development Program Talk on Media, Chinese University of Hong Kong, March 11, 2005.

Invited Speaker, Youth Reading Magazine. Caritas Youth and Community Service and Hong Kong Civic Education Teacher's Association, October 16, 2004.

Invited Lecture, Hong Kong Popular Culture. Top21 program of PS33, Hong Kong Christian Service Centre, October 9, 2004.

Invited Speaker, Culture of Sex Worker. Hong Kong Stewards, August 21, 2004.

Public Lecture on Hong Kong Press Freedom. International Affairs Office, Chinese University, July 14, 2004.

Public Lecture, Popular Music in Greater China. Seminar on Media in Contemporary China, Department of Sociology, Hong Kong University, April 20, 2004.

Public Lecture, Foucault and Discipline Society. Hong Kong Philosophy Society and Hong Kong Public Library, Hong Kong Central Library, April 16, 2004.

Public Lecture, Neslie's Cheung's Cultural Implication. Neslie Cheung Fans Clubs, Kowloon Bay Exhibition Centre, April 3, 2004.

Public Lecture, Youth Culture. Hong Kong Youth Workshop 2004, Hong Kong Youth Institute, March 6, 2004.

Public Lecture, Youth and Media Obscenity. Caritas Youth and Community Service and Hong Kong Civic Education Teacher's Association, Hong Kong, February 7, 2004.

Invited Lecture, Idol Culture: Hong Kong Cultural Hero. Caritas Youth and Community Service, 2003 Leadership Training Program, August 8, 2003.

Public Lecture, Public Culture and Identity. Hong Kong and Macau Association and GPA Department, Chinese University, Hong Kong, July 30, 2003.

Public Lecture, Youth and Popular Culture. Leisure and Cultural Service Department, Hong Kong Central Library, July 20, 2003.

Public Lecture, Youth and Politics. The Boys' and Girls' Club Association of Hong Kong, July 17, 2003.

Invited Lecture, Symposium on Community Building, Autonomy and Media in during SARS period, Hong Kong Polytechnic University, Hong Kong Policy Watch, July 12, 2003.

Invited Lecture, In search for Business Model for Transnational Culture Industries, Department of Communication, University of Washington, Seattle, WA, USA, May 6, 2003.

Public Lecture, Symposium on Basic Law Chapter 23, Department of Journalism and Communication, Hong Kong Shue Yan College, November 18, 2002.

Public Lecture, Political Public Relations: Front and Back Scene. General Education Unit, The University of Hong Kong, October 28, 2002.

Public Lecture, Popular Culture, Music and Creativity. On and On Theatre Workshop, Shuang Wan Cultural Centre, Hong Kong, August 13, 2002.

Public Lecture, Commenting LMF. Hong Kong Sound and Vision Festival 02, Hong Kong Arts Centre, August 11, 2002.

Invited Lecture, Hong Kong Popular Culture and the Impact on Society, A Study of Two Cities 2002. General Education Committee, Hong Kong University and Renmin University, Beijing, Hong Kong University, July 25, 2002.

Invited Lecture, Nationalism and Popular Culture. Hong Kong and Macau Association, and Government and Public Affairs Department, Chinese University, Hong Kong, July 3, 2002.

Public Lecture, Hong Kong Cultural Space: a Metropolitan or marketplace?  
Popular Music. Hong Kong Philosophy Society, Hong Kong Central Public  
Library, April 12, 2002.

### **Invited Professional and Educational Training**

Invited talk and participants, S-Tech, No Limited Communication, 騰訊研究院  
June 29, 2018

Invited Talk, Journalism Education in Hong Kong, Sai Kung District Board, March 3,  
2017.

Invited Speech, Participatory Youth Culture, Cyber Youth Outreach Service, Hong  
Chinese University of Hong Kong, City University of Hong Kong, and Hong Kong  
Polytechnic University, February 4, 2016.

Plenary Speech, Engaging Youth with PR, AGM, Hong Kong Public Relations  
Professional Association, May 31, 2016.

Invited Speech, Museum New Trends, Modern Animation Museum Concept  
Sharing Session, The 11<sup>th</sup> China International Comic and Animation Festival,  
Hangzhou, April 29, 2015

Trainer, Social Media and Branding, Operation Santa Claus/UBS NGO Leadership  
Programme, Department of Social Work, Chinese University, May 15, 2015

Speaker, Social Media Workshop, Hong Kong Correctional Services Department,  
March 20, 26, 2015

Public Talk, Youth Today, Hong Kong Diary Farm Company, October 31, 2014

Speaker, Training on Short Video Production, Jockey Club Early Psychosis Project-  
Caritas, February 22, 2011

Speaker, Training for subject teacher in Liberal Studies on Globalization and  
Chinese Media. Education and Manpower Bureau, Hong Kong Special  
Administrative Region, April 3, 2009.

Speaker, Communication skills. Biliteracy Trilingualism Competition, November 29, 2008, 2017, 2018.

Speaker, Communication Skill and Media Training. Auxiliary Medical Services (AMS), Hong Kong Special Administrative Region, September 20, 2008.

Speaker, Training for subject teacher in Liberal Education on Public Interest and Interest of the Public. Education and Manpower Bureau, Hong Kong Special Administrative Region, May 11, 2007.

Speaker, Workshop on Public Speaking Media Communication. Hong Kong Bipolar Disorder Medical Association, Langham Hotel, Hong Kong, January 3, 2007.

Speaker, Workshop on Media Reporting on Health Information. Youth Health Leadership Training Program, Chinese University Staff Union, Hong Kong, July 17, 2006.

Speaker, Workshop on Managing Media Communication. Pharma Frontier Medical Communication Services, Sheraton Hotel, Hong Kong, July 8, 2006.

Speaker, Workshop on Media Reporting on Health Information. Youth Health Leadership Training Program, organized by Hong Kong Federation of Education Workers, School of Chinese Medicine, CUHK and Association for the Promotion of Health, Hong Kong, July 18, 2005.

Speaker, Internet Youth Culture. Seminar on the Learning and Teaching of Integrated Humanities, Education and Manpower Bureau, Hong Kong Special Administrative Region, July 2, 2004.

Trainer on behalf of the Gender Research Centre, CUHK, Gender-related Training Workshop for Information Services Department, Hong Kong Special Administrative Region, February 12, 2004.

Training for subject teacher, Mass Culture and Sense of Identity. Education and Manpower Bureau, Hong Kong Special Administrative Region, Hong Kong Cultural Centre, July 19, 2003.

### **KEYNOTE SPEECHES/ DISTINGUISHED LECTURES**

Keynote Speaker, Summer School on Smart Media Convergence and Communication, The Mobile Internet & Social Media Centre of the Communication University of China, August 21-24. 2023

Keynote Speaker, 主題演講。数字媒体下的大湾区中国故事。文化·傳播·融合：首屆粵港澳大灣區文化傳播論壇（2021）暨南大學新聞與傳播學院。2021年11月6日。

Keynote Speaker, Is Creative Job a Fiction? The Condition of Labor of Online Fictional Writers, Webinar, Global Media and China in the Post-Pandemic Time, organized by Communication University of China, October 9, 2020

Keynote Speaker, Buffet Public Lecture of Northwestern University, Culture as Logistics: Infrastructure, Power and China, February 26, 2020.

Keynote Speaker, Imagining new audience in the era of digitalization. International Conference: Post Media Ecologies in Asia, organized by Post-Media Research Network, and Center for Digital Content and Creative Media, Beijing Normal University, July 13-15, 2019.

Keynote Speaker, Ramification of cultural export: cultural consumption and disappropriation of Hong Kong animation, co-organized by the IAMCR International Communication Section, The National Centre for Communication Innovation Studies, Communication University of China and International Association for Mass Communication Research Annual Conference (IAMCR), Faculty of Information Sciences, Universidad Complutense de Madrid, Spain, July 6, 2019

Keynote speaker, Performance Economy, Indie Music and Emerging DIY Music Culture in China, KISMIF 2018 Conference: Keep it Simple, Make it Fast: Gender, Differences, Identities and the DIY Cultures, Porto, Portugal, July 3-7, 2018

Keynote speaker, Performance Economy and Cultural Intermediaries in China, the 13<sup>th</sup> Asian Media Forum, Communication University of China, Beijing, June 8, 2018

Keynote speaker, Technologies of Everyday Life: Social Media and China, Post-Media Research Network, Tokyo, January 27-28, 2018

Keynote Speaker, Changes of Hong Kong Chinese Cinema in the 20<sup>th</sup> Anniversary of Hong Kong's Handover. 主題發言，回歸 20 年香港華語電影的變化。香港电影的新语境、新探索、新格局——纪念香港回归二十周年学术研讨会，北京师范大学亚洲与华语电影研究中心。北京师范大学艺术与传媒学院影视传媒系，中国台港电影研究会香港电影委员会, December 16-17, 2017。

Keynote Speaker, Research on Fashion Design and the City of Hong Kong. 時裝設計和香港城市書寫。Internet + Fashion: City-Life-Happiness. The Third Fashion Conference International Forum. East China Normal University, October 29-30, 2016.

Keynote speaker, How to effectively run international journals?  
《全球媒体与中国》英文期刊首发仪式暨大数据时代的机遇与挑战高峰论坛Communication University of China, September 18, 2016

Spotlight Presentation, Towards an Asian Popular Music Studies: Approaches, theories and methods. The 4<sup>th</sup> Interasia Popular Music Studies Conference. Chiang Mai University, Thailand, August 8-9, 2014.

Opening Talk for Summer School, Critical Approach to Popular Culture, Jinan University and Guangdong Cultural Bureau, July 19, 2014

Plenary Speech, Popular Culture and Society, University Anniversary Forum, Jinan University, December 13, 2012

Plenary Speech, Questioning Cultural Clusters in China. Annual Talk Series of the Centre for Cultural Industries, Shanghai Jiaotong University, November 8, 2012

Plenary Talk, Questioning Cultural Clusters in China, Global Media Research Center, Institute of Journalism and Communication, Chinese Academy of Social Science, November 8, 2011

Plenary Speech, On Methodology of Popular Culture studies, Guangdong Province  
Postgraduate Forum, Shenzhen University, January 5-7, 2009.

### **CONFERENCE ORGANIZATION**

Convener, International Conference: Post-Media Ecologies in Asia, Beijing  
Normal University and Tokyo University of the Arts, Beijing, July 13-15,  
2019

Convener, Labouring Creativity in the Global Context: Cultural Work in Asia  
and Beyond, Beijing Normal University, University of Amsterdam and Hong  
Kong Baptist University, Beijing, May 16-18, 2019

Convener, Annual Conference on Digital Media Studies (DMS'18): Digital  
Media Content: Text and Method, School of Arts and Communication,  
Beijing Normal University and Center for Digital Content & Creative Media,  
Beijing Normal University, October 13-14, 2018

Chairperson, One Belt One Road and Greater Bay Area Economic  
Development Academic Conference, Hong Kong Institute of Asia-Pacific  
Studies, July 26, 2018.

Convener, Career Development in the Mainland: Opportunities and  
Challenges for Hong Kong Young People, Hong Kong Institute of Asia-  
Pacific Studies, June 21, 2018

Convener, Annual Conference on Digital Media Studies (DMS'17): Cyber  
Culture and Digital Humanities, School of Arts and Communication, Beijing  
Normal University and Center for Digital Content & Creative Media, Beijing  
Normal University, August 26-27, 2017

Convener, Annual Conference on Digital Media Studies (DMS'16):  
Perspectives and approaches of Creative/Culture Industries, Department  
of Digital Media, School of Arts and Communication, Beijing Normal  
University and Center for Digital Content & Creative Media, Beijing Normal  
University, August 25-26, 2016

Organizing committee member, International Conference on Youth Studies and Public Policy, Youth Studies Program, HKIAPS and Department of Government and Public Administration, May 29, 2015

Organizing committee member, Hong Kong Women Leaders, Annual Gender Roles Workshop 2011, Hong Kong Institute of Asia-Pacific Studies, May 19, 2012.

(香港女性領袖，2012年兩性角色工作坊，中文大學香港亞太研究所性別研究中心)

Chairperson, Translating Knowledge into Solutions for Hong Kong, Knowledge Exchange Conference: Knowledge Transforming Society, December 5-6, 2011.

Organizing committee member, Gender and Media Violence, Annual Gender Roles Workshop 2011, Hong Kong Institute of Asia-Pacific Studies, May 14, 2011. (性別與媒體暴力:

2011年兩性角色工作坊中文大學，中文大學香港亞太研究所性別研究中心)

Convener, TV Drama in Changing Chinese Societies, School of Journalism and Communication, The Chinese University of Hong Kong, January 21-22, 2011. (「時代媒介」：華人社會的電視劇文化)

Member, Local Advisory Committee, Crossroads, Association for Cultural Studies, Hong Kong, June 17-21, 2010.

Convener, The 2<sup>nd</sup> Interasia Popular Music Studies Conference, The Interasia Pop Music Group, The Chinese University of Hong Kong, June 22-23, 2010

Convener, Conference on Imagining Chinese Communication Studies, School of Journalism and Communication, The Chinese University of Hong Kong, December 6-8, 2008.

Member, Organizing Committee, Workshop on Transborder Chinese Movies, School of Journalism and Communication, The Chinese University of Hong Kong, January 19, 2008.

Convener, The fourth International Conference on Global Chinese Media and Culture Civilization, celebrating the 40<sup>th</sup> Anniversary of the School of Journalism and Communication, The Chinese University of Hong Kong, September 2005.

Member, Organizing Committee, Conference on Internet Communication in Intelligent Societies, School of Journalism and Communication, The Chinese University of Hong Kong, July 2003.

Organizer, Hong Kong Conference on Society and Culture, The Chinese University of Hong Kong, September 2003.

### **SELECTED CONFERENCE PARTICIPATION**

Moderator, City Culture and Cultural Studies, 2015 Young Scholars' Forum in Chinese Studies, co-organized by Institute of Chinese Studies and the Chinese University of Hong Kong Chiang Ching Kuo Foundation Asia-Pacific Centre for Chinese Studies, May 9, 2015.

Chair, Online Participation Cultures, WUN Understanding Global Digital Culture Conference, April 25-26, 2015.

### **PROFESSIONAL SOCIETY ACTIVITIES**

Independent Non-Executive Director, GameOne Investment Company Ltd, January 2016-Jan 2022

Board of Director, Cultural Journalism Campus (an NGO exempt from tax under section 88), 2017- present

(Consultant, Cultural Journalism Campus, Arts in Heritage Research Limited and Goethe Institut, 2014-2020)

Member, Research Council, Our Hong Kong Foundation, June 2020 – present

Member, China Research Network, Centre for Global Business, Monash University, July 2020 – present. <https://www.monash.edu/business/cgb/our-research/research-groups/crn>

Honorary Consultant for Social Work Services Division, Caritas, Hong Kong, October 2017- September 2019

Consultant, Hong Kong Game industry Association. 2012-2023.

Consultant, Hong Kong Novelist Association, 2011-2015.

### **POSTGRADUATE STUDENTS**

Graduated PhD students (Total: 10)

Graduated MPhil students (Total: 20)

Current PhD Students (Total: 6)

### **INTERNAL SERVICE**

#### **Service to School of Journalism and Communication, CUHK**

Director, August 2011 –July 2017.

Survey on Performance (on a six point scale)

Year	Rating	Average	Median
2011-2012	Overall management	4.38	5.00
	Overall Leadership	4.38	4.50
2012-2013	Overall management	5.00	5.00
	Overall Leadership	4.91	5.00
2013-2014	Overall management	5.20	5.00
	Overall Leadership	5.00	5.00
2014-2015	Overall management	5.00	5.50
	Overall Leadership	5.13	5.50
2015-2016	Overall management	5.13	5.00
	Overall Leadership	5.00	5.00
2016-2017	Overall management	5.00	5.00
	Overall Leadership	4.67	5.00

Member, DAPC, School of Journalism and Communication, August 2011-2017.

Member, Executive Committee, School of Journalism and Communication, 2005-present

Member, Communication & Society, School of Journalism and Communication, 2012-present

Member, Research Committee, School of Journalism and Communication, 2011 to present

Member, C-Centre, School of Journalism and Communication, 2011 to present

Member, Centre for Communication & Public Opinion Survey, School of Journalism and Communication, 2011 to present

Member, Undergraduate Committee, School of Journalism and Communication, 2011- present

Director, MA in Global Communication, December 2022-July 2023.

Vice-Director, August 2010-July 2011.

Head, Graduate Division, 2007-July 2011.

(Member, Graduate Committee, 2005-2007, August 2011-)

Program Coordinator, MA in Global Communication, 2004-2007.

Member, External Affairs Committee, 2007-July 2011.

(Director, External Affairs Committee, 2003-2007)

Member, Curriculum Development Committee, 2008-2011.

Member, Library Committee, 2008-2009.

Admission and Examination Committee, 2009-2010.

(Admission Officer, December 2005-2007)

Academic Exchange Committee, 2008-2017.

Publisher, Alumni Newsletter *Channel*, CUHK, September 2001 – September 2002.

### **Service to Faculty**

Director, Global Studies Programme (two year and 4 year), August 2018-July 2023

Co-Director, August 2023-present

Member, Faculty Academic Personnel Committee, August 2017- July 2022

Member, Faculty Resources Allocation Committee, August 2019- July 2020

Member, Executive Committee, August 2011- July 2017

Chair, Minor Sub-committee of Gender Studies Undergraduate Program, 2005-2014.

Head, Undergraduate Committee, 2014

(Member, Minor Sub-committee of Gender Studies Undergraduate Program, 2003-2014).

Co-Directors, Gender Studies Program, 2014-2016

Executive Committee, Gender Studies Program, 2005-2018

Acting Director, MA Programme, Gender Studies Program, August – December 2018.

Panel member, Program Review, BSc in Sociology, December 2017.

Panel member, Program Review, MSc in Public Policy, September 2017.

Panel member, TPg Programme Review for MA in Global Political Economy, May 2015.

Chair, Publication Committee, Faculty of Social Science, 2005-2009.

Member, Admission Committee, Faculty of Social Science, 2006-2007.

Member, Task Force on Strategic Admission, Faculty of Social Science, 2010.

Member, Task Force of Taught Masters Programme Reviews, 2008-2010.

Panel member, TPg Programme Review for MA in Social Service Management, April 2012.

Panel member, Light Review -- Sociology Programme, February 2012.

Acting Director, Gender Studies Programme, July to December 2010.

Acting Programme Coordinator, MA in Gender Studies, July to December 2010.

### **Service to College**

Judge, University Teaching Award, Chong Chi College, 2018.

Fellow, United College, August 2008- July 2013, November 2018 – November 2028.

Warden of Pak Chuen Hall, United College, August 2009-July 2022.

Taskforce on Art and Culture, United College, 2009-2018.

Member, Disciplinary Committee, United College, September 2006- September 2024.

Member, Committee on General Education, United College, August 2021- July 2022.

Member, Publication Committee, United College, August 2009 – July 2021.

Chair, Publication Committee, United College, August 2014 – December 2024.

Member, Committee on Student Affairs and Development, United College, August 2014- July 2021.

Member, Information Technology Development Committee, United College, October 2009- October 2024.

Chairperson, Student Hostels Management Committee, August 1, 2022 – February 28, 2026 (Member, September 2010 – October 2013).

Member, Student Exchange Programme Committee, May 2011 – May 2020.

Member, Committee on General Education, Chinese University, August 2009- July 2018.

Deputy Leader and Academic Consultant, Joint UC-Tsinghua University Budding Scholars, May 2009.

Coordinator (for the Department), United College, Chinese University, 2004-2007.

Editor, *United We Advance*, United College, 2007-present.

Supervisor, United College, General Education, Senior seminars GEU0411, supervision for 5 groups of students (20 students), 2001-2005, 2007-2008.

Judge for Multimedia Presentation Award, United College, 2004-present.

Reviewer, Academic Creativity Awards 2005/2006, 2006/2007 Academic Creativity Awards Sub-Committee, Chong Chi College.

### **Service to University**

Member, University Academic Personnel Committee, August 2022- July 2023

Member, Committee for VC Early Career Professorship Scheme, 2022

Director, Hong Kong Institute of Asia-Pacific Studies, 2020-present (Co-Director, 2017-2020; Associate Director, 2013-2017)

Speaker, Virtual Pop Culture Fest, organized by OAL, November 23, 2022

Member of organizing committee, CUHK Data Hack, 2021-2023

Member, eLearning Task Force, August 2017-July 2019

Member, Advisory Committee on University Bulletin, August 2017-August 2023

Member, Editorial Sub-Committee for General Book Publications of the Chinese University of Hong Kong Press, August 2018-July 2024

Director, Programmes for Youth Studies, Hong Kong Institute of Asia-Pacific Studies, 2014-present

Convener, Task Force on Education and Training, Committee Against Sexual Harassment, CUHK, 2021-2023

Committee member, Committee Against Discrimination and Sexual Harassment [formerly Committee Against Sexual Harassment], CUHK, 2016-2023

Committee member, Gender Research Program, CUHK, September 2002 – 2017.

Member, Senate, 2011-2017, 2020-2021.

Member, Committee on University Visual Identity, 2015-2017

Member, Sub-committee on Engagement, Strategic Planning Committee, May 2015-2017

Speaker, “Gentle Men” Photo Exhibition cum Kick-off Ceremony, Committee Against Sexual Harassment, 2016

Category 2 member, School of Architecture, 2021-2023.

Category 2 member, Department of History, 2014-2023.

Category 2 member, Department of Psychology, 2011-2014.

Category 2 member, Department of Social Work, 2012-2016, 2022-2023.

Interviewer for student admission in Shenzhen Campus, CUHK, 2014.

Speaker, Workshop on Student Recruitment –Sharing of Best Practice, OAFA, February 6, 2012.

Project Organizer, CUHK St. Paul’s Co-Educational College Residential Programme, 2009.

Member, Hospitality Team for EAS, 2006.

## **EXTERNAL SERVICE**

### **Academic Accreditation, Validation and Services for External Examiner**

Honorary Scholar, School of Continuing Education, Hong Kong Baptist University,  
September 1, 2023 – August 31, 2025.

Chair, Accreditation for Youth College, Vocational Training Council, Periodic  
Institutional Review for 6 Programme Areas at QF Level 3, Hong Kong Council for  
Academic Accreditation and Vocational Qualifications, March 16-22, 2023.

Panelist, Accreditation for Learning Programme Accreditation at QF Level 4,  
Professional Certificate in Worldwide Emergency Assistance Services for  
Immigration Service Members in Immigration Service Institute of Training  
Development, Hong Kong Council for Academic Accreditation and Vocational  
Qualifications, December 13, 2022.

External Academic Advisor, CIE-UG Programme, BSoSci (Hons) in Integrated  
Communication Management, Hong Kong Baptist University, September 2022-  
August 2024.

Chair of the Accreditation, Bachelor of Arts and Science in Arts and Technology, The  
Hong Kong Baptist University, February 22-24, 2022.

Panelist, Re-accreditation for Master of Arts in Strategic Communication of Hang  
Seng University Hong Kong Council for Academic Accreditation and Vocational  
Qualifications, January 19-21, 2022.

Member, Advisory Committee, Master of Arts in Arts Tech and Digital  
Communication, Hong Kong Chu Hai College, 2023-2025.

Member, Advisory Peer Group, Bachelor of Arts with Honours in Creative Advertising  
and Media Design, Hong Kong Metropolitan University, March 2022-2024.

External Academic Advisor, Bachelor of Arts (Hons) in Creative Media Industries of  
The Department of Visual Studies, Lingnan University, February 2022-2024.

External Programme Examiner, Bachelor of Arts (Hons) in Journalism and Mass Communication, Hong Kong Shue Yan University, January 2022-August 2027.

Chair of the Visiting Committee, review of the Department of Communications and New Media, National University of Singapore, February 22-25, 2021.

External Examiner for the course Group Animation and Visual Effects Production, Hong Kong Metropolitan University, July 2018-July 2024.

External Examiner for the courses under the Creative and Culture Industries, Hong Kong Metropolitan University, July 2017-August 2022.

External Examiner for subjects in Public Relations and Advertising of the Bachelor of Arts (Hons) in Journalism and Mass Communication, Hong Kong Shue Yan University, September 2016-August 2020.

External Examiner for the courses under the Communication Discipline, The Open University of Hong Kong, July 2014-August 2018.

Panelist, Accreditation of Chu Hoi College of Higher Education, Masters of Arts for in Global Communication Programme, Hong Kong Council for Academic Accreditation and Vocational Qualifications, September-November 2019.

External Examiner, Academic Review for Hong Kong Studies Programme, 2018-2019.

External Reviewer, School of Languages and Modern Languages, Hong Kong University, 2017-2018.

External Reviewer, Bachelor of Arts (Honours) Contemporary Media Cultures, HKUSPACE in collaboration with the University the Arts London (UAL), April 9, 2018.

Panel Chair, Learning Programme Accreditation at QF Level 4 of Higher Diploma for Social Media and Digital Marketing and Higher Diploma in Creative Design and Media, Hong Kong College of Technology, Hong Kong Council for Academic Accreditation and Vocational Qualifications, September 2017.

Module Vetter, Media Production and Advertising, Bachelor of Journalism and Communication, Hang Seng Management College, July 2016.

Member, Academic Consultation Panel (ACP), Department of Humanities and Creative Writing, Hong Kong Baptist University, April 10-21, 2016

Panelist, Re-accreditation of Hang Seng School of Management for Bachelor of Journalism and Communication (Hons), Hong Kong Council for Academic Accreditation and Vocational Qualifications, January 2016.

External Member, Five-year Programme Review for Master of Cultural Studies Programme at Lingnan University, May 2016

Panelist, Accreditation of CIHE LPA for Bachelor of Science (Hons) in Digital Entertainment, Hong Kong Council for Academic Accreditation and Vocational Qualifications, March 2015.

External Reviewer, Review of List of Journals in Media and Films Studies and Cultural Studies for the Faculty of Arts at Hong Kong Baptist University, October 2014.

Panelist, Accreditation of BA (Hons) Programme for Centennial College, Hong Kong College of Technology, Hong Kong Council for Academic Accreditation and Vocational Qualifications, May 2014.

Panel Chair, Accreditation of the Higher Diploma in Television Producing and Broadcasting, Hong Kong College of Technology, Hong Kong Council for Academic Accreditation and Vocational Qualifications, April 2013.

Panelist, Accreditation of Top-up Bachelor of Arts (Hons) Media Culture and Practice (in collaboration with the University of the West of England, Bristol) programme, HKU SPACE, February 1, 2012.

Panelist, Validation of Associate Degree of Computer Studies and General Education at Chu Hai College of Higher Education, Hong Kong Council for Academic Accreditation, April 2010.

Honorary External Reviewer, Advanced Diploma in Corporate Communication and Public Relations, Hong Kong Baptist University, January 20, 2010.

Panelist, Program Review Exercise, Master of Arts in International Journalism Studies, Hong Kong Baptist University, April 16, 2009.

Panelist, Master of Arts in Television Communication Management, Hong Kong Baptist University, February 5-6, 2009.

Panelist, Accreditation of Top-up programme in Liberal and Cultural Studies co-organized by the Humanities Programme and the College of International Education of HKBU, December 2008.

Panelist, Re-Validation of Degree of Journalism and Communication at Chu Hai College of Higher Education, and Validation of Associate Degree Program at Hong Kong Community College, Hong Kong Council for Academic Accreditation, March 2009.

Panelist, Accreditation of Top-up degree program in Media and Culture, HKU SPACE, December 3, 2008.

Panelist, Validation of Associate Degree of General Studies at Chu Hai College of Higher Education, Hong Kong Council for Academic Accreditation, March 27-28, 2006.

Subject Specialist, Hong Kong Council for Accreditation of Academic and Vocational Qualifications for Journalism and Communication, October 2007-2020, 2021-2025.

External Examiner of Professional Certificate in Broadcasting Programmed Hosting and Production, The Open University of Hong Kong, January 1, 2013-December 31, 2015.

External Examiner of Radio Broadcast and Radio Drama Production Skills, The Open University of Hong Kong, September 1, 2012-December 31, 2015.

External Examiner of Radio Host and Programme Production, The Open University of Hong Kong, April 23, 2007-December 31, 2015.

External Examiner of Pre-Production of Radio Programmes and Production of Trailers, The Open University of Hong Kong, September 1, 2012-December 31, 2015.

External Examiner of Presentation Skills, The Open University of Hong Kong, April 23, 2007-December 31, 2012.

External Examiner of Introduction to Mass Studies and Introduction to Mass Communication, The Open University of Hong Kong, January 2006 – December 2007.

Academic Advisory Board for Journalism and Communication, Shu Yan University, October 2005-2017.

Validation Member, BA Communication, Advertising & Public Relations in collaboration with Napier University, UK, Hong Kong University SPACE, 2008.

External Assessor, Pre-Associate Degree, Associate Degrees and Higher Diploma in Corporate Communications and Management programmes, Hong Kong University SPACE, 2008-2017.

External Assessor, Culture and Media Program, Hong Kong University SPACE, 2005-2017.

External Examiner of Fundamentals of Journalism, Translation for International Media, News Writing and Reporting, HKUSPACE, 2005-2017.

Advisory Panelists, Arts Development Council for Artist, Wen, Yau, 2005.

### **Reviewers for Research/ Professorship**

External Reviewer for promotion for School of Communication and Culture at Melbourne University, September 2020

External Reviewer for promotion for Department of Media and Communication, City University of Hong Kong, 2019-2020

External Reviewer for Killam Research Prize at the University of British Columbia, Okanagan Campus, September 2020

External Reviewer for Michigan State University Press, September 2020

External Reviewer for University of Chicago Press, July 2020

External Reviewer for scientific research proposal for European Research Council, March and July 2020

Reviewer for European Research Council Panel of European Commission, March and May, 2020

External Reviewer for tenure position and promotion for School of Journalism and Communication, Tsinghua University, January, March and October 2020

External Reviewer for tenure position and promotion for School of Journalism and Communication, Peking University, December 2019

External Reviewer for tenure position and promotion for Media Studies Department, University of Virginia, June 2019

External Reviewer for tenure position and promotion for School of Journalism and Communication, University of Macau, January 2019

External Reviewer for Manchester University Press, June 2018

External Reviewer for Palgrave MacMillan Press, November 2016, January 2018, January and June 2020

External Reviewer for Kentucky University Press, May 2016

External Reviewer for Rowman and Littlefield Publishing, April 2016 and March, June 2018

External Reviewer for Public Policy Research Fund, June 2016

External Reviewer for tenure position and promotion for Asian Studies, Simon Fraser University, April 2016

External Reviewer for tenure position and promotion for Department of Media and Cultural Studies, University of California, Riverside, November 2015

External Reviewer for Competitive Research Funding for the Local Self-financing Degree Sector under RGC, 2014-2016.

External Reviewer for Popular Communication Division of International Communication Association

International Reviewer for Danish Council for Independent Research, MOBLIEX, Copenhagen, Denmark, 2015.

External Reviewer for promotion for associate professorship, Department of Journalism, Shue Yan University, Hong Kong, 2015

External Reviewer of GRF for University Research Council, 2011-now

External Reviewer for Public Policy Funding Scheme, January and May 2015, January and October 2016

External Review for publisher in communication/ cultural studies for Rowan & Littlefield International, 2014

External Review for publisher in communication/ cultural studies for Polity Press, 2013

External Reviewer for promotion for professorship, Department of Communication, University of Illinois, Chicago, 2013

External Review for research project "Cultural Transductions Universals and Lacunae: An international Contra-flow study," General Office for Research at Universidad de La Sabana, Colombia, July 2013.

External Reviewer for Institute of East Asian Studies, Sungkonghoe University of Korea, 2013

External Reviewer for University of Macau Multi-Year Research Grant 2012.

External Reviewer for tenured position of Associate Professor, Department of Communication, Simon Fraser University, 2011.

External Examiner for the position of Reappointment of Assistant Professor at School of Communication, Nanyang Technology University, 2011.

External Examiner for the position of Associate Professor at Department of Communication, Macau University, 2009.

External Examiner for the position of Assistant/ Associate Professor at Department of Media and Communication at City University of Hong Kong, 2005, 2007.

External Examiner for the promotion of Assistant/ Associate Professor at School of Communication at Hong Kong Baptist University, 2007.

External Reviewer for General Research Fund and Public Policy Research Grant Proposals, University Grants Committee, 2007-2011.

External Reviewer, Review of Strategic Grant for City University of Hong Kong, December 2005.

### **Services for Government and Public Bodies**

Justice of the Peace, HKSAR, October 2020 –

Expert Adviser for the Arts Capacity Development Funding Scheme (ACDFS) under the Advisory Committee on Arts Development (ACAD), Home Affairs Bureau, 2021-2025.

Co-opted Member, Broadcast Complaints Committee, Communication Authority, 20 April 2021-31 March 2025.

Member, Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), 2017-2021

Convener, Media and Research Sub-Community under Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), 2019-2022.

Member, Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), 2017-2022.

Member, Board of Advisor for Radio Television Hong Kong, Commerce and Economic Development Bureau, HKSAR, September 2018- July 2024

Member, Standing Committee on Language Education and Research (SCOLAR), HKSAR, July 2019-June 2023

Member, Steering Committee on Strategic Development of Information Technology in Education, 8 April 2023-7 April 2025

Honorary College Advisor, Hong Kong Police College, Hong Kong Police Force, Jan 2022-Dec 2025

Member, Expert Panel on Public Relations Strategy for Lantau Development and Conservation, Civil Engineering and Development Department, HKSAR, Nov 2020-Oct 2023

Advisor, Centre for Supporting Patriotic Education (愛國教育支援中心), Hong Kong Federation of Education Workers May 2022-present

Member, Strategic Advisory Committee on Slope Safety, Civil Engineering and Development Department, HKSAR, 2017-2020

Chair, Community Involvement Broadcasting Service, RTHK, 2017-2019.

Panel Member, Community Involvement Broadcasting Service, RTHK, 2012-2017.

Member, Research Sub-Community under Citizens Advisory Committee on Community Relations of the Independent Commission Against Corruption (ICAC), 2008-2013.

Member, Public Affairs Forum, Home Affairs Bureau, HKSAR, 2010.

Member, Prevention Committee of Pneumoconiosis Compensation Fund Board, 2012-2018.

Member, Education and Publicity Subcommittee of Pneumoconiosis Compensation Fund Board, 2002-2011.

School Manager, Valtorta College, September 1, 2019-August 30, 2024.

School Manager, Pui Shing Catholic Secondary School, September 1, 2009-August 30, 2019.

Member, Hong Kong Diocesan Youth Commission, 2005-2011.

Member, Hong Kong Diocesan Board of Communication, September 2007- January 2025.

Co-opt Member, Communications & Media Relations of Hong Kong Committee, UNICEF, November 2023- present.

Consultant, Hong Kong Teacher Worker Association, 2005-2012.

### **Consultancies for NGOs and Companies**

Consultant, The Biliteracy Trilingualism Composition and Speech Competition, Hong Kong Teacher Worker Association, 2005-2023.

Consultant, The Summer I.T. Training Camp, Hong Kong Teacher Worker Association, Department of Engineering, CUHK, 2008-2011.

Consultant, Crosscultural Youth Exchange Radio Program, Hong Kong Education City Limited and Radio Television Hong Kong, 2006-2007.

Betrue (Home entertainment / multimedia designer) and etrue.com, 2000-2008.

### **Selected Media Work/ Services**

Columnist, 花樣男教授 *Headline News*, January 2020 - present

Digital Broadcasting Corporation, Radio Presenter, November 2013-November 2014

Columnist, 潮 · 生活 · 文化 *Master-insight.com*, November 2014- present.

Presenter (DJ), *CityFocus*, Radio Television Hong Kong, Radio 2 and 5, 2005.

Presenter, *The Prism: Watching the World through News Today*, Radio Television Hong Kong, January 10-14, 2000 and November 27-29, 2000, August 13-17, 2001.

Columnist for a Catholic newspaper *Kung Kao Po*, 2004-2005.

Columnist for Commentary Page of *Ming Pao*, April - July 2003.

Columnist for a weekly newspaper column Policy Analysis and Ethics in *Hong Kong Economic Journal*, 1998-2002.

Reporter, *Oriental Daily News*, Hong Kong, April-August 1992

News Librarian/Researcher, Radio Television Hong Kong, July 1990- July 1993

### **Appointment in Industry**

Non-Executive Independent Director, Gameone Holdings Limited, 2015-Jan 7, 2022.

### **Services for other Professional Organizations**

Founder and Member, Interasia Popular Music Studies Group, 2017-present

Judge, the 5<sup>th</sup> Hong Kong Public Relations Awards 2023, 2023

Chair, Task Force on Branding, International Communication Association, 2017-2019.

Judge, Youth Category, the 23th Independent Short Film and Video Awards, Hong Kong Art Centre, 2018

Judge, 2016 Tencent Media Award Final, 2016

Judge, Business Journalism Award, Hang Seng Management College, 2016-2023

Judge, State Street Institutional Press Awards, Asia Pacific, 2013-2016; Chief Judge for Chinese category, State Street Institutional Press Award in 2014-2017.

Judge, Chinese University Journalism Award, CUHK, 2011-2017.

Judge, Apple Daily Creative Awards, *Apple Daily*, 2014-2015

Judge, Microfilm Competition, Jockey Club Early Psychosis Project- Caritas, November 2014.

Panel Judge, Russia in Your Eyes Photo Competition, Rusal and Strategic Financial Relations Limited, July 2012.

Judge, Hong Kong Student Top Ten News Election, Hok Yau Club, 2012-present (全港中學生十大新聞選舉)

Judge, The first Hong Kong Youth Student Book Competition, Hong Kong Youth Synergy, June, 2011.

Judge, Video Competition, Jockey Club Early Psychosis Project- Caritas, June 2011.

Judge, Primary School General Education Contest (Kwun Tong and Cheung Kwan O District), December, 2010.

Judge, Yahoo! Big Idea Chair Award 2009.

Judge, International Youth Video Festival, Breakthrough, 2007.

Judge, Hong Kong News Award, Newspaper Society of Hong Kong, 2007-2013.

Adjudicator, the 4th Inter-school Project-based Video Competition, Hong Kong Education City Limited, 2007.

Judge, Research on Youth Reading Magazine. Caritas Youth and Community Service, and Hong Kong Civic Education Teacher's Association, December 2004 – January, 2005.

Judge and Talk, Knowing Information Media Education Program. Hong Kong Space Museum, Hong Kong Caritas, Hong Kong Civil Education Teacher Association, January 26, 2003.

Judge, Mandarin Festival Short Film Competition. Radio Television Hong Kong, October, 2003.

Judge, Asia Pacific IT Press Awards. Hyperion and Hong Kong Journalists Association, April-August, 2002.

### **Guest of Honor**

Guest of Honor, Speech Day, Our Lady's College, May 30, 2014

Guest of Honor, Speech Day, Wah Yan College Hong Kong, November 9, 2017