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中華人民共和國建國初期的「讀報組」活動及其功能——以建國初期《解放日報》  
「讀報組」發展為基本脈絡

摘要：本文描述了建國初《解放日報》「讀報組」的發展脈絡，指出「讀報組」是黨報順應「中國革命」邏輯、適應解放初期城市辦報實際、實踐「群眾路線」的產物。一方面，它幫助黨報「從群眾中來」，在傾聽群眾呼聲中改進自身工作；另一方面，它為黨報更好地向基層群眾宣傳、即「到群眾中去」規劃了路徑和方式；在此基礎上，「讀報組」在宣傳網的帶動下，逐步發揮「動員」作用。其發展歷程在新中國新聞事業發展中留下了一筆濃重的一筆。

Activities & Functions: “The Newspaper – Reading Group” During the Early Years of P. R. China---- Taking an example of “The Newspaper – Reading Group” of Liberation Daily

Abstract : This paper describes the development of “The Newspaper--Reading Group”of Liberation Daily during early period of New China. It argues that “The Newspaper--Reading Group”conformed to the Chinese revolution logic, adapted to the reality of the city newspapers at that time and followed the mass line. On one hand, “The Newspaper-Reading Group” helped newspaper organization to hear the voices form the people in order to improve their work; and it also enhanced the effect of party newspaper propaganda among the people, providing the way for party newspaper to go into the midst of the people. On this basis, “The Newspaper –Reading Group” led by the propaganda networks and gradually play a role of mobilization. It’s development left behind it in the Chinese press history, a glorious one.