

School of Journalism and Communication
Undergraduate Timetable
2nd Term Timetable 2023 - 2024

19/1/2024 5:12 PM

<i>Course Code</i>	<i>Course Title</i>	<i>Teacher</i>	<i>Lang</i>	<i>Day</i>	<i>Class Period</i>	<i>Location</i>
COMM1110C	Media and Everyday Life 媒體・生活	Dr. Louis Joseph TRAVIS	E	Tue	2:30 pm – 5:15 pm	YIA LT4
COMM1110D/ GENA3070D	Media and Everyday Life 媒體・生活	Mr. LEUNG Chun Kan Kenny	C	Mon	2:30 pm – 5:15 pm	LSK LT4
COMM1120C	Development of Mass Communication 大眾傳播的發展	Mr. TANG Ho Man Alex	E	Mon	2:30 pm – 5:15 pm	YIA 201
COMM1120D	Development of Mass Communication 大眾傳播的發展	Prof. CHAN Ngai Keung Oliver	E	Mon	10:30 am – 1:15 pm	ELB 206
COMM1150B	Introduction to Media Industries and Practices 媒體工業與實踐導論	Dr. Louis Joseph TRAVIS	E	Wed	3:30 pm – 6:15 pm	ELB LT2
COMM2100A	Audience Analysis and Strategy 受眾分析與策略研究	Mr. CHAN Wing Tai Danny Ms. LEUNG Kit Wah Jenny	C&E	Tue	2:30 pm – 5:15 pm	UCC 110
COMM2100B	Audience Analysis and Strategy 受眾分析與策略研究	Mr. CHAN Wing Tai Danny Ms. LEUNG Kit Wah Jenny	C&E	Thu	2:30 pm – 5:15 pm	NAH 312
COMM2110A	Chinese News Reporting I 中文新聞採訪寫作 (一)	Mr. SUM Wan Wah	C	Wed	10:30 am – 1:15 pm	CML 203
COMM2110B	Chinese News Reporting I 中文新聞採訪寫作 (一)	Ms. CHAN Sik Chee Eva	C	Wed Thu	10:30 am – 12:15 pm 1:30 pm – 3:15 pm	UCA 103 NAH 208
COMM2120	English News Reporting I 英文新聞採訪寫作 (一)	Ms. Agnes LAM	E	Mon Wed	11:30 am – 1:15 pm 11:30 am – 1:15 pm	NAH 208 NAH 112 NAH 208
COMM2140/ UGEC2634	Media and Social Development in Mainland China 中國大陸的媒介與社會發展	Prof. FANG Kecheng	P&E	Tue	10:30 am – 1:15 pm	UCC C5
COMM2160	Communication Research Methods 傳播研究方法	Prof. CHAN Che Ming Michael	E	Thu	10:30 am – 1:15 pm	UCC C1
COMM2210B/ UGEC2623B	News and Society 新聞與社會	Ms. LAM Miu Yan	C	Wed	2:30 pm – 5:15 pm	UCC C2
COMM2300	Sound and Creative Media 聲音與創意媒體	Prof. POON Tat Pui Eric	C&E	Tue Tue	2:30 pm – 4:15 pm 4:30 pm – 6:15 pm	NAH 6 NAH 209 NAH 6 NAH 209

School of Journalism and Communication
Undergraduate Timetable
2nd Term Timetable 2023 - 2024

19/1/2024 5:12 PM

<i>Course Code</i>	<i>Course Title</i>	<i>Teacher</i>	<i>Lang</i>	<i>Day</i>	<i>Class Period</i>	<i>Location</i>
COMM2320	Creative Media Curation and Management 創意媒體策展與管理	Mr. TSANG Tsz Yeung Eric	C&E	Mon	2:30 pm – 5:15 pm	CML 205 CML 301 CML 302
COMM2440C	Photojournalism 新聞攝影	Mr. KWOK Hing Fai Nick	C	Thu	10:30 am – 1:15 pm	NAH 6
COMM2500	Introduction to Global Communication 全球傳播導論	Prof. Nishant SHAH	E	Mon	2:30 pm – 5:15 pm	UCC C4
COMM2570	Hong Kong Cinema 香港電影	Mr. LAU Yam Lawrence	C	Wed	2:30 pm – 5:15 pm	NAH 208
COMM2610	Foreign News Desk Practice 國際新聞實務	Ms. LIN Ching Kit	C	Thu	6:30 pm – 9:15 pm	NAH 312
COMM2710B	Fundamentals in Visual Media 影像媒體初基	Mr. TSANG Tsz Yeung Eric	E	Thu	3:30 pm – 6:15 pm	NAH 208
COMM2733B	Radio Production 廣播製作	Mr. YANG Kut Si	C	Tue	2:30 pm – 5:15 pm	CML 203 CML 207 CML 208
COMM2812	Professional Public Relations Writing 專業公共關係寫作	Dr. Louis Joseph TRAVIS	E	Thu	10:30 am – 1:15 pm	ELB 207
COMM2814	Social Campaigning and Public Relations for NGOs 社會議題推廣與非牟利組織公關策略	Dr. Louis Joseph TRAVIS	E	Mon	10:30 am – 1:15 pm	LSK LT3
COMM2840B/ UGEC2638B	Advertising and Society 廣告與社會	Prof. LEE LAI Chun Hing Annisa	C	Mon	2:30 pm – 5:15 pm	UCA 104
COMM2850B	Introduction to Integrated Marketing Communications 綜合市場傳播導論	Prof. CHAN Hon Ying Terri	E	Thu	2:30 pm – 5:15 pm	UCA 104
COMM2910/ UGEC2621	News Analysis 新聞剖析	Prof. KOO Zhi-xiong Alex	E	Tue	10:30 am – 1:15 pm	UCA 104
COMM2920/ UGEC2632	Media, Sex and Violence 媒介、性與暴力	Ms. TAM Wai Wan Vivian	C	Mon	2:30 pm – 5:15 pm	NAH 115

School of Journalism and Communication
Undergraduate Timetable
2nd Term Timetable 2023 - 2024

19/1/2024 5:12 PM

Course Code	Course Title	Teacher	Lang	Day	Class Period	Location
COMM2922C	Introduction to Creative and New Media 創意媒體與新媒體導論	Dr. CHOW Pui Ha Carol	C	Wed	2:30 pm – 5:15 pm	NAH 312 CML 205 CML 301 CML 302
COMM2926	Creative Design and Layout 創意設計與排版	Ms. CHAN Wan Ki Kay	C	Tue	2:30 pm – 5:15 pm	NAH 208
COMM2928	Art Direction 美術指導	Ms. CHENG Wai Ying Carmen	C	Mon	6:30 pm – 9:15 pm	NAH 208
COMM2932B/ GESC2010	Film Genres: Love, Death and Laughs 電影類型：愛情、死亡及笑話	Mr. TSUI Hong Chee Clarence	E	Thu	10:30 am – 1:15 pm	UCC C3
COMM2940B/ UGEC2624B	Internet, Digital Media and Information Society 互聯網、數碼媒體與資訊社會	Prof. LIN Jian	E	Tue	10:30 am – 1:15 pm	NAH 11
COMM2962B	Photography 攝影研讀	Mr. SHAM Ka Ho Bobby	C	Thu	2:30 pm – 5:15 pm	NAH 314 NAH 6
COMM3131C	Special Topic in Communication Studies I: <i>Ukrainian Conflict in Context (including a study trip to Prague and Krakow)</i> 傳播研讀專題 (一)	Ms. TAM Wai Wan Vivian	E	TBA	TBA	TBC
COMM3132B	Special Topic in Communication Studies II: <i>Online Dating and Hook-up Culture</i> 傳播研讀專題 (二)	Prof. CHAN Lik Sam	E	Wed	10:30 am – 1:15 pm	LSK 206
COMM3140B	Chinese News Editing 中文新聞編輯	Ms. CHAN Sik Chee Eva	C	Tue Wed	10:30 am – 12:15 pm 10:30 am – 12:15 pm	UCC 108 NAH 112 UCA 103
COMM3193/ UGEC3612	Media and Gender 媒介與性別	Prof. CHU Shun Chi Donna	C	Thu	2:30 pm – 5:15 pm	NAH 114
COMM3200B	Communication Professional Internship 傳播專業實習	Prof. SO York Kee Clement	C#E	TBA	TBA	NRR
COMM3230	Current Issues in Global Communication 全球傳播重要議題	Prof. CHAN Ngai Keung Oliver	E	Tue	2:30 pm – 5:15 pm	UCC 201
COMM3400	Integrated Strategic Campaign II 綜合策略推廣 (二)	Mr. CHAN Wing Tai Danny	C&E	Wed	10:30 am – 1:15 pm	NAH 312

School of Journalism and Communication
Undergraduate Timetable
2nd Term Timetable 2023 - 2024

19/1/2024 5:12 PM

Course Code	Course Title	Teacher	Lang	Day	Class Period	Location
COMM3600B	Laws and Ethics for Communication 傳播法律與道德	Dr. AU Ka Lun Allan Ms. CHAN Yuen Ting	E	Mon	10:30 am – 1:15 pm	NAH 11
COMM3610B	English News Editing 英文新聞編輯	Ms. Agnes LAM	E	Tue Wed	10:30 am – 12:15 pm 11:30 am – 1:15 pm	CML 203 NAH 208
COMM3680B	Business and Financial Reporting 工商與財經新聞採訪	Mr. KWOK Ka Kit Ben	E	Thu	6:30 pm – 9:15 pm	ARC 211
COMM3690	User Interface Design: Socio-cultural Perspectives and Practices 用戶介面設計：社會文化視角與實踐	Prof. YANG Tian	E	Wed	2:30 pm – 5:15 pm	UCC 201
COMM3700	Intercultural Communication 跨文化傳播	Ms. LAM Wai Man Carmen	E	Mon	2:30 pm – 5:15 pm	UCC 201
COMM3711	Script Writing and Screenplay 劇本寫作	Mr. CHAN Hing Kai	C	Mon	3:30 pm – 6:15 pm	NAH 208
COMM3733B	Television Production 電視製作	Mr. LO Yun Fai Donald	C	Sat	1:30 pm – 4:15 pm	CML 203 CML 205 CML 301 CML 302
COMM3750	Storytelling in Journalism 新聞敘事技巧	Dr. AU Ka Lun Allan	C	Tue	10:30 am – 1:15 pm	UCC 208 CML 207 CML 208
COMM3811	Special Topic in Public Relations I: <i>Public Relations for Entrepreneurs</i> 公共關係專題 (一)	Ms. WONG Nga Lai Leona	C	Tue	10:30 am – 1:15 pm	UCC 111
COMM3812	Special Topic in Public Relations II: <i>Public Relations and the Law</i> 公共關係專題 (二)	Ms. CHU Tracy Tsin Suet	E	Tue	2:30 pm – 5:15 pm	UCC 111

School of Journalism and Communication
Undergraduate Timetable
2nd Term Timetable 2023 - 2024

19/1/2024 5:12 PM

Course Code	Course Title	Teacher	Lang	Day	Class Period	Location
COMM3831B	Special Topic in Advertising I: <i>Advertising and Psychology</i> 廣告專題 (一)	Prof. CHAN Hon Ying Terri	E	Mon	10:30 am – 1:15 pm	UCC 111
COMM3832A	Special Topic in Advertising II: <i>Advanced Advertising Art Direction</i> 廣告專題 (二)	Mr. WONG Hiu Fan Derek	C	Mon	10:30 am – 1:15 pm	NAH 312
COMM3832B	Special Topic in Advertising II: <i>Applied Data Science for Marketing</i> 廣告專題 (二)	Mr. LAU Wai Leung Eden	E	Mon	6:30 pm – 9:15 pm	NAH 312
COMM3855	Advertising Media Planning 廣告媒體策略	Mr. KAN Ka Lok Vincent	E	Thu	10:30 am – 1:15 pm	NAH 312
COMM3920	Creative Writing in Media 創意媒體寫作	Ms. HON Lai Chu	C	Thu	1:30 pm – 4:15 pm	CYT 202
COMM3930B	Digital Video Production 數碼影像製作	Ms. CHAN Man Yee Rita	C	Wed	6:30 pm – 9:15 pm	CML 203 CML 205
COMM3930C	Digital Video Production 數碼影像製作	Mr. TANG Ho Man Alex	E	Thu	10:30 am – 1:15 pm	CML 203 CML 205
COMM3939B	Film Directors 電影導演作品評賞	Mr. SHIN Chi Man Thomas	E	Thu	6:30 pm – 9:15 pm	NAH 208
COMM4150B	Senior Research Project 研究導修	Staff	C&E	TBA	TBA	NRR
COMM4730	Documentary 紀錄片	Prof. POON Tat Pui Eric	C	Wed	2:30 pm – 5:15 pm	NAH 6
COMM4962	Advanced Photography 攝影研讀進階	Mr. YEUNG Tak Ming Paul	C	Wed	10:30 am – 1:15 pm	NAH 6
COMM5631B	Topical Studies in Journalism I: <i>Beat Reporting in Health, Technology, and Environment</i> 新聞學專題研究 (一)	Mr. CHU Hon Keung Ms. CHIANG So Ting Nicole Mr. HUANG Zheping	E	Fri	6:30 pm – 9:15 pm	WMY 403

School of Journalism and Communication
Undergraduate Timetable
2nd Term Timetable 2023 - 2024

19/1/2024 5:12 PM

<i>Course Code</i>	<i>Course Title</i>	<i>Teacher</i>	<i>Lang</i>	<i>Day</i>	<i>Class Period</i>	<i>Location</i>
COMM5632	Topical Studies in Journalism II <i>Infographics and Data Visualisation</i> 新聞學專題研究 (二)	Dr. LEUNG Kai Chi	E	Sat	2:30 pm – 5:15 pm	YIA 502
COMM5650	Journalism Theory and Analysis 新聞理論與分析	Prof. KOO Zhi-xiong Alex	E	Thu	6:30 pm – 9:15 pm	SB UG06
COMM5690	Feature Writing 新聞特寫	Ms. TAM Wai Wan Vivian	C&P	Tue	6:30 pm – 9:15 pm	WMY 403
COMM6420	Strategies for Integrated Communication Campaigns 整合傳播策略研究	Prof. Sora KIM	E	Wed	6:30 pm – 9:15 pm	YIA 502

Buildings:

ARC Lee Shau Kee Architecture Building
 CML Chien Mu Library, New Asia College
 CYT Cheng Yu Tung Building
 ELB Esther Lee Building
 LSK Lee Shau Kee Building
 NAH Humanities Building, New Asia College
 SB Sino Building
 UCA Tsang Shiu Tim Building, United College
 UCC T.C. Cheng Building, United College
 WMY Wu Ho Man Yuen Building
 YIA Yasumoto International Academic Park

Languages:

C Cantonese
 C&E Both Cantonese and English are used
 C#E Cantonese, change to English if need
 C&P Both Cantonese and Putonghua are used
 E English
 P&E Both Putonghua and English are used