

CCI Home
Undergraduate

Graduate

Schools

People

Research

Alumni & Friends

Diversity

College Publications

>

Ť

College of Communication & Information

Technology & Lab Calendars

About CCI

Give to CCI

Comprising or Compromising Credibility?: Use of Spokesperson Quotations in News Releases Issued by Major Health Agencies

Publication Type:

Conference Paper

Authors:

Avery, Elizabeth J.; Kim, S.

Source:

Annual meeting of the Association for Educators in Journalism & Mass Communication Association, Chicago (2008)

Google Scholar BibTex Tagged XML